

10-2009

## New Media & Intermedia Visiting Artist Speaker Program, Fall 2009

University of Maine- New Media Department

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# CULTURAL AFFAIRS/DISTINGUISHED LECTURE SERIES

## GRANT APPLICATION

I. Applicant/Organization: Dr. Owen F. Smith/Department of New Media

II. a. Responsible Organization Officer: Dr. Owen F. Smith

b. Title: Director of New Media Department

c. Campus Address (include Email and Telephone): 5713 Chadbourne Hall, Orono, ME 04469-5713  
(207) 581-4389, owen.smith@umit.maine.edu

III. Summary of program requiring funding (title; featured artist(s); speaker(s); scheduled date(s):

**Program:** New Media & Intermedia Visiting Artist Speaker Program, Fall 2009

**Artist:** Drive by Press, September 16-18, 2009

**Artist:** Geoffrey Hendricks, September 23-25, 2009

**Artist:** Iain Kerr October 3-10, 2009

**Artist:** Barak Olins, November 12, 2009

**Artist:** Laura Barreca, October 28-30, 2009

**Artist:** Jodi.org, December 3-5, 20-09

The New Media Department and the Intermedia MFA Program are requesting funds to help support a fall lecture series. All of the visiting artists proposed in our Fall lecture series will publicly share their expertise in the following areas: an evening public lecture with question and answer period to follow, classroom visits and direct one-on-one student meetings and/or critiques. Each of the featured artists have been selected, because of the quality and engaging nature of their work. The artists' desire to interact with the students, in a learning environment and to engender excitement about the arts on Campus was another qualifying factor in their selection. The Fall Intermedia Lecture Series has many benefits to the University of Maine and the local community. Some academic programs that will directly benefit from the lecture series include: Music, Theatre, English, Film Studies, Sculpture, Art and Performing Art. The contributions of the Visiting Artist Speaker Program include, but are not limited to: exposure to distinguished and contemporary artists, educationally beneficial engagement opportunities, and interaction with professionals from a variety of ethnic, cultural, and critical backgrounds. This year we are inviting one artist to stay for a week long residency. The residency will allow students to have deeper conversations about creative research methodologies, critical practices, and modes of production. Residencies benefit the University community by encouraging focused collaboration and the incubation of ideas that can result in wider engagements.

Drive by Press is a small group of artists who travel across the country with their completely mobile studio promoting the growth and democratization of art through printmaking. Greg Nanney and Joseph Velasquez founded the group in 2005 after selling anything they could to purchase a 600 pound., 14<sup>th</sup> century style press. Printing press loaded in the back of their car, Nanney and Velasquez have been driving and more importantly stopping in every place in between "there"

78 years young Geoffrey Hendricks is Professor Emeritus of Visual Art at Mason Gross School of the Arts, Rutgers University where he taught from 1956 to 2004. Since the mid-60s he has been active with Fluxus, and when Happenings, Fluxus and Pop Art were just getting underway, he had the idea of "painting sky on everything." His first show of sky work was at Bianchini Gallery, New York in 1966, followed by Tokyo Gallery (1968). He is sometimes referred to as "Cloudsmith." Recent solo shows include exhibitions at the Egon Schiele Art Centrum in Cesky Krumlov, Czech Republic; Galerie Esplanade, Bad Ischl, Austria; UC Santa Cruz Art Gallery in California; and the Pavel Zoubok Gallery in New York City all in 2006; and at Unimedia Modern, Genoa, Italy and Galerie Etage, Munster, Germany in 2008. A Canadian retrospective, Between Earth & Sky (in

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knowing one, one will know the other) organized by the Confederation Art Centre, Charlottetown, Prince Edward Island in 2003 traveled to the Winnipeg Art Gallery in 2004 and the Art Gallery of Windsor (Ontario) in 2006. His earlier retrospective, *Day into Night*, went to museums in Scandinavia and Poland in 1993 and 1994. He has participated in numerous group shows and performances in Europe, Asia and North America, including the most important Fluxus exhibitions and festivals from Happenings & Fluxus, Kunstverein, Cologne (1970), and 1962 Wiesbaden FLUXUS 1982, Wiesbaden, Germany (1982), on to the recent Fluxus Continue 1963-2003 in Nice, France, and Fluxus East, that opened in Berlin fall 2007, and has traveled to Vilnius, Lithuania; Krakow Poland; Budapest, Hungary; Tallinn, Estonia; and Copenhagen, Denmark through 2009. In 2003 Hendricks curated *Critical Mass*, Happenings, Fluxus, Performance, Intermedia and Rutgers University, 1958-1972 at the Mead Art Museum, Amherst, MA, and the Mason Gross Art Galleries, New Brunswick, NJ, together with a restaging of George Maciunas' Flux-Mass. His catalogue for this exhibition, C. Carr has called "an invaluable addition to avant-garde history." He lives and works in New York City and Cape Breton Island, Nova Scotia, Canada together with his partner Sur Rodney (Sur).

Iain Kerr finds himself bound by no boundaries. Kerr, Associate Professor of Interdisciplinary Theory and Studio at the Maine College of Art, describes himself as "an itinerant worker an amateur whose engagements have taken him into and across the fields of philosophy, architecture, biology, art, clothing design, labor, food ways and geography." He is a founding member of the transdisciplinary collective *spurse* that develops new critical practices and modes of knowledge production through institutional relationships, installations, architecture, and food. He has collaborated with the artists: William PopeL., Mark Dion, Cesare Pietriosti, J. Morgan Puett and Bartow+Metzgar. Iain lectures widely (including Harvard University, Columbia University, SUNY Oswego, James Madison University, CCA, RISD and the University of Venice). Individually and collectively his work has been exhibited internationally (Santa Barbara, Kansas City, Indianapolis, New York, Montreal, Venice, Rochester, Chinon, Bratislava and elsewhere). This work has been published in a number of books: *The Interventionists*, *The Object of Labor*, and *The International Encyclopedia of Human Geography* (etc.). He has written and edited a number of books including: *Interviews: Allison Knowles and Marina Abramovic* (with Thompson and Weslien), *Discipline of The Lost Meeting 2005* (with spurse and J. Morgan Puett), *Re-received ideas: a generative dictionary for research on research* (with Thompson and Allen), *perception et appartenance: parcourir les zones de montreal -- sensing place: across zones of montreal* (with spurse) and *Some Things you can do with the Structure of a Question: : on William Pope L.* Recent writings and collaborations have appeared in a number of journals including *WhiteWalls*, *Drain*, *ARTLIES*, *Third Floor*, *Western Front*, and *Chain*. He is currently working on a book of interviews with Bracha Ettinger, a monograph rethinking the concept of critique, and various quasi art related projects in the high arctic, Kansas City, Denver and elsewhere.

Barak Olins is a bread baker by trade. His work explores not only the fine art of making bread, but the associations derived from the productive and destructive qualities of the oven. Olins recognizes that his oven is very similar to the crematoria of Auschwitz. He explores the ideas of what it would be like to cook in them and the "life providing and life reducing" potential of these machines. Olins argues that our generation has the ability to hold onto survivors of the holocaust. Olins says, "We are strangely tethered between proximity and unbridgeable distance. We are increasingly responsible for this inheritance to our collective history, which drifts and weaves between memories of memories." Olins hopes that those who taste his bread may find themselves in a distant memory or remembering past flavors.

Laura Barreca teaches Contemporary Art History at Rome's University LaSapienza. She is an Assistant Professor of Contemporary Art History at the University of Viterbo. Her writings focus on the issues surrounding the conservation and documentation of New Media art. Barreca works as external consultant for the Ministero dei Beni e delle Attività Culturali's art project "Sensi Contemporanei" (Basilicata 2009). During the art event MAXXI-Museonazionale delle arti del XXI secolo Barreca curated the project "Committenze contemporanee", in collaboration with UniCredit Group and Galleria Borghese. She also worked as a junior curator at PAN|Palazzo delle Arti Napoli.

Jodi, or jodi.org is a collective of two internet artists: Joan Heemskerk and Kirk Paesmans. Originally working in photography and video the artists began creating artwork for the World Wide Web in the mid-1990's. A few years later Jodi turned to software art and artistic computer game modification. Since 2002, they have been in their "Screen Grab" period. These videos are created by recording the computer monitor's output while working,

playing video games, or coding. Jodi's work has been included in many international exhibitions and festivals, including documenta X in 1997. They received a Webby Award in 1999.

IV. Budget Proposal Form must be attached.

**Funding for current application is contingent upon submission of reports for any previous grant awards, including final budget and attendance figures.**

**SEND COMPLETED APPLICATION VIA EMAIL TO:** [wlegere@maine.edu](mailto:wlegere@maine.edu)

For  
questions  
regarding  
the

Cultural Affairs/Distinguished Lecture Series, please contact  
Wanda Madden-Carr at 1-1516

9/02/0

# Cultural Affairs/Distinguished Lecture Series Fund

## Budget Proposal Form

Applicant/Organization: New Media Department  
 Responsible Officer: Dr. Owen F. Smith  
 Event Title: Intermedia Visiting Artist Program  
 Event Date: Fall 2009

Total Program Budget:	\$ <u>9,273.00</u>
Amount Committed by Applicant Organization:	\$ <u>1738.79</u>
Total Amount Requested from Other Funding Sources:	\$ <u>2897.71</u>
Please List Sources & Amounts below:	
<u>Department of Art</u>	\$ <u>1158.92</u>
<u>MFA Program</u>	\$ <u>1738.79</u>
Amount Requested from CA/DLS Committee:	\$ <u>4636.50*</u>
Revenues, if any, expected (fees, ticket sales):	\$ <u>0.00</u>

Budget Breakdown of Expenses and funds to be used:	CADLS	Other
Honoraria/Services (explain below)		
<u>Drive by Press</u>	\$ <u>0.00</u>	\$ <u>500.00</u>
<u>Geoffrey Hendricks</u>	\$ <u>500.00</u>	\$ <u>0.00</u>
<u>Iain Kerr</u>	\$ <u>2036.46</u>	\$ <u>1463.54</u>
<u>Barak Olins</u>	\$ <u>250.00</u>	\$ <u>250.00</u>
<u>Laura Barreca</u>	\$ <u>125.00</u>	\$ <u>125.00</u>
<u>Jodi</u>	\$ <u>250.00</u>	\$ <u>250.00</u>
 Travel		
<u>Drive by Press</u>	\$ <u>0.00</u>	\$ <u>86.00</u>
<u>Geoffrey Hendricks</u>	\$ <u>118.00</u>	\$ <u>32.00</u>
<u>Iain Kerr</u>	\$ <u>204.30</u>	\$ <u>31.90</u>
<u>Barak Olins</u>	\$ <u>43.00</u>	\$ <u>43.00</u>
<u>Laura Barreca</u>	\$ <u>118.10</u>	\$ <u>118.10</u>
<u>Jodi</u>	\$ <u>118.10</u>	\$ <u>118.10</u>
 Lodging/Meals		
<u>Drive by Press</u>	\$ <u>0.00</u>	\$ <u>572.92</u>
<u>Geoffrey Hendricks</u>	\$ <u>143.23</u>	\$ <u>143.23</u>
<u>Iain Kerr</u>	\$ <u>358.46</u>	\$ <u>358.46</u>
<u>Barak Olins</u>	\$ <u>100.00</u>	\$ <u>43.23</u>
<u>Laura Barreca</u>	\$ <u>143.23</u>	\$ <u>143.23</u>
<u>Jodi</u>	\$ <u>78.62</u>	\$ <u>207.79</u>
 Advertising	\$ <u>50.00</u>	\$ <u>0.00</u>
Printing	\$ <u>0.00</u>	\$ <u>50.00</u>
Supplies and Materials	\$ <u>0.00</u>	\$ <u>0.00</u>
Other (must specify below)	\$ <u>0.00</u>	\$ <u>100.00*</u>
<u>*Reception for Artists with students,</u>		
<u>community members, faculty</u>		

Total Expenses from CA/DLS funds:      \$ 4636.50\*

Total Expenses from other funds: \$4636.50  
(These two totals should equal the "Total Program Budget" listed above)

\*These amounts should be identical and should not exceed 50% of the total program/event budget. Please note that CA/DLS funds may not be used for receptions and do not normally fund UM employee wages. If an award is granted based on this proposal, reimbursement of expenses will not exceed the total CA/DLS request and will be limited to the types of expenditures outlined above.

9/08

## **Cultural Affairs/Distinguished Lecture Series Grant Report Form**

Applicant Organization: New Media Department and Intermedia MFA  
Contact Name: Owen F. Smith  
Campus Address: 404 Chadbourne Hall  
Phone: 1-4389  
E-mail: ofsmith@maine.edu

### **Summary of Program for which grant funds were awarded, including a brief description, place where the program was held; and date and time:**

The New Media Department and the Intermedia MFA Program received funds from CADLS to help support our fall lecture series. We offered a variety of venues and activities in this series including workshops, public lectures and even as a new approach a weeklong residency by one of our visitors. In general all of the visiting artists/scholars in our Fall lecture series publicly shared their expertise in a variety of ways: an evening public lecture with question and answer period to follow, classroom visits and direct one-on-one student meetings and/or critiques. Because of the invited speakers/presenters and the variety of materials and formats this was one of our most successful and effective series yet. The following is the specific list of speakers and their activities:

Drive By Press, September 12 and 13, 2009. They did a public demo in the afternoon of the 23<sup>rd</sup> in front of the Union, did another one for art students in the print lab on the 24<sup>th</sup> and on the evening of the 23<sup>rd</sup> they did a public lecture in the Hill Auditorium from 7-8:30. Following this there was a public reception and general discussion as well as presentation of some of their print portfolios that attendees were able to handle.

Geoffrey Hendricks, September 23-25, 2009. Geoff did a series of one on one meetings with graduate students from 9-12 and 2-4, for lunch (12-2) he met with a small group of 8 students for a discussion of art making as a life approach. He came into several classes for more general discussions on art and on the evening of 9/24/09 he gave a public lecture on his work and life as an artist and professor.

Iain Kerr, September 27-October 4 and December 2-5, 2009. Iain was our primary, or lead event, for this lecture series. During the week in October that he was here he lead a weeklong intensive class on art and research for 18 students. He met with more than 20 students to have individual discussions on their work and/or critiques of their work, did a public talk on Research methods for creative work and worked with several faculty to conceptualize a weeklong trip to New York City that was planned for the Spring Break of 2010. In addition to this first visit Iain returned in early December to give a follow-up discussion of the students in his earlier intensive class and then he sat in on the final discussions of student work for IMD 561 and met with a group of art and new media students for general discussions of art and art theory.

**How was the event promoted? Please attach copies of promotional material.**

All talks were sent to UMaine public relations, listed in the Weekly and BDN and on other calendar listings, sent out to our emailing list of 134 people and listed on First Class. All listings and mentions of the events were credited as being funded by The Cultural Affairs/Distinguished Lecture Series Fund.

**Please describe any modifications to program or budget made after award:**

Because of the inability of two of our initial speakers to travel to visit us we substituted two other events. Initially we had listed JODI, an artist group from Italy and Barack Olins as part of our fall series but they were unable to in the end make arranged time to fit, or in the case of JODI there were visa issues that did not allow them to travel to Maine. In replace of these two planned presenters/ speakers we invited BridA (to replace JODI) and had Kiel Figgins (to replace Barak Olins) so there was no loss of quality or presentations in our series. In general though even with these changes we kept within the allotted budget.

Please see attached the final budget for a reckoning of the full budget for the fall series.



*Cultural Affairs Committee*

*and*

*Distinguished Lecture Series*

*c/o Wanda Madden-Carr*

*201 Alumni Hall*

*University of Maine*

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*Hez*

October 12, 2009

To: Owen Smith

From: Dorothy Croall & Dan Sandweiss, Co-Chairs

On behalf of the Cultural Affairs Committee and Distinguished Lecture Series, it gives us great pleasure to inform you that your proposal, New Media Speaker Program, has been awarded \$4636.50.

Please contact Wanda Madden-Carr at 1-1516 to discuss the procedures in place for the submission of financial expenses related to this award at your earliest convenience.

The following acknowledgement is required on ALL promotional material: *This event was supported in part by a grant from the Cultural Affairs/Distinguished Lecture Series.*

Attached is a form for your use to summarize the benefits derived from this grant. This form should be submitted within 30 days after the conclusion of the event. Timely submission of your summary will be considered as part of any future funding requests.

The Cultural Affairs Committee members congratulate you and wish you much success on this project.

cc: Velma Figgins

**Fall 2009 Intermedia Lecture Series**

**Cultural Affairs Budget Summary**

<b>Contributions By:</b>	<b>Contact Person &amp; Phone</b>	<b>Amount</b>	<b>Date &amp; Amount NM Reimbursed</b>
Cultural Affairs (Match this figure)	Wanda Madden-Carr 581-1516	4636.50	
New Media Department	Velma Figgins 581-4358	2000.00	
Intermedia MFA - Remaining Balance	Velma Figgins 581-4358	2636.50	
<b>Total Expenses and Budget Proposed</b>	<b>9,274.16</b>	<b>9273.00</b>	
<b>Miscellaneous Expenses:</b>			
Kate Dawson-Grad Student RA (4 mons @ \$227.50)	910.00	910.00	MFA
<b>Geoffrey Hendrick's Expenses:</b>			
Honorarium	500.00	500.00	Cultural Affairs
Thai Orchid-Geoff, Laura Box, Dennis St. Pierre	34.90	34.90	MFA
<b>Iain Kerr's Expenses for October:</b>			
Honorarium	3500.00	3500.00	Cultural Affairs
Plane Ticket	194.20	97.10 97.10	MFA NMD
University Inn	364.00	364.00	Cultural Affairs
Pat's Pizza (over charged \$10-ck back)	50.25	50.25	MFA
Thai Orchid	40.00	40.00	MFA
Bear Brew-missing receipt done up	37.00	37.00	MFA
Woodman's Bar & Grill	64.18	64.18	MFA
Woodman's Bar & Grill	84.79	84.79	NMD
Concord Trailways	25.00	25.00	NMD
<b>Iain Kerr's Expenses for December:</b>			
Plane Ticket	237.70	237.70	MFA
University Inn	237.00	237.00	MFA
Woodman's Bar & Grill	88.00	88.00	MFA
Yoshi	77.40	77.40	MFA
Bear Brew Pub	38.65	38.65	MFA
Iain Kerr-Ck Request for taxi and food receipts	120.92	120.92	MFA