

1955

Advertisement for Cutler's Women's Store in Old Town

WLBZ Radio

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Transcript of a sound recording in MS 608, WLBZ Radio Station Records, Bangor, Maine, 1931-1973

Title: Advertisement for Cutler's Women's Store in Old Town

Date: 1951

Recording number: D 12.42a; CD 20, track 7

Length of recording: 1:15

IRVING HUNTER: State of Maine news will follow this announcement.

Cutler's Women's store in Old Town has the new merchandise for spring while it's at its newest. The millinery, suits, coats, and accessories for spring you'll see today at Cutler's are there because the buyer has gone to market. Yes, ma'am, a buyer for Cutler's is in the midst of the market keeping new shipments of the very latest fashions for spring on their way to Old Town, to Cutler's Women's Store, and to you.

If we ever look for a welcome sign of spring, this is the season. So forget about the low temperatures and high winds. Take a good look at spring, when you go to Cutler's Women's store in Old Town, today, this afternoon. Treat yourself to a firsthand look at the new spring suits, coats, millinery, and accessories. A glance in any direction will show you nationally advertised brands, and a range of prices that take into account that your budget is built for just that sort of thing. It's Cutler's Women's Store in Old Town, where the customer and quality always come first.

This is WLBZ.

[transcript ends]

For more information about this transcript, audio recording, or other materials in Special Collections at the University of Maine, contact:

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