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## MBS News, December 15, 2023

Maine Business School

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Kimberly Sawtelle <kimberly.sawtelle@maine.edu>

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 **MBS News Update - December 15**

1 message

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**Maine Business School** <mbs@maine.edu>  
Reply-To: Maine Business School <mbs@maine.edu>  
To: kimberly.sawtelle@maine.edu

Fri, Dec 15, 2023 at 10:59 AM

[View this email in your browser](#)



## MBS News

December 15, 2023

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### Faculty Success

Dave Barrett, Lecturer in Accounting, has been honored with the Many Hands award from News Center Maine. Click below to [watch the video!](#)



The Graduate School of Business has approved a set of mission, vision, and values for the program. [You can download a PDF of that document here.](#)

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## Student Success

In Dr. Billy Obenauer's class, students Hannah Bradish and Emily Beyer used a combination of human resource management knowledge, teamwork abilities, paper airplane skills, political savviness, and luck to win the HR Survivor Championships for Fall 2023.

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## In the News

Dr. Norm O'Reilly was quoted in a couple of news outlets about baseball star Shohei Ohtani's decision not to sign with the Toronto Blue Jays and instead join the L.A. Dodgers. [Read the story on Inside Headline here...](#)

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## Presentation

Dr. [Nadège Levallet](#) and her co-author, Suchit Ahuja from Concordia University, had their abstract accepted to the TREO (Technology, Research, Education, and

Opinion) Talks track. Dr. Ahuja presented their talk "Data Science for Organizational Responses to Discontinuity Events" this week at the International Conference on Information Systems, the leading IS conference.

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## Publication

Dr. [Tanya Beaulieu](#) and her colleagues have had their paper, "Are you Inspired or Overwhelmed? The Benefits of Teachers Setting Challenging Expectations," accepted for publication in *Instructional Science*. Teachers form expectations that can influence their students' performance, and there are a variety of ways these expectations can be communicated. This study's exploratory coding activity included a dataset with 100,000



invoices. Students were tasked to explore the invoices by deriving SQL questions and coding solutions to summarize the data and look for potential fraudulent activity. Before starting the exploratory activity, we manipulated teacher expectations by randomly assigning students to view peer examples that were either basic (setting low, manageable expectations for success) or advanced (setting high expectations for challenge). We found that those who encountered challenging peer examples submitted significantly more complex coding solutions on the SQL exploratory activity without losing coding quality as those who encountered basic peer examples. Results suggest that setting challenging expectations through peer-examples can create a desirable difficulty that ultimately benefits students' performance in an authentic learning environment.

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## MaineMBA Alumni Awards

Nominations are open for our 2024 MaineMBA Alumni Awards. [Please click here](#) for more information on the event and a link for nominations.

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