

12-2010

Spring 2011 Women's History Celebration

Women's Studies Program

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CULTURAL AFFAIRS/DISTINGUISHED LECTURE SERIES

GRANT APPLICATION

I. Applicant/Organization: Women in the Curriculum and Women's Studies Program

II. a. Responsible Organization Officer: Ann Schonberger

b. Title: Director, WIC/WST

c. Campus Address (include Email and Telephone): 101 Fernald Hall; 1-1228;
ann.schonberger@umit.maine.edu

III. Summary of program requiring funding (title; featured artist(s); speaker(s); scheduled date(s):

Spring 2011 Women's History Celebration, March 14 to March 31. This year's celebration will focus on getting young women involved with the issues that are at the forefront of their lives. The idea behind this year's WHC is to explore issues such as reproductive rights, domestic violence, body image, bullying, suicide, environmental toxins and other hot topics that women are confronted with everyday. As always, we will provide an array of speakers, panels, films, performances and displays that will reflect the diversity of women's experiences locally, nationally, and internationally.

The keynote speaker will be Jessica Valenti, a widely sought after speaker on topics of feminism and young women's activism. Valenti, called the "poster girl for third-wave feminism," is the author of three books including *Full Frontal Feminism: A Young Woman's Guide to Why Feminism Matters*, *He's a Stud, She's a Slut...and 49 Other Double Standards Every Woman Should Know*, and *The Purity Myth: How America's Obsession with Virginity is Hurting Young Women*. In addition, she is also the founder of Feministing.com, which *Colombia Journalism Review* calls "head and shoulders above almost any writing on women's issues in mainstream media."

In addition to the keynote, we will have multiple smaller events planned as well. These events will include the reader's theater presentation "My Body, My Voice" by the Mabel Wadsworth Women's Health Center and Spruce Run in Bangor, a lecture by Sheila Watt-Cloutier on global climate change and human rights, and a presentation of "It's Not That Simple" with the Safe Campus Project.

IV. Budget Proposal Form – see attached.

Funding for current application is contingent upon submission of reports for any previous grant awards, including final budget and attendance figures.

SEND COMPLETED APPLICATION VIA EMAIL TO: wanda.maddencarr@maine.edu

For questions regarding the Cultural Affairs/Distinguished Lecture Series, please contact

November 2010

Dear Colleagues,

Enclosed you will find our proposal for next spring's Women's History Celebration to be held from March 14 to March 31. We have some of our own money to contribute to the project, but the amount is small. In the past, nearly all of the money for Women's History Celebration has come from other sources. A list of those campus units that contributed last year was included on our 2010 Women's History Celebration flyer.

This year's Celebration focuses on getting young women involved with the issues that are at the forefront of their lives. The idea behind this year's Women's History Celebration is to explore issues such as reproductive rights, domestic violence, body image, bullying, suicide, environmental toxins and other hot topics that women are confronted with everyday. It is our intention to highlight women's roles in controversial issues both past and present in this country and internationally, to reflect on issues of importance for women today, and to present opportunities for students to get involved in public discourse about the issues that so directly affect them all. As always, the Women's History Celebration is committed to presenting programming which emphasizes the diversity of women's experiences.

Our keynote speaker, Jessica Valenti, is a widely sought after speaker on topics of feminism and young women's activism. Valenti, called the "poster girl for third-wave feminism," is the author of three books including *Full Frontal Feminism: A Young Woman's Guide to Why Feminism Matters, He's a Stud, She's a Slut...and 49 Other Double Standards Every Woman Should Know*, and *The Purity Myth: How America's Obsession with Virginity is Hurting Young Women*. In addition, she is also the founder of Feministing.com, which *Colombia Journalism Review* calls "head and shoulders above almost any writing on women's issues in mainstream media." It is an honor to have Valenti as the keynote speaker and she has already accepted our request.

We will also draw from the wealth of resources right here on campus and in the surrounding communities. We will work in collaboration with the Mabel Wadsworth Women's Health Center and Spruce Run in Bangor, along with the Women's Resource Center, the Student Women's Association, and other groups to create and promote events including films, panel discussions, performances and lectures.

We are requesting \$5,000 from the Cultural Affairs/Distinguished Lecture Series Committee. Please note that we are making use of speakers and films that are close to campus or already in our possession in order to reduce costs. We will be raising funds from other campus units, although our success in that arena decreases every year as budgets continue to be tight.

Wednesday, December 15, 2010 3:16:45 PM

From:  Ann Schonberger

Wednesday, December 15, 2010 2:52:28 PM



Subject: DLS grant

To:  **Wanda Madden-Carr**

Hi Wanda

It's taken us a day to get this information.

Here's where we are planning to get the rest of the money for the plans that we have made for Women's History Celebration 2011.

The outside speaker we are bringing this year, Jessica Valenti, was chosen because she will especially appeal to the generation that most of our students belong to. (She is also an esteemed Women's Studies scholar.) We intend to make a proposal through the Student Women's Association for money from the Program Fund Committee of the Office of Student Affairs. (Angela has e-mailed Andrea Gifford to find out when they first meet next semester and to get a copy of the application form.) One of our student workers is a long-time SWA member, and she is sure that SWA will want to be the student organization which applies for the money from this fund. She will also help to make sure that the proposal is submitted in a timely way.

Besides that money, we will also ask various administrators for donations from their units. Recently we have just concentrated on deans and above. Most give a couple hundred dollars, but the sum is enough to fund the "extras" like films, small honoraria and travel for speakers from Maine, printing, modest receptions, etc. We will be soliciting that money early in the semester when all our plans for the celebration are firm.

Given that two sources are not yet in hand, we do welcome the safety net that CA/DLS can support our project up to 75% of its cost. We certainly will work hard to raise the money elsewhere and hope not to need it.

If you need any further information, just let me know.

Thanks to you and the committee for your consideration and support.

Regards, Ann

Cultural Affairs Committee
and
Distinguished Lecture Series
c/o Wanda Madden-Carr
201 Alumni Hall
University of Maine

December 14, 2010

To: Ann Schonberger

From: Melissa Mayard & Dan Sandweiss, Co-Chairs

On behalf of the Cultural Affairs Committee and Distinguished Lecture Series, it gives us great pleasure to inform you that your proposal, Spring 2011 Women's History Celebration, has been awarded \$5000.00.

Please contact Wanda Madden-Carr at 1-1516 to discuss the procedures in place for the submission of financial expenses related to this award at your earliest convenience.

The following acknowledgement is required on ALL promotional material: ***This event was supported in part by a grant from the Cultural Affairs/Distinguished Lecture Series.***

Attached is a form for your use to summarize the benefits derived from this grant. This form should be submitted within 30 days after the conclusion of the event. Timely submission of your summary will be considered as part of any future funding requests.

The Cultural Affairs Committee members congratulate you and wish you much success on this project.

cc: Angela Hart

Report to the Cultural Affairs Committee on Women's History Celebration 2011

Applicant Organization: Women in the Curriculum and Women's Studies

Contact Name: Mazie Hough

Campus Address: 101 Fernald Hall

Phone: 581-1228

Email: mazie.hough@umit.maine.edu

This Spring the Distinguished Lecture Series/Cultural Affairs Committee awarded the Women in the Curriculum and Women's Studies Program \$5,000 for our annual series of events for women's history celebration, held March 14-31, 2011. We used the full total of \$5,000 of this award, which was matched by contributions from other departments on campus as well as our own program funds.

This year's celebration was a great success! We were able to schedule ten events during the two-week celebration and had a great turnout for every one of our events. With a theme of "The New F-Word: Feminism for the Future," the events focused on getting young women involved with the issues that are at the forefront of their lives. We were able to highlight women's roles in controversial issues both past and present in this country and internationally, to reflect on issues of importance for women today, and to present opportunities for students to get involved in public discourse about the issues that so directly affect them all. The speakers, presentations, films and performances all presented a different element of this hot topic.

The Cultural Affairs Committee grant, guaranteed to us in our planning stages, enabled us to bring a nationally acclaimed speaker to campus. Once we had developed the program with the support of the Cultural Affairs Committee, we were able to reach out for support and monetary contributions to numerous departments, colleges, and programs on campus. The result was a two-week forum in which many people, from the University, the community, and beyond, participated as both presenters and audience members.

The highlights of our program were:

Jessica Valenti, well known feminist author, gave the keynote address, "The Purity Myth," and highlighted America's obsession with virginity and how it is hurting young women. This was held on Thursday, March 31, at 4:00pm in DPC 100. Over 300 people attended her talk. Valenti was also able to present to a Women and Communication class during the day and to connect with young women from Bangor area women's advocacy agencies at a dinner after the main event.

Staff from the Mabel Wadsworth Women's Health Center, Spruce Run, Rape Response Services, and the Safe Campus Project, all got together to perform a readers' theatre. This event, "My Body, My Voice," portrayed the intersection of reproductive rights and domestic violence. It was held on Wednesday, March 23, at 7:00pm in DPC 115. 25 people attended this event.

Molly Schenck and the Safe Campus Project presented a theatre, dance, and multimedia production to raise awareness about sexual violence. This event, "It's Not That Simple," was held at 7:30 pm on Friday, March 25th and Saturday, March 26th at the Black Box Theater in the Class of 1944 Hall. The theater was full each night and over 200 people attended this event.

In total, over 825 UMaine students, faculty and staff, and community members enjoyed our women's history celebration events. This number nearly triples our past celebration totals. The celebration as a whole was a wonderful experience for all involved.

Our publicity for this year's Women's History Celebration was multifaceted and we tried several new approaches for getting the word out about our events. The primary source of promotion for the celebration was our tri-fold brochure that we mailed to over 3,000 people on campus and in the community. We advertised in *The Vagina Monologues* program (which reached an audience of almost 600 people) and we had someone speak about the event before the program started. We had a slide showing in the beginning of the Kickin' Flicks movies and had an ad in the Flush News and on the tables at the Union, from late February through March (which reached hundreds of students). Because many of the WHC events were targeted to the young women and men on this campus, we also sent information to professors of Women's Studies 101 classes, Human Sexuality, and others (reaching over 700 students) and encouraged them to have their students attend the events. In addition, we made posters for individual performances and presentations that were posted on campus. A copy of this material is attached.

We used the funds from the Cultural Affairs Committee to bring our keynote speaker, Jessica Valenti, to campus. The remaining cost of our celebration was funded by other departments and our own program funds.

Funds from the grant were distributed as follows:

Jessica Valenti:

Honorarium: \$7500.00

Total from DLS

for honorarium \$5000.00

We greatly appreciate your support.

Sincerely,

A handwritten signature in blue ink that reads "Mazie Hough". The signature is written in a cursive, flowing style.

Mazie Hough, Associate Director,
Women in the Curriculum and Women's Studies Program