



First-Year Student Success Initiative: Navigate Working Group

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Run Time : 00:01:02

https://youtu.be/5DxbmJfZD_8

Mary Mahoney O'Neil, Associate Dean of the College of Education and Human Development discusses the goals of the navigate app working group that is part of the First-Year Student Success Initiative at UMaine.

[background music]

Mary Mahoney O'Neil: Navigate is going to be a use of technology campus-wide. There's going to be the involvement of a student mobile app, as well as a platform for faculty, advisors, and staff to just better serve students. To better communicate about student needs and improve engagement across campus.

It won't replace the human piece of things. It's just going to enhance so that there's more clear communication, more of it. Particular targeted groups for students that have shown interest we'll be able to get them information faster and smoother.

The actual platform and the actual mobile app have been created by EAB. What we need to do now is custom fit it to the needs of the University of Maine. We're looking at our student body. What are our student needs? What's our culture here? What's our community like? I think this more fluid level of communication across the campus is exactly what we've needed.

We just want to continue to build a sense of community and make it better.

The University of Maine in Orono is the flagship campus of the University of Maine System, where efforts toward racial equity are ongoing, as is the commitment to facing a complicated and not always just institutional history. The University recognizes that it is located on Marsh Island in the homeland of the Penobscot nation, where issues of water and its territorial rights, and encroachment upon sacred sites, are ongoing. Penobscot homeland is connected to the other Wabanaki Tribal Nations — the Passamaquoddy, Maliseet, and Micmac — through kinship, alliances, and diplomacy. The university also recognizes that the Penobscot Nation and the other Wabanaki Tribal Nations are distinct, sovereign, legal and political entities with their own powers of self-governance and self-determination.