

10-2010

## Special Collections Dept, Fogler Library

Raymond H. Fogler Library

Follow this and additional works at: <https://digitalcommons.library.umaine.edu/ca-lectureseries>



Part of the [Higher Education Commons](#)

---

### Repository Citation

Raymond H. Fogler Library, "Special Collections Dept, Fogler Library" (2010). *Cultural Affairs Distinguished Lecture Series*. 224.  
<https://digitalcommons.library.umaine.edu/ca-lectureseries/224>

This Grant Application is brought to you for free and open access by DigitalCommons@UMaine. It has been accepted for inclusion in Cultural Affairs Distinguished Lecture Series by an authorized administrator of DigitalCommons@UMaine. For more information, please contact [um.library.technical.services@maine.edu](mailto:um.library.technical.services@maine.edu).

# CULTURAL AFFAIRS/DISTINGUISHED LECTURE SERIES

## GRANT APPLICATION

Audience?  
Lectures etc.

I. Applicant/Organization: Raymond H. Fogler Library

II. a. Responsible Organization Officer: Desiree Butterfield-Nagy

b. Title: Archivist, William S. Cohen Papers

c. Campus Address (include Email and Telephone): Special Collections Dept, Fogler Library;  
desiree\_butterfield@umit.maine.edu; 581-2665

III. Summary of program requiring funding (title; featured artist(s); speaker(s); scheduled date(s):

We are organizing a one-day conference titled ***The Promise and Problems of Transparency*** to be held at Wells Conference Center on **Friday, November 12, 2010**. The theme of transparency emerged from the William S. Cohen collection in a number of ways. Following Watergate, Cohen said repeatedly that openness in government would be the only way to regain the trust of the American people. Each year, he prepared and submitted his finances to be included in the *Congressional Record*, stating that the public deserved to know the financial holdings of individuals in whom they had placed their trust. He advocated for open hearings during the Iran-Contra Affair, and even the fact that Fogler Library received such detailed records from his administration spoke to the idea of transparency. Drawing from this, we gained confidence that could develop a day of programming to connect the archive to current events in a way that would invite balanced, academic debate incorporating a wide variety of perspectives regarding political affiliation, gender, age, and background.

Featured speakers and panelists include: **Cary Coglianese**, Deputy Dean at the University of Pennsylvania Law School and former chair of a nonpartisan Task Force on Transparency and Public Participation for OMB Watch, a Washington, D.C., based advocacy organization; **Mal Leary**, journalist and president of the Maine Freedom of Information Coalition; **Amanda Wood**, Director of Governmental Affairs from the Washington office of Senator Susan Collins; **Kelly Hokkanen**, General Manager of InfoME, a firm that partners with Maine state government in providing access to government information through Maine.gov; **Aron Gaudet** (director), **Gita Pullapilly** (producer), and **cast members** of the documentary film *The Way We Get By*. Former editor in chief of the *Bangor Daily News*, **Mark Woodward**, and **Irwin Gratz** of MPBN have agreed to serve as session moderators. In addition, **four members** of the **UMaine faculty** will serve as panelists representing the departments of Political Science, Public Administration, and New Media.

The Collins Center for the Arts has agreed to screen *The Way We Get By* at 7:00 p.m. on Thursday, November 11. This will allow conference participants who have not yet seen the film, or who would like to see it again, to do so. This will also allow other members of the community to attend a campus screening on Veterans' Day.

IV. Budget Proposal Form must be attached.

**Funding for current application is contingent upon submission of reports for any previous grant awards, including final budget and attendance figures.**

**SEND COMPLETED APPLICATION VIA EMAIL TO:**

[wanda.maddencarr@maine.edu](mailto:wanda.maddencarr@maine.edu)

For questions regarding the Cultural Affairs/Distinguished Lecture Series, please contact Wanda Madden-Carr at 1-1516

## Cultural Affairs/Distinguished Lecture Series Fund Budget Proposal Form

Applicant/Organization: Raymond H. Fogler Library  
 Responsible Officer: Desiree Butterfield-Nagy  
 Event Title: The Promise and Problems of Transparency  
 Event Date: November 12, 2010

Total Program Budget eligible for CADLS funding:	\$7,355.00
Amount Committed by Applicant Organization:	0
Total Amount Contributed from Other Funding Sources:	\$4,800.00
Please List Sources & Amounts below:	
○ The Bangor Daily News	\$2,500
○ The Maine Humanities Council	\$1,000
○ The Max Kagan Family Foundation	\$ 500
○ UMaine College of Liberal Arts and Sciences	\$ 500
○ Individual sponsor	\$ 300 <sup>1</sup>
Amount Requested from CA/DLS Committee:	\$2,555.00*
Revenues, if any, expected (fees, ticket sales):	0

Budget Breakdown of Expenses and funds to be used:	CADLS	Other
Honoraria/Services (explain below)	\$1,300	\$1,300
Cary Coglianese, \$1,000		
Director and Producer of the film, 2 @ \$500		
Cast members of film, 3 @ \$200		
 Travel	 \$ 750	 \$ 750
3 flights needed to Bangor--one from Philadelphia, two From New York City		
Lodging (4 speakers to overnight)	\$ 280	\$ 280
Meals for speakers Thursday night	\$	\$ 125
Postage	\$	\$ 535
Printing, postcard mailer	\$	\$ 475
Supplies and Materials	\$	\$ 500
Conference Services fees / amplifier	\$	\$ 295
Film screening fee, to be shown at CCA Thurs	\$ 225	\$ 275
Campus directional signs / parking attendant	\$	\$ 265

Total Expenses from CA/DLS funds:	<u>\$2,555.00*</u>
Total Expenses from other funds:	<u>\$4,800.00</u>

<sup>1</sup> The actual gift from this individual was \$2,500. Of that amount, \$2,200 will be applied to Food Service costs not eligible for CADLS program funding as follows: Luncheon: The Deli Buffet, 125 people @ \$12.65; AM Refreshments of Beverage/Edible @ \$3.25; PM Refreshments of Beverage only @ \$1.65; total cost of \$2,193.75.

(These two totals should equal the "Total Program Budget" listed above)

\*These amounts should be identical and should not exceed 50% of the total program/event budget. Please note that CA/DLS funds may not be used for receptions and do not normally fund UM employee wages. If an award is granted based on this proposal, reimbursement of expenses will not exceed the total CA/DLS request and will be limited to the types of expenditures outlined above. 9/08

# *Cultural Affairs Committee*

*and*

*Distinguished Lecture Series*

*c/o Wanda Madden-Carr*

*201 Alumni Hall*

*University of Maine*

---

October 25, 2010

To: Desiree Butterfield-Nagy

From: Melissa Mayard & Dan Sandweiss, Co-Chairs

On behalf of the Cultural Affairs Committee and Distinguished Lecture Series, it gives us great pleasure to inform you that your proposal, The Promise and Problems of Transparency Conference, has been awarded \$2555.00.

Please contact Wanda Madden-Carr at 1-1516 to discuss the procedures in place for the submission of financial expenses related to this award at your earliest convenience.

The following acknowledgement is required on ALL promotional material: ***This event was supported in part by a grant from the Cultural Affairs/Distinguished Lecture Series.***

Attached is a form for your use to summarize the benefits derived from this grant. This form should be submitted within 30 days after the conclusion of the event. Timely submission of your summary will be considered as part of any future funding requests.

The Cultural Affairs Committee members congratulate you and wish you much success on this project.

## Cultural Affairs/Distinguished Lecture Series Grant Report Form

Applicant Organization: **Raymond H. Fogler Library, William S. Cohen Papers**

Contact Name: **Desiree Butterfield-Nagy**

Campus Address: **Fogler Library Special Collections Department**

Phone: **581-2665**

E-mail: **desiree\_butterfield@umit.maine.edu**

### **Summary of Program for which grants were awarded, including a brief description, place where the program was held; and date and time:**

We gathered thirteen speakers to discuss the topic of transparency. While the morning keynote and discussion panel were focused on the topic as relates to federal and state government, the luncheon and afternoon presentations emphasized ways the topic is related to non-governmental and non-profit agencies, libraries, journalism, and other fields in the humanities. This event took place in the Wells Conference Center on campus from 8:30 a.m. – 4:30 p.m. on November 12, 2010.

### **How many people attended the event(s)? If possible describe the different audiences that this program service (i.e. UMaine Students, general community, teachers, etc.).**

Seventy five people were gathered for the event, including the speakers. Audience members included professors, university students, retired faculty members and campus administrators, general members of the community, and several individuals representing non-profit organizations in the area.

### **How was the event promoted? Please attach copies of promotional material.**

The event was promoted with information on Fogler Library's website, Fogler's Facebook postings, posting on listservs, discussion boards, and online calendars. We distributed a press release to area media outlets, and this appeared on the UMaine News webpage. The press release was printed in both the regular Bangor Daily News and the Weekly section prior to the event. Following the conference, another article appeared in the Bangor Daily News, and the Maine Campus covered the story as well.

### **Please describe any modifications to program or budget made after award:**

We had budgeted so that 120 people could attend, so when our actual number came in at 75, a number of per-person costs (food, name badges, packets, etc.) were reduced. Flight costs for speakers, however, were much higher than I had anticipated. I had originally budgeted just \$400 per flight for three flights, where these flights actually cost \$700 each.

I had originally thought our budget, without including the cost of food, since that is not an expense eligible for CA/DLS funding, would be \$7,355. Our actual expenses excluding food service came in very near our projected budget, at \$7,013.90.

The reduced costs in food service, however, meant that the contributions of other sponsors could be applied to the overall budget. While we had originally been approved for \$2,555 from CA/DLS, now that the expenses have been finalized and we have gathered contributions from the other sponsors, our remaining need is lower, \$1,363.09.

**Please attach a final budget to this form.**

William S. Cohen Papers Forum 2010, University of Maine  
Final Budget / Actual Expenses

Description	Price	Quantity	Amount
<b>Food Service:</b>			
Luncheon: Baked potato bar	\$12.40	75	\$930.00
Continental breakfast	\$5.50	75	\$412.50
Reg coffee (gallons)	\$12.95	4	\$51.80
Decaf coffee (gallons)	\$12.95	2	\$25.90
5% discount on food @ Wells Conference Center	\$1,420.20	0.05	-\$71.01
<b>Total Food Service:</b>			<b><u>\$1,349.19</u></b>
<b>Audio Visual Services</b>			
Audio Amplifer for multi-miced panel:	40.70	1	40.70
<b>Total AV Services:</b>			<b><u>\$40.70</u></b>
<b>Promotion, printing, postage</b>			
Invitations, printing of postcard and postage for direct mailing to off-campus list		1200	\$632.46
Pre-conference info, map, voucher for film - all handled by email			\$0.00
Program - designed and printed in-house			\$0.00
<b>Total Promotion Costs:</b>			<b><u>\$632.46</u></b>
<b>Speaker fees and expenses</b>			
Cary Coglianese, speaker fee	\$1,000.00	1	\$1,000.00
<i>The Way We Get By</i> director and producer, speaker fees	\$500.00	2	\$1,000.00
<i>The Way We Get By</i> cast members, honoraria	\$200.00	3	\$600.00
Lodging (one speaker requested accommodations; others stayed with family)	\$99.00	1	\$99.00
Meal expenses for speakers	\$99.39		\$99.39
Flight cost, Keynote speaker	\$706.90		\$706.90
Flight cost, director & producer of <i>The Way We Get By</i>	\$1,367.16		\$1,367.16
Film Screening Fee	\$500.00	1	\$500.00
<b>Total Speaker fees and expenses:</b>			<b><u>\$5,372.45</u></b>
<b>Miscellaneous</b>			
Campus Directional Signs	\$177.21	1	\$177.21
Grounds Shop crew, stage delivery/pick up	\$249.08	1	\$249.08
Staging Rental (3 sections)	\$55.00	3	\$165.00
Stairs rental	\$11.00	1	\$11.00
Conference Services Administration Fee	\$300.00	1	\$300.00
Supplies, materials, packets, name badges			\$66.00
<b>Total Miscellaneous:</b>			<b><u>\$968.29</u></b>
<b>TOTAL EXPENSES:</b>			<b><u><u>\$8,363.09</u></u></b>

William S. Cohen Papers Forum 2010, University of Maine  
Final Budget / Actual Expenses

**Total Expenses:**

**\$8,363.09**

**Contributions:**

Bangor Daily News	\$2,500.00
Individual donor	\$2,500.00
Maine Humanities Council	\$1,000.00
The Max Kagan Family Foundation	\$500.00
UMaine College of Liberal Arts and Sciences	\$500.00

Total, other contributions:

\$7,000.00

**Adjusted amount requested of the Cultural Affairs/Distinguished Lecture Series**

**\$1,363.09**



"In a democracy, public policy is made in public. It is the product of open, competitive debate...the American people have a right to know what their government is doing and why."

Senators William S. Cohen and George J. Mitchell, *Men of Zeal: A Candid Inside Story of the Iran-Contra Hearings*, Penguin Books, 1988.

## The Promise & Problems of Transparency

### William S. Cohen Papers Forum 2010

Friday, November 12, 2010, 8:30 a.m. - 5:00 p.m.  
Wells Conference Center, University of Maine, Orono

To register online, [click here](#).

Join us for a day of discussion on the implications of transparency  
for government institutions, organizations, and individuals.



**Keynote presentation by Cary Coglianese,**  
Deputy Dean and Edward B. Shils Professor of Law and  
Professor of Political Science, University of Pennsylvania  
Law School, and author of "The Transparency President?  
The Obama Administration and Open Government"

---

## Agenda

---

REGISTRATION AND MORNING REFRESHMENTS  
8:30 a.m.

WELCOME AND INTRODUCTIONS  
9:00 a.m.

KEYNOTE PRESENTATION  
9:15 a.m.  
**Cary Coglianese**, University of Pennsylvania Law School

PANEL ONE  
11:00 a.m.

**Meeting the Mandate: National and Statewide Perspectives**

**Mark Woodward**, former Editor-in-Chief, *Bangor Daily News*, moderator

**Amanda Wood**, Director of Governmental Affairs, the office of U.S. Senator Susan Collins

**Kelly Hokkanen**, General Manager, InforME, a partner of Maine.gov

**Tarren Bragdon**, Chief Executive Officer, The Maine Heritage Policy Center

LUNCHEON PRESENTATION

**Sunny Skye Hughes**, Assistant Professor, UMaine Communication & Journalism Department, moderator  
**Jim Campbell**, Board Member of the Maine Freedom on Information Coalition and Chair of the Intellectual Freedom Committee, Maine Library Association

PANEL TWO

2:00 p.m.

*Transparency Trends: Getting Beyond the Buzzword*

**Irwin Gratz**, MPBN, moderator

**Carolyn Ball**, Associate Professor, University of Maine Department of Public Administration

**Joline Blais and Jon Ippolito**, Associate Professors, UMaine New Media Department

**Amy Fried**, Associate Professor, UMaine Department of Political Science

PANEL THREE

3:30 p.m.

*Trust and Truth in Documentary Filmmaking: The Transparent Qualities of The Way We Get By*

**Ben Fowle**, founder of the Camden International Film Festival, moderator

**Aron Gaudet**, Director, **Gita Pullapilly**, Producer, and cast members of *The Way We Get By*



Cast members of *The Way We Get By*  
will join the 3:30 p.m. panel.

Sponsored by:

**Bangor Daily News**



Cultural Affairs/Distinguished  
Lecture Series

The Max Kagan Family Foundation



Special thanks to:

The William S. Cohen Center for International  
Policy and Commerce

Lunch will be provided. There is no cost to attend, but space is limited to 120 participants.

The William S. Cohen Papers Forum series began in 2003 to provide an opportunity for provocative, contemporary discussion based on topics found within the Cohen Archive. For more information call (207) 581-2665 or e-mail [spc@umit.maine.edu](mailto:spc@umit.maine.edu).

A similar announcement was posted on the  
Community Calendar for MPBN.

**Forum on Transparency and Open Government****Location:** Maine, United States**Symposium Date:** 2010-11-12 (in 3 days)**Date Submitted:** 2010-11-05**Announcement ID:** 180390

The William S. Cohen Papers Forum 2010: The Promise and Problems of Transparency began with the archivist's discovery of financial disclosure statements in the papers of former United States Representative, Senator, and Secretary of Defense William S. Cohen. In looking more closely, it became obvious that the statements were not from private files, but prepared for Cohen's public statements on the Congressional floor and to be included in the Congressional Record. Further research revealed that, with certain exceptions, Cohen was an early and consistent advocate of transparency.

Beginning with this base, a day-long program has been developed to host several prominent academics, representatives of government agencies, policy centers, journalists, and documentary filmmakers to speak to ways in which a mandate of increased transparency--whether official or unofficial--has impacted their disciplines. There is no cost to attend. The full schedule is included on the website.

Desiree Butterfield-Nagy  
University of Maine Special Collections Dept  
5729 Raymond H. Fogler Library  
(207)581-2665

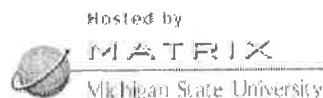
Email: [desiree\\_butterfield@umit.maine.edu](mailto:desiree_butterfield@umit.maine.edu)

Visit the website at [http://www.library.umaine.edu/cohen/transparency/event\\_info.htm](http://www.library.umaine.edu/cohen/transparency/event_info.htm)

Didn't find what you're looking for?  
Try our [power search!](#)

[Return to the top of this page](#)  
[Return to announcements home](#)

Send comments and questions to [H-Net Webstaff](#). H-Net reproduces announcements that have been submitted to us as a free service to the academic community. If you are interested in an announcement listed here, please contact the organizers or patrons directly. Though we strive to provide accurate information, H-Net cannot accept responsibility for the text of announcements appearing in this service. ([Administration](#))



Search:

Go

# UMaine News



[Apply to UMaine](#) | [Parents & Family](#) | [Emergency](#)

## Latest Headlines

- [UMaine Partnering in Grant to Engineer Navigation Application for Blind and Visually Impaired](#) 8:27 AM
- [UMaine Highlighted for Environmental Practices](#) 8:25 AM
- [News Report on Coming Out Week](#) 8:24 AM
- [William Cohen Papers Forum Theme is Transparency, 2010](#) 8:11 AM
- [Vigil To Focus On Victims Of Bullying](#)

[There are more articles available in the archive.](#)

[Subscribe to the RSS feed.](#)

## On Campus

- [Stanley Sue Lecture Nov. 5 on African-American Mothers, Depression, Children](#) 30 MINUTES AGO
- [EAP Webinar on Difficult Customers Thursday](#)
- [State Innovation Director to Visit UMaine Oct. 28](#)
- [Computer Science Team Advances to Northeast Regional Competition Finals](#)
- [UMaine Receives Labor Department Award](#)

[There are more articles available in the archive.](#)

[Subscribe to the RSS feed.](#)



# Learning Language

Early literacy intervention is making a difference for refugee children in Lewiston

UMaine Today Magazine

12345

## Learn More

- [Black Bear Sports News](#)
- [Research News](#)
- [Student Focus](#)
- [Calendar](#)
- [Cooperative Extension](#)
- [President's Blog](#)
- [UMaine Today Magazine](#)
- [UMaine on YouTube](#)



## Media Inquiries

- [Contact Us](#)
- [Story Ideas](#)
- [Facebook](#)
- [Twitter](#)



[Signup for the Inside UMaine Email](#)

Privacy by SafeSubscribe<sup>TM</sup>

**The University of Maine**  
Orono, Maine 04469  
207-581-1110  
*A Member of the University of Maine System*

[Text Only](#) | [Home](#) | [A-Z Directory](#) | [MaineStreet](#) | [Campus Map](#) | [Calendar](#)

Search:  [Go](#)

## UMaine News



[Apply to UMaine](#) | [Parents & Family](#) **Emergency**

### William Cohen Papers Forum Theme is Transparency, 2010

October 28th, 2010

Share this: [submit](#) [Like](#)

Contact: Desiree Butterfield-Nagy, 581-2665

ORONO — The fourth William S. Cohen Papers Forum will take place Friday, Nov. 12 at the University of Maine's Wells Conference Center with opening remarks at 9 a.m.

Cary Coglianese, deputy dean and professor of political science at the University of Pennsylvania Law School, will give the keynote address. Coglianese served as the chair of a nonpartisan Task Force on Transparency and Public Participation for OMB Watch, a Washington, D.C., advocacy organization.

This year's daylong event will focus on the theme of transparency and will include panel discussions with journalists, academics and government representatives following the keynote. Participants include several media representatives, including former Bangor Daily News editor-in-chief Mark Woodward, MPBN reporter Irwin Gratz, and Jim Campbell, producer and host of "Notes from the Electronic Cottage" for WERU-FM Community Radio.

The forum, one of Raymond H. Fogler Library's outreach efforts, was designed to allow for contemporary discussions based on topics found in the archive of former U.S. Representative, U.S. Senator and Secretary of Defense William S. Cohen.

"We had been looking for the perfect topic to serve as a focus for the upcoming forum," says Fogler archivist Desiree Butterfield-Nagy. "Transparency is a word that is still being defined through its use, and one surrounded by debate. It became obvious that there was a strong connection between this topic and the archival collection, so it seemed like a natural choice."

Audience members also will hear from Amanda Wood, the director of governmental affairs in the Washington office of U.S. Sen. Susan Collins; Kelly Hokkanen, general manager of InforME, a partner of Maine.gov; and Tarren R. Bragdon, CEO of The Maine Heritage Policy Center. Several members of the University of Maine community will participate, including assistant professor Sunny Hughes and associate professors Carolyn Ball, Jon Ippolito, Joline Blais and Amy Fried.

The director, producer and individuals featured in "The Way We Get By" documentary about several volunteers who greet troops at the Bangor International Airport also will participate in a session examining connections between transparency and documentary filmmaking. Camden International Film Festival founder Ben Fowlie will moderate the session.

The free event is open to anyone who would like to register. Support for the day has been provided by the Bangor Daily News, Max Kagan Family Foundation, the Maine Humanities Council, the UMaine College of Liberal Arts and Sciences, the Cultural Affairs/Distinguished Lecture Series, and the William S. Cohen Center for International Policy and Commerce. Additional details, including registration information, are available online at <http://www.library.umaine.edu/cohen>.

Posted in [Latest Headlines](#)

You can follow any responses to this entry through the [RSS 2.0](#) feed. Both comments and pings are currently closed.

[UMaine News Home](#)

[Apply to UMaine](#)

[News Archive](#)

[Latest Headlines](#)

[On Campus](#)

Search

The University of Maine

Orono, Maine 04469

207-581-1110

A Member of the University of Maine System

## Cohen papers forum on transparency

ORONO — The fourth William S. Cohen Papers Forum will take place Friday, Nov. 12, at the University of Maine, with opening remarks at 9 a.m.

The Forum, one of Raymond H. Fogler Library's outreach efforts, was designed to allow for contemporary discussions based on topics found in the archives of former U.S. representative, senator and Secretary of Defense William S. Cohen.

This year's event will focus on the theme of transparency. Although the term has been widely used since President Obama's pledge to "establish a system of transparency, public participation, and collaboration," in a Memorandum for Heads of Executive Departments in 2009, the idea of transparent or open government has long been intertwined with discussion of democracy.

"We had been looking for the perfect topic to serve as a focus for the upcoming forum," said archivist Desiree Butterfield-Nagy. "Transparency is a word that is still being defined through its use and one surrounded by debate. It became obvious that there was a strong connection between this topic and the archival collection, so it seemed like a natural choice."

In processing a recent donation of papers from one of Cohen's former staff members, archivists noticed a series of memos dating from the 1970s related to annual financial disclosure statements complete with columns of personal assets, estimated market values

and grand total net worth.

In looking more closely, researchers believed it was clear that the information had been prepared not for private files, but to accompany Cohen's public statements before Congress and to be included in the Congressional Record.

A previous year's transcript had been clipped and saved, explaining, "While the figures below do not necessarily testify to my financial acumen, they do reflect my belief that the public is entitled to know the financial

holdings of those individuals in whom it has invested its trust."

Further research revealed that after Watergate, Cohen said repeatedly that openness in government would be the only way to regain the trust of the American people.

He advocated for open hearings during the Iran-Contra Affair, and the fact that Fogler Library received Cohen's detailed records spoke to the idea of transparency.

Yet, despite general enthusiasm for aboveboard dealings,

*See Cohen, Page 9*



ALLSTATE CAN HELP SAVE SAFE DRIVERS  
**45% OR MORE**



[Home](#) | [Login](#) | [Manage Account](#)

[Subscribe](#) |

# BANGOR DAILY NEWS

[Classifieds](#) | [Real Estate](#) | [Jobs](#) | [Autos](#) | [Coupons](#) | [Special Sections](#) | [Business Directory](#)

[News](#) » [Regions](#) » [Topics](#) | [Business](#) | [Health](#) | [Sports](#) | [Outdoors](#) | [Lifestyle](#) | [Opinion](#) | [Obituaries](#) | [Things to do](#) | [Contact](#) | [Album](#) | [Archive](#)

[Statewide](#) | [Aroostook](#) | [Augusta](#) | [Greater Bangor](#) | [Down East](#) | [Hancock](#) | [Lewiston-Auburn](#) | [Midcoast](#) | [Mid-Maine](#) | [Penobscot](#) | [Penquis](#) | [Portland](#)

[Print](#) | [E-mail](#) | [Facebook](#) | [Tweet](#) | [Share](#)

[Search our site](#)



Microsoft

## Reasoned transparency called for at UMaine conference

11/12/10 02:23 pm Updated: 11/12/10 10:54 pm

By [Judy Harrison](#)  
BDN Staff



BANGOR DAILY NEWS PHOTO BY GABOR DEGRE

Cary Coglianese of the University of Pennsylvania Law School was the keynote speaker of the day-long William S. Cohen Papers Forum at the University of Maine in Orono Friday.

ORONO, Maine — Participants at the fourth William S. Cohen Papers Forum, held Friday at the University of Maine, never decided just what government transparency should be in the Internet age.

Amy Fried, associate professor of political science, however, did offer the small group attending the daylong seminar, "The Promise and Problem of Transparency," a glaring example of what it wasn't.

In researching a book on the history of polls and market research in politics, she found in the National Archives in Washington, D.C., some declassified documents from 1942. One showed the results of a poll about West Coast residents' attitudes toward the Japanese less than a year after the attack on Pearl Harbor.

The other was a War Department memorandum that discussed the resentment white landowners felt toward Japanese farmers. The policy that led to the internment of hundreds of thousands of Japanese Americans and the seizure of their property was based, in part, on these documents, Fried said.

"Look back and see what happened when we didn't have transparency," she said. "The rationale for internment was national security. Looking at this evidence, it was based on something very different than the one given by government officials. Without transparency, politicians were able to graft a rationalization onto what we now know was a very bad decision."

Cary Coglianese, who served as chairman of a nonpartisan Task Force on Transparency and Public Participation convened by OMB Watch, a Washington, D.C.-based advocacy group and a teacher at the University of Pennsylvania Law School, gave the keynote address.

A lawyer who specializes in the study of the regulatory process, Coglianese called for "reasoned transparency" in an age where government information is readily available on the Internet but can be difficult for the average resident to understand and interpret.

"We have a culture of openness and public disclosure due to the Internet," he said. "WikiLeaks has taken us to a new level, but the leaking of government information is not a new phenomenon. Even if we had an administration [in the White House] that didn't trumpet transparency, we're going to know a lot more about what's happening in government because of that culture."

WikiLeaks is a nonprofit media organization whose goal is to bring important news and information to the public, according to information on its website. WikiLeaks claims to provide an innovative, secure and anonymous way for sources to leak information to journalists.

That culture of openness has helped create what Coglianese called "fishbowl



SkyDrive  
Photo Sharing  
Hundreds of  
pictures.  
Zero attachments.  
All in one email.

Look what you can do with



### Most Read Top Stories

1. Body of Greenbush man pulled from Penobscot River
2. Armed man reportedly confronted woman, set house on fire
3. Family: Jonesport man safe in California
4. More than 1,000 remember fallen Marine and a 'life lived full throttle'
5. Tim Hortons to close 36 restaurants, including two in Portland
6. Relatives of missing Bangor resident search shore along Penobscot River
7. Aunt, cousins feel loss of 10-year-old homicide victim 'every single second'

### State- Local Transparency

Gov. accountability model bills and tools for citizens and legislators.  
[www.sunshinestandard.org](http://www.sunshinestandard.org)

### Cardiologists at EMMC

State of the Art Cardiac Care and Experienced Doctors. Close to Home.  
[www.HeartCenter.EMMC.org](http://www.HeartCenter.EMMC.org)

### Oriental Jade

Order From Oriental Jade In Bangor, ME  
[www.campuspecial.com](http://www.campuspecial.com)

Ads by Google

transparency," where massive amounts of raw data and the rules and regulations every government agency follows are available online.

"What we need is the disclosure of reasoned explanations, sound explanations that show why decisions got made the way they did," he said. "Fishbowl transparency doesn't exclude reasoned explanations. The governing process may improve more from reasoned transparency than from fishbowl transparency. Modern technology may give us more noise when what we really need is better music."

Cohen, who donated his papers to the university, did not attend the event, but sent a letter to participants. The former U.S. congressman, senator and secretary of defense said the lessons learned from the Watergate scandal caused him to argue that an "open and more transparent government is the only way to earn the trust of the American people."

The event was sponsored by the University of Maine, Fogler Library, Max Kagan Family Foundation, William S. Cohen Center for International Policy and Commerce, Maine Humanities Council and Bangor Daily News.

#### Guidelines for posting on bangordailynews.com

The Bangor Daily News encourages comments about stories, but you must follow our [terms of service](#).

In brief:

1. Keep it civil and stay on topic
2. No vulgarity, racial slurs, name-calling or personal attacks.
3. People who harass others or joke about tragedies will be blocked.

The primary rule here is pretty simple: Treat others with the same respect you'd want for yourself. Here are some guidelines ([see more](#)):

[Learn how to use our commenting system here.](#)

[Click here to receive email news updates.](#)

#### Add New Comment

Type your comment here.

Post as ...

#### Showing 1 comments

Sort by **Best rating** [Subscribe by email](#) [Subscribe by RSS](#)

**Henrtofsky** 11/13/2010 09:54 AM

Critical thinking will always trump any lack of "transparency."

[Flag](#)

[Like](#) [Reply](#)

Trackback URL: <http://disqus.com/forums/>

#### Bangor Daily News

Archives  
News  
Business  
Sports  
Outdoors  
Lifestyle  
TV Listings  
Obituaries  
Things to Do  
Album  
Special Sections  
Reporter Queries  
Coupons

#### About Us

BDN History  
BDN 120 Years  
Contact Us  
BDN Store  
Purchase Photos  
MaineVie  
Help/FAQ  
Terms of Service  
Privacy Policy

#### Subscribe

Bangor Daily News Subscriptions

#### Advertising

Classifieds  
Retail Advertising  
Online Advertising  
The Weekly  
The Midcoast Beacon  
National & Special Sections  
Niche Publications  
Audience and Reach  
Market Info  
Advertising Staff Directory  
Creative Services-Guide to Sending Files

#### On the Web

Visit the BDN on Facebook



Fans  
8341

MaineVie on Facebook



The University of Maine student newspaper since 1875

[E-mail Edition](#) [Staff](#) [Contact Us](#) [About Us](#)

# the Maine Campus

[News](#) [Opinion](#) [Style](#) [Sports](#) [Audio/Video](#) [Archives](#) [Print Edition](#) [Campus Currents](#) [Classifieds](#)
Search The Maine Campus: 

Last updated: Mon, Nov 15, 2010 12:04 am

## NEWS |

## Transparency subject of forum

Freedom of Information access covered



Halley Richardson

Associate professor of new media Jon Ippolito discusses transparency in international corporations at the William S. Cohen Papers Forum in Wells Conference Center on Friday.

By Matthew Soucy and MacKenzie Rawcliffe

Posted on Sunday, November 14th, 2010, 11:54 pm

The Wells Conference Center played host to the 2010 William S. Cohen Papers Forum Nov. 12, which focused on the promise and problems of transparency in government proceedings.

The forum, which took place from 8:30 a.m. to 5 p.m., gave attendees a chance to listen to varying viewpoints on the topic of what the word transparency actually means and how the concept should be applied in the modern world.

"We had a chance to hear directly from people representing organizations that take a strong interest in this issue, like the Maine Freedom of Information Coalition, the Maine Heritage Policy Center, and InforME, a private company that partners with the state to create Maine.gov," said forum coordinator and William S. Cohen Papers Archivist Desiree Butterfield.

University of Pennsylvania Law School's Cary Coglianese addressed the forum as the keynote speaker with a presentation titled "The Politics of Open Government."

In his address, Coglianese spoke of two forms transparency can take, the fishbowl model or the reasoned approach. Fishbowl transparency is the idea that raw data of government decisions should be published for the public to sort through and decipher, whereas the reasoned approach involves a carefully constructed explanation of specific actions.

"We need less noise and more music," Coglianese said.

Coglianese exhibited a clear preference for reasoned transparency during his speech. He argued that increased transparency and the overwhelming availability of information might not be leading to greater participation in government.

He called into question the idea that increased transparency is a "universal good," citing the Open Government Initiative created by President Barack Obama as an example of the problems created by fishbowl transparency. Coglianese envisioned a political landscape in which statements made during an open, frank discussion could be skewed to harm someone's reputation if published.

"It will inhibit desirable behavior — dissent and the proverbial dumb question," he said.

Michael Hastings, director of UMaine's Office of Research and Sponsored Programs, illustrated a potential negative side effect of fishbowl transparency by explaining the issues raised by a Freedom of Information Act

E-mail  
Reddit  
Digg

Print  
Twitter  
Facebook

Tell us what you think  
Send a letter to the editor  
about this or any other article in  
The Maine Campus.



Halley Richardson

Panel members (left to right) Kelly Hokkanen, Amanda Wood and Tarren Bragdon answer questions on the topic of statewide and national perspectives on civic transparency at the William S. Cohen Papers Forum in Wells Conference Center on Friday.

### Follow Us!

- Despite passage, Mainers divided on casino <http://mcamp.us/a6x> about 12 hours ago from web
- Things To Do In The Dark <http://mcamp.us/a6p> about 13 hours ago from web
- The White Keys play Minsky Hall <http://mcamp.us/a6o> about 13 hours ago from web
- Editorial: UM security not operated by racism, bigotry <http://mcamp.us/a6i> about 13 hours ago from web
- Men's hockey sweeps weekend <http://mcamp.us/a6c> about 13 hours ago from web

[Most Viewed](#) | [Recent Comments](#) | [Latest News](#) | [PDF Version](#)

### Most Viewed

- Gov.-elect LePage talks plans for higher ed
- Auteur Corner
- Malt and Kim -- "Sidewalks"
- Wail, Arenas friendship beneficial for Wizards on and off the court
- Ludacris, J. Cole disturb the peace
- Men's hockey earns tough win over Northeastern
- Men's hockey skates to weekend sweep of Huskies
- Timberwolves' Love finds his way into elite 30-30 club
- Film Review: Unstoppable
- American League MVP comes down to wire

### E-mail Edition

First Name: Last Name: E-mail address: Confirm E-mail address: 

Please select the e-mail editions you would like to receive:

☐ **E-mail edition:** An e-mail version of our print edition, sent out every Monday and Thursday.

☐ **Daily headlines:** Each day's news, sent in the evening. Does not include opinion articles.

☐ **Breaking news:** Breaking news in the Orono area

### SMS breaking news alerts

Cell Phone Number: Select Carrier: 

\*Standard text messaging rates may apply. Check your carrier for details.

### The Maine Campus Job Board

Job Keyword Search: 

**OVERNIGHT SHIFT - CASHIERS AND C...**  
Kennebunk, ME

**Manager, Resource Planning**  
Oakland, ME

**Sr Manager, Asst CS General Mana...**  
Oakland, ME

[>> View more Jobs](#)

request received by his office.

Hastings said UMaine had been awarded a grant for a project the university was working on with a private business partner. When approached with the FOIA request, the university was forced to black out several sections of the proposal in order to protect its partner in the private sector, a process he described as time-consuming.

Coglianesse replied to Hastings by saying the court system, which has the ability to reject FOIA requests it deems arbitrary or capricious, has been too demanding of organizations when considering requests for information and that judicial oversight should be relaxed. Under freedom of access laws, agencies must demonstrate the frivolity of requests in order for them to be denied, a process he said constrains public institutions.

Following Coglianesse's address, those in attendance were given the opportunity to listen to a series of speakers who voiced their opinions on transparency issues in three discussions titled "Meeting the Mandate: National and Statewide Perspectives," "The Democratization of Information" and "Transparency Trends: Getting Beyond the Buzzword."

Jim Campbell, who serves as a board member of the Maine Freedom of Information Coalition and as chair of the Intellectual Freedom Committee for the Maine Library Association, gave a presentation during the midday luncheon moderated by Sunny Hughes, an assistant professor of communication and journalism at UMaine.

The forum provided attendees with a direct line to ask questions of and interact with the speakers throughout the day by using a hyperblog that was created by Jon Ippolito and Joline Blais of UMaine's new media department. The hyperblog, a live-time blog where members of the forum's audience could post comments or questions in order to join discussion, remains open at <http://transparency.nmdprojects.net/>.

"This became a space where the audience members could post questions, thoughts, and related [web addresses] as part of the interaction of each session," Butterfield said, adding that Hughes "moderated it throughout the day and read questions during [question and answer] sessions."

This was the fourth gathering of the Cohen Papers Forum, which Butterfield said is organized with the goal of raising awareness of the "research potential of the William S. Cohen papers available through Fogler Library."

"We choose a topic that Cohen worked on while he was in office — one that has recently resurfaced in current event — and we invite speakers to offer perspectives on that issue," she said.

The Cohen papers are a collection of documents that former U.S. Senator and Secretary of Defense William S. Cohen donated to the library upon his retirement.

"As you know, when I retired from the Senate, I decided that my papers — more than 1,500 boxes worth — would come to the University of Maine because I believe that the product of a public career should go to a public institution," Cohen said in a speech given during the first William S. Cohen Lecture at UMaine in 1998. "I am very pleased that the university was eager and happy to accept them."

Butterfield said the topic of transparency was chosen this year due in part to a recent donation of documents to the Fogler Library from the 1970s. The documents were a collection of financial records prepared by Cohen.

Butterfield said Cohen chose to donate the records because "the public had a right to know the financial holdings of those in whom they had placed their trust by electing them to a public office."

"The fact that Fogler Library received such detailed records from his administration spoke to the idea of transparency," she said.

#### Related Posts:

- Administration's transparency should be utilized by students (April 3, 2008)
- Messy subject (February 19, 2001)
- Both parties' candidates should be subject to same level of scrutiny (September 18, 2008)
- First kiss a laughable subject for Maine Attraction comedian (October 22, 2007)
- "Forum" comes to Orono stage (February 14, 2002)

This entry was posted on Sunday, November 14th, 2010, 11:54 pm. You can follow any responses to this article through the RSS feed.

« Maine Sea Grant director honored by national group  
USGBC recognizes UM for sustainability »

### Leave a Reply

Name (required)

Mail (will not be published) (required)

Website

Please note: Your comments may be published in our print edition. Some comments may be automatically held for moderation.

☐ Notify me of followup comments via e-mail

