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MBS News, March 29, 2024

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 **MBS News Update - March 29**

1 message

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MBS News

March 29, 2024

Student Success



Dr. Nick Swim and MBS students Cooper Williams, Grace Harmatys, and Lucas Ronco traveled south to attend the College Sport Research Institute Conference at the University of South Carolina. Cooper, Grace, and Lucas participated in a case study competition where they presented their idea on restructuring NCAA Division 1 governance. Being the first group ever to attend from UMaine, they placed 4th out of 11 teams.

Faculty Success

Eight MBS faculty were nominated for the annual Faculty Mentor Impact Award through the Office of the Vice President for Research and Dean of the Graduate School. This year saw the largest number of MBS nominees for this award. Dr. Susan Myrden has been honored as one of the 2024 award winners. Dr. Stefano Tijerina (2020) and Dr. Billy Obenaue(2023) have also been honored with this award. Students nominated the following: David Barrett, Buffie McCue-Quinn, Dr. Muralee Das, Dr. Sebastian Lobe, Dr. Susan Myrden, Dr. Nick Swim, Dr. Billy Obenauer, and Dr. Stefano Tijerina.

Presentations

At the College Sport Research Institute Conference in Columbia, S.C., Dr. Nicholas Swim and colleagues presented a study on coaching turnover in women's college basketball. Utilizing the Glass Cliff Theory, the results indicated inconsistencies in hiring practices for women head coaches, who were more likely to be replaced by a male head coach when they were less successful in their tenure at an institution. Dr. Swim also advised two undergraduate students from the University of Louisville. These students presented posters on Junior College Transfers and Women's Basketball Transfer Patterns.

Dr. Stefano Tijerina recently attended the Business History Conference in Providence. He presented a paper titled, "Central Maine Power: Electric Power as a Means to the Betterment of Society, 1915-1929."

In the News

Dr. Jason Entsminger was quoted in three articles about the recent U.S. Census of Agriculture. The Census revealed the increase in the value of Maine farms and agricultural products and that Maine has the lowest number of farms and farmland acreage since 1997. Read the story published by [Morning AgClips here](#), the story by the [Bangor Daily News](#) here, and the story by [The Daily Bulldog](#) here.



Last week, Dr. Manuel Wörsdörfer was interviewed by the *Christian Science Monitor* on the Department of Justice's lawsuit against Apple and the E.U.'s antitrust probe targeting Apple, Alphabet, and Meta. [Click here to read "Europe aligns with U.S. big-tech probe, targets Apple, Alphabet, and Meta."](#)

Publication

Dr. Xinhui "Gabe" Huang's paper, "The Role of Political Party in Curtailing Opportunistic Insider Sales: Evidence from China," has been accepted for publication in *Applied Economics Letters*, an ABDC listed journal. He and his co-authors investigated the impact of a significant reform implemented in 2018, which mandated public-listed firms in China to establish a CCP (China Communist Party) committee. "We view this as an exogenous shock and explore its effect on opportunistic insider selling," Dr. Huang says. "Our findings reveal that the establishment of a CCP branch within a firm is associated with a significant reduction in opportunistic insider selling. Interestingly, this correlation is notably stronger for firms not owned by the state government and those that were not audited by the Big Four firms. This underscores the substantial corporate governance role of the CCP, particularly in companies with weaker governance structures."

Upcoming Events

Women in Business Personal Development Event, Wednesday, April 3, 4-6 pm, Buchanan Alumni House

This event is open to all MBS students. Light refreshments will be served from 4-5 pm as students participate in a professional development exercise. Starting at 5, Dr. Erin Percival Carter will moderate a panel discussion featuring Danielle Snow, COO at Form Health, Kelly Sparks, VP for Finance and CBO at UMaine, and Kelly Dorsey, Sr. VP and Manager of Treasury and Business Services at Mascoma Bank. Please encourage your students to attend this free event. Registration link:

<https://form.jotform.com/240645814464055>

Doing Business at a Networking Event: Bangor Greendrinks, Tuesday, April 9, 4:30-7 pm, Queen City Cinema Club

We'll be taking 20 MBS students to downtown Bangor to practice their networking skills at the monthly Bangor Greendrinks event. Space is limited, and students must register to participate: <https://www.jotform.com/build/240184318686159>

AMA Guest Speaker: Photography 101 with Seth Poplaski, Wednesday, April 10, 5-6 pm, DPC 111

Please encourage your students who want to learn more about photography to attend this event hosted by AMA. Seth is a professional photographer with robust experience shooting our UMaine athletes in action. All MBS students are welcome!



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