

5-22-1956

## Nissen Bakery Open House, Mrs. Wade Interview

WLBZ Radio

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Transcript of a sound recording in MS 608, WLBZ Radio Station Records, Bangor, Maine, 1931-1973

Title: Nissen Baking Corp.; Paul Ford interviews Mrs. May Wade from Bangor, Maine.

Date: May 22, 1956

Recording number: 16.32; CD 6, track 25

Length of recording: 1:37

[transcript begins]

MR. FORD: Well I found that the best place to go to corral people to interview this afternoon is right at the end of the chow line, and here is a lady whom I have just interrupted in the midst of two very nice looking sandwiches and a couple of cookies, tell me what is your name please?

MRS. WADE: Mrs. May Wade.

MR. FORD: And you live in Bangor?

MRS. WADE: Yes, I do.

MR. FORD: And tell me Mrs. Wade, you have been through the entire plant now?

MRS. WADE: Yes I have.

MR. FORD: Well, what was your impression of some of the things you saw this afternoon, such as the dough mixer or the dough (inaudible) or some of the various wrapping machineries or some of those things?

MRS. WADE: Oh, I thought it was so interesting, every part that I went through, especially to watch the bread the way it is being made and the way when it is wrapped, why I never seen anything like it. And oh the place is so lovely too to go through.

MR. FORD: And it is so nice and clean here that anyone never need have any qualms (is what I am trying to say) about bakery bread if they can once visit the Nissen Baking Corporation, is that so?

MRS. WADE: That is very true, yes it is.

MR. FORD: And when you see how easily they make bread, and when you stop and think how long and the dreadful hours it would take you, you probably wonder how they can sell a loaf of bread as cheap as they do?

MRS. WADE: Well, I thought that so many times as I went through Nissen Bakery, I wondered how they could really sell it so cheap.

MR. FORD: And such wonderful bread as it is too.

MRS. WADE: That's true.

MR. FORD: Well I want to thank you very much Mrs. Wade for speaking to our WLBZ audience this afternoon and I hope you enjoy the rest of your lunch and I won't interrupt you again. Thanks a lot.

[transcript ends]

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