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General Electric TV Spots, Bob Arnold Interviews Mr. and Mrs. Charles Inman

WLBZ Radio

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Transcript of a sound recording in MS 608, WLBZ Radio Station Records, Bangor, Maine, 1931-1973

Title: General Electric TV Spots, Bob Arnold Interviews Mr. And Mrs. Charles Inman of Veazie

Date: February 16, 1953

Recording number: D 16.20; CD 4, track 9

Length of recording: 1:13

[transcript begins]

ARNOLD: Well, my name is Bob Arnold and can I have your name, please?

MR. INMAN: Charles Inman.

ARNOLD: And?

MRS. INMAN: Mrs. Charles Inman.

ARNOLD: And where do you live, Mr. and Mrs. Inman?

MR. INMAN: In Veazie.

MRS. INMAN: Veazie.

ARNOLD: Well, what we're doing, as you know here, now, is conducting an experiment tonight with those three nationally known makes of television sets that you see in front of you. Now could you tell me, Mr. and Mrs. Inman, in your own words, which one of those three that you prefer?

MR. INMAN: The center one.

ARNOLD: And you, Mrs. Inman?

MRS. INMAN: The center one, certainly.

ARNOLD: Could you perhaps tell us why you prefer the center one?

MR. INMAN: It's a sharper, clearer picture, and there's not so much glare.

ARNOLD: Mrs. Inman, could you add anything to that?

MRS. INMAN: No, I couldn't, it's clearer, very much clearer.

ARNOLD: Well, actually, that center television set is the GE Ultra-Vision black daylight television set that you're looking at. They cylindrical tube keeps out reflections and that's why the picture is clearer. There's less glare because the tilted safety glass and tube cast reflections downward and the safety glass on the new General Electric Ultra-Vision is dark colored, and incidentally, this new General Electric Ultra-

Vision T.V. set is listed by Underwriter Laboratories and copyrighted and it is designed for ultra-high frequency and very high frequency, too.

[transcript ends]

For more information about this transcript, audio recording, or other materials in Special Collections at the University of Maine, contact:

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