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## MBS News, December 8, 2023

Maine Business School

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## MBS News Update - December 8

1 message

Maine Business School <mbs@maine.edu>  
Reply-To: Maine Business School <mbs@maine.edu>  
To: kimberly.sawtelle@maine.edu

Fri, Dec 8, 2023 at 10:59 AM

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## MBS News

December 8, 2023

### Presentations

Last week, Dr. Norm O'Reilly led a UMaine Alumni virtual webinar titled "Global Mega-Trends and The Maine Economy."

Dr. Jason Entsminger recently participated in the [Maine Outdoor Economy Summit](#) at the Samoset Resort in Rockport, Maine. In addition to plenary sessions and breakout groups, the summit also included kicking off the collection of stakeholder perspectives, which will contribute to the Maine Recreation Economy Roadmap. The University of Maine is a core partner in the roadmap project, along with the Maine Office of Outdoor Recreation and Maine Outdoor Brands, who co-hosted the summit. To conclude the



summit, the Roadmap's Steering Committee held its inaugural meeting, which Dr. Entsminger and UMaine Project Coordinator Rebecca Gilbert participated in. The UMaine project team is led by Jake Ward (UMaine Vice President of SPIRE) and Dr. Jason Harkins, and in addition to Dr. Entsminger, it includes Dr. Kathleen Bell and Dr. Todd Gabe (School of Economics) as key personnel.

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## Executive Program



Monday marked the end of the Build a Better Maine Program, run by Dr. Jason Harkins and Dr. Norm O'Reilly at 300 Fore Street. Participating executives represented the following businesses: Bangor Savings Bank, BerryDunn, Cross Insurance, IDEXX, L.L.Bean, Tyler Technologies, Unum, VETRO FiberMap, WEX, and Wyman's. [Read more about the program here.](#)

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## Winter Recognition Event

Last week, MBS inducted 24 BSBA students and 13 MBA students into Beta Gamma Sigma. We also inducted Buffie McCue-Quinn as a faculty inductee. [You can see the list of students here](#). We also recognized 12 December graduates with awards. [You can see the list of those students here](#).

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