MBS News, March 8, 2024

Maine Business School

Follow this and additional works at: https://digitalcommons.library.umaine.edu/univ_publications

Part of the Higher Education Commons, and the History Commons

This Newsletter is brought to you for free and open access by DigitalCommons@UMaine. It has been accepted for inclusion in General University of Maine Publications by an authorized administrator of DigitalCommons@UMaine. For more information, please contact um.library.technical.services@maine.edu.
Presentations

With her co-authors, Dr. Susan Myrden has had their paper, "Service Ecosystem Agility as a Response to Different Types of Crises," accepted for presentation at SERVSIG, one of the top conferences in Services Marketing. The team will present the paper in Bordeaux, France, in June.
Last week, Dr. Xinhui "Gabe" Huang presented one of his working papers, "Trade Policy Uncertainty and Firm Profitability," at the Southwestern Financial Association 2024 conference in Las Vegas.

On Tuesday, Dr. Jason Entsminger presented at the 2024 Greenhouse Best Management Practices Workshop, hosted at Longfellow's Greenhouses in Manchester, Maine. At the invitation of the Maine Department of Agriculture, Conservation, and Forestry, which organizes the event, Dr. Entsminger spoke to more than 50 nursery and greenhouse operators about recruiting and retaining employees and labor force trends in the greens industry. While there, he also connected with MBS alums and fellow workshop presenter Lee Skillin from Skillins Greenhouses.

---

**Student Success**

Congratulations to the MBA 649 teams in Dr. Nadège Levallet's class who spent the past seven weeks developing a strategic recommendation for their clients, Baker Newman Noyes' managing principal Dayton Benway, Calyx Flowers' owners Mark Ranalletti and Kap Wallingford, and Ride-it-Hard Mountain Biking's owner Shannon McClure. All teams performed very well! A special kudos to the competition winners BNN Team 3 - Tyler Richards, Rebecca Garfield, Adam Turner, Amber Caron; Calyx Team 3 - Kaden Nevells, Alison Brown, Jonathan Walls, and Kevin Jankovski; and RIHMTB Team 4 - Nick Cosgrove, Steven White, and Matt d'Auteuil.

---

**Guest Speakers**

Dr. Nadège Levallet welcomed Dean Norm O'Reilly as the final guest speaker of the MBA 649 course on February 29. Dr. O'Reilly discussed the differences he has experienced in the strategic planning process while holding various leadership positions as a volunteer on multiple sports organization boards, private organizations, and universities.

MBS hosted two guest speakers on Monday for our Explore Careers Casually Lunch and Learn about the Banking Industry. Seth Poplaski represented the University Credit Union, and Teddi Gorczok represented First National Bank. Fifteen students enjoyed lunch while learning about internship and career opportunities at these two
employers.

Dr. Billy Obenauer led a LinkedIn Workshop on Monday. Fourteen students learned how to understand, manage, and better position themselves on the social media platform.

---

**Student Organizations**

**MBS Corps**
The MBS Corps students, in collaboration with the 20th Maine Honor Society, are once again working hard on the annual "Heroes and Hope" Dodgeball Tournament to help local Veterans. All proceeds from the dodgeball tournament will benefit two Maine Veteran organizations: Maine Veterans Project and Service Dog Strong. If you'd like to donate, please [click here to go to the GoFundMe page](https://mail.google.com/mail/u/0/?ik=6098647e0e&view=pt&search=a...).

---

**Upcoming Events**

**Wellbeing Wednesday: Managing Stress, Wednesday, March 20, 5-6 pm, DPC 205**
Students can effectively learn how to manage their stress and mental wellbeing in this seminar with Hailey Perkins from UMaine's Counseling Center. The first 48 students who show up will receive an MBS glass mug and straw!

**MBS Golf Tournament, Thursday, May 2, Penobscot Valley Golf Club**
Dr. Nick Swim's Sport Practicum class is hosting a first-of-its-kind student-led golf tournament. The tournament fundraising is going to impact student development initiatives directly. [Click here to learn more and register to play](https://mail.google.com/mail/u/0/?ik=6098647e0e&view=pt&search=a...).