

10-2012

Spring Awakening: the Musical

School of Performing Arts

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CULTURAL AFFAIRS/DISTINGUISHED LECTURE SERIES

GRANT APPLICATION

I. Applicant/Organization: **Theatre/Dance, School of Performing Arts**

II. a. Responsible Organization Officer: **Professor Tom Mikotowicz**

b. Title: **Chair of Theatre/Dance**

c. Campus Address (include Email and Telephone): **Room 208, Class of '44 Hall,
miko@maine.edu 207-581-1965**

III. Summary of program requiring funding (title; featured artist(s); speaker(s); scheduled date(s):

*Spring Awakening, the Musical,
Steven Sater (book/lyrics), Duncan Sheik (music)
Hauck Auditorium, 7 Performances
February 15, 16, 17, 21, 22, 23, 24, 2013 for Seven Performances.*

Spring Awakening is a rock musical adaptation of the controversial 1891 German play of the same title by Frank Wedekind. It features music by Duncan Sheik and a book and lyrics by Steven Sater. Set in late-19th century Germany, it concerns teenagers who are discovering the inner and outer tumult of sexuality. The original play was banned in Germany for some time due to its frank portrayal of abortion, homosexuality, rape, child abuse and suicide. In the musical, alternative rock is employed as part of the folk-infused rock score. *Spring Awakening* received eleven 2007 Tony Award nominations, winning eight, including Tonys for best musical, direction, book, score and featured actor. The show also won four Drama Desk Awards, while its London production won four Olivier Awards. (Wikipedia)
With the re-instatement of the Theatre Major, we thought it important to do a show that really appeals to the college age audience. As much as that is true, *Spring Awakening* is a musical that has rather wide appeal, despite its grim outlook on life. A testament to that is its successful run on Broadway, the subsequent tour, and the many awards that it has received.

We are asking for \$12,000 to support royalty/rental, scenery, props, costumes, printing and publicity. (Our support from the Patrons of the Arts has been cut in half from previous years due to the lack of funds that the group has to distribute.)

IV. Budget Proposal Form must be attached.

Funding for current application is contingent upon submission of reports for any previous grant awards, including final budget and attendance figures.

SEND COMPLETED APPLICATION VIA EMAIL TO:

<mailto:wlegere@maine.edu> wcarr@maine.edu

For questions regarding the Cultural Affairs/Distinguished Lecture Series, please contact
Wanda Madden-Carr at 581-1516

Cultural Affairs/Distinguished Lecture Series Fund Budget Proposal Form

Applicant/Organization: Theatre/Dance, School of Performing Arts
 Responsible Officer: Tom Mikotowicz, Professor/Chair
 Event Title: Spring Awakening: the Musical
 Event Date: February 15, 16, 17, 21, 22, 23, 24, 2013 for Seven Performances

Total Program Budget: \$35,050
 Amount Committed by Applicant Organization:
 Total Amount Requested from Other Funding Sources: \$16,700
 Please List Sources & Amounts below:
Minsky Fund \$ 3,000
Patrons of the Arts \$ 3,500
CLAS \$10,200
 Amount Requested from CA/DLS Committee: \$12,000*
 Revenues, if any, expected (fees, ticket sales): \$ 6,350

Budget Breakdown of Expenses and funds to be used: CADLS Other
 Honoraria/Services (explain below) \$ \$11,625
Music Director \$1,100
Musicians \$2,500
Accompanist \$1,300
Choreographer \$1,600
Costume Designer \$3,250
Lighting Designer \$1,600
Photographer \$ 275

Travel \$ \$ 1,500
Costume Designer Travel \$750
Lighting Designer Travel \$750

Lodging/Meals \$ \$
 Advertising \$ 1,500 \$
 Printing \$ 625 \$
 Supplies and Materials \$ \$
 Other (must specify below) \$ 9,875 \$ 9,925
Royalties/Scripts \$ 4,500
Scenic/Props/Sound \$ 7,500
Costumes \$ 7,500
Reception/Strike Dinner \$ 300

Total Expenses from CA/DLS funds: 2,000 (Per J. Hedeker) \$12,000*
 Total Expenses from other funds: \$23,050
 (These two totals should equal the "Total Program Budget" listed above)


- *These amounts should be identical and should not exceed 50% of the total program/event budget. Please note that CA/DLS funds may not be used for receptions and do not normally fund UM employee wages. In addition, please refer to the updated Use of University Funds Administrative Practice Letter for guidance with expenditure allowances (<http://www.maine.edu/pdf/APLIV-I.pdf>). This APL applies to all sources of University funding not just CA/DLS funds. If an award is granted based on this proposal, reimbursement of expenses will not exceed the total CA/DLS request and will be limited to the types of expenditures outlined above.

Spring Awakening Budget Detail:

Income:	
Cultural Affairs	12,000.00
Patrons of the Arts	3,500.00
Minsky Fund	3,000.00
Projected Box Office Sales	6,350.00
College of LAS	10,200.00
Total Income	35,050.00
Actual Expenses:	
Royalties/Scripts	4,500.00
Set Design	7,500.00
Costume/Makeup/Hair	7,500.00
Musical Director	1,100.00
Rehearsal Pianist	1,300.00
Musicians	2,500.00
Choreographer	1,600.00
Costume Designer	3,250.00
Costume Designer Travel	750.00

Guest Lighting Designer	1,600.00
Lighting Designer Travel	750.00
Advertising	1,500.00
Posters/Postcards	325.00
Programs	300.00
Strike Dinner	150.00
Opening Night Reception	150.00
Photographer	275.00
Total Actual Expenses	35,050.00

From:  **Christi Renzi**
Subject: Re: Cultural Affairs Grant for Music
To:  **Pam McManus**

Wednesday, October 31, 2012 8:31:20 AM 

Attachments:  Report.format.doc / Uploaded File (26K)

Pam,

I am pleased to inform you that your application for a Cultural Affairs Grant has been approved! The entire sum requested of the committee for your project was approved at the Committee's meeting on October 26th. Please complete the attached budget form and submit it to me either via email or by campus mail to receive your award funding. Congratulations again, and feel free to let me know if you have any questions.

Christi Renzi

Administrative Specialist
Office of the President
200 Alumni Hall
207-581-1512

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Pam McManus on Thursday, September 20, 2012 at 1:40 PM -0400 wrote:

Hi Wanda,

I have attached a Cultural Affairs Grant request for music. Tom Mikotowicz is still working on writing his grant requests, so I'll send that to you those most likely next week.

Please contact me if you have any questions. Thanks so much!

**Pam McManus
University of Maine
School of Performing Arts
5788 Class of 1944 Hall, Room 208
Orono, ME 04469-5788**

Cultural Affairs/Distinguished Lecture Series Grant Report Form

Applicant Organization: *Theatre/Dance, School of Performing Arts*

Contact Name: *Tom Mikotowicz, Chair*

Campus Address: *Rm. 208, Class of '44 Hall*

Phone: *x1965*

E-mail: *tom.mikotowicz@umit.maine.edu*

Summary of Program for which grant funds were awarded, including a brief description, place where the program was held; and date and time:

Spring Awakening ran for seven performances in Hauck Auditorium, February 15th through the 24th, 2013. This Tony Award-winning musical drama was based on the German play by the same name (1892), and focused on the “sexual awakening” of German teenagers. However, the postmodern rock music was a counterpoint to the historically idealized scenes.

How many people attended the event(s)? If possible describe the different audiences that this program served (i.e. UMaine Students, general community, teachers, etc.).

This production played to approximately 1,389 people, mostly students. Various classes, including an Honor class attended and integrated the show into their curriculum. The director and cast visited the class and presented educational material on the show. There were also community members, faculty, and some staff in attendance, as well.

How was the event promoted? Please attach copies of promotional material.

Printed SPA Spring Calendar

BDN Calendar

MPBN Calendar

Maine Edge Calendar

FaceBook Event and Promotion

Twitter Promotion
Our Website
UMaine Calendar
SPA Calendar
Posters
FirstClass Promotion
YouTube Video and video on FB
University Web Banner on top-level page
Time Warner
Chan. 5
107.3 Advertising and ticket giveaway
Zone Radio Advertising and ticket giveaway
Valentine's Day promotional event in the Union with handouts
Banner in front of Hauck
Banner in Union
Interview with Don Cookson on Radio
WMEB radio interview
Promotion to Sandy Caron's class
Maine Edge Print Ad
Weekly Print Ad
Union TV
Promoted in UMaine monthly ad in BDN
Email promotion to other colleges in Maine

See attached poster.

Please describe any modifications to program or budget made after the award:

We had to hire a local media specialists to handle the projection of the orchestra on the side walls of the auditorium. However, this was a small expense and the production stayed close to the original plan.

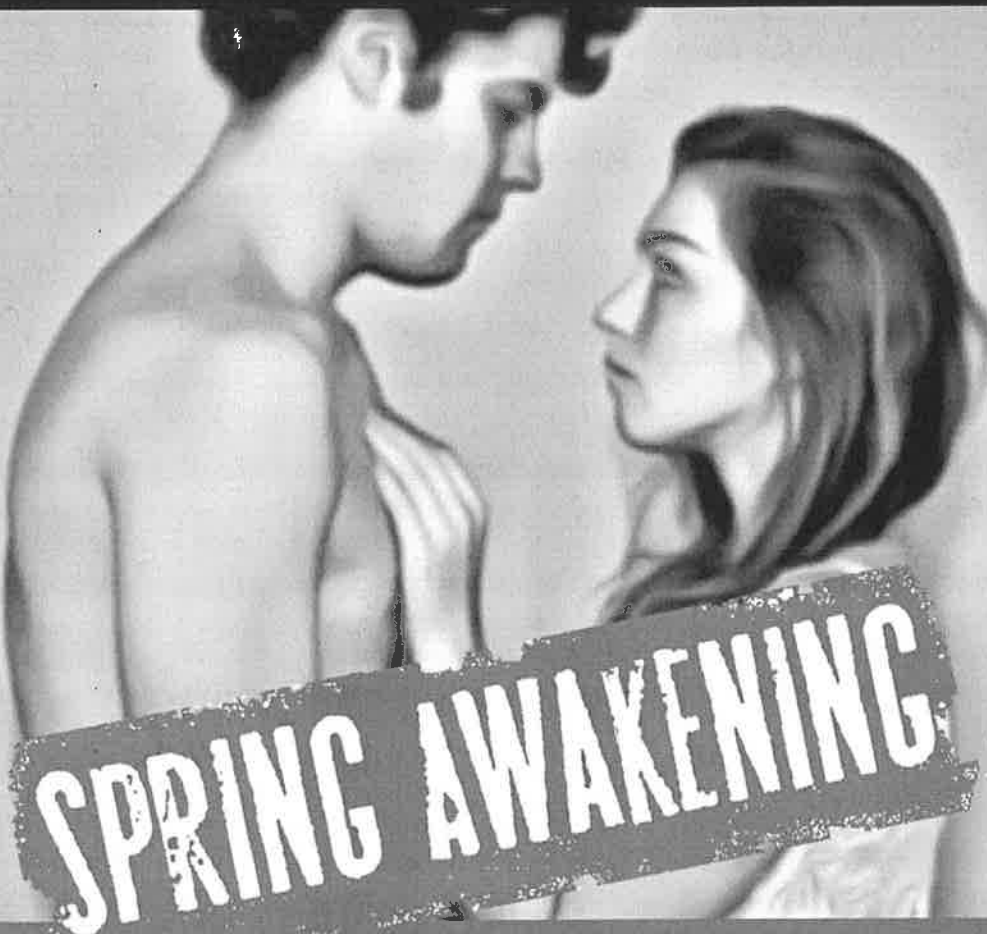
Please attach a final budget, an Adjusting Entry form listing expenses, and GL printouts showing expenses to this form.

***Grant Summary – Cultural Affairs Committee
Spring Awakening
February 15-24, 2013***

<i>Spring Awakening - Actual</i>		
Actual Income		
Cultural Affairs/Class of 1934 Fund		12,000
Minsky Fund		4,100
Patrons of the Arts		3,500
Box Office		3,826
CLAS		10,200
TOTAL ACTUAL INCOME		\$ 33,626
Actual Expenses		
Royalties/Scripts/Score		3,675
Set Design/Lighting/Props/Sound		7,573
Guest Artist Expenses: Conductor, Chor., Musicians, Designers		10,318
Costume/Makeup/Wigs		4,781
Office Overhead(Costume/Set Work Study, Box Office, Zerox)		2,438
Advertising		3,169
Programs/Posters/Postcards		1,147
Strike Dinner/Opening Night Reception		255
Photographer		270
TOTAL ACTUAL EXPENSES		\$33,626



SCHOOL OF PERFORMING ARTS PRESENTS



Book & Lyrics by Steven Sater • Music by Duncan Sheik

Based on the play by Frank Wedekind

A powerful Broadway smash-hit rock musical about teenagers exploring their sexuality.
The combination of the historic German play with the high-energy rock music and
edgy choreography will stun audiences with its boldness and elegance.
...a version of the Romeo & Juliet story, set simultaneously in the 19th and 21st centuries.
CONTAINS EXPLICIT ADULT MATERIAL

FEBRUARY 15-24, 2013
15, 16, 21, 22 & 23 at 7:30PM • 17 & 24 at 2PM
HAUCK AUDITORIUM ON THE UMAINE CAMPUS

Admission is \$15 or free with student MaineCard

For ticket ordering or information www.umaaine.edu/spa

for disability accommodations, call 207.581.1781

Spring Awakening
is presented through special arrangement with Music Theatre International (MTI).
All authorized performance materials are also supplied by MTI.
421 West 54th Street, New York, NY 10019
Phone: 212-541-4684 Fax: 212-397-4684
www.MTIShows.com

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