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Kimberly Sawtelle <kimberly.sawtelle@maine.edu>

MBS News Update - December 1

1 message

Maine Business School <mbs@maine.edu>
Reply-To: Maine Business School <mbs@maine.edu>
To: kimberly.sawtelle@maine.edu

Fri, Dec 1, 2023 at 10:59 AM

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MBS News

December 1, 2023

Presentations

On November 15th, Dr. Norm O'Reilly spoke at an event presented by the National Hockey League and Swedish Hockey League at the Stockholm School of Economics. The talk at the NHL & SHL Business Forum focused on the NHL's visit to Sweden around 4 regular season games.

Dr. Stefano Tijerina attended the 26th biennial ACSUS (American Association of Canadian Studies in the United States) conference in Washington, D.C. There he presented his paper, "Canadian Capitalist Expansion in Colombia: A Case of Public Private Partnerships" and was also part of a plenary titled "Border Barometer Revised: Assessing the Impact of COVID-19 on the Border and the Regional Relationships and Local Communities that Rely on It."

Guest Speakers

Dr. Nick Swim has interviewed several professionals for his Intro to Sport Management class this semester. Dr. Swim records a one-on-one Zoom interview, and students watch and answer questions from the recordings as their homework. Speakers include:

- Nick Castiglione- Assistant Director of Marketing, University of Pittsburgh
- Maria Valentyn- Vice President of Entertainment, Beloit Sky Carp
- Logan Kidd- Assistant Athletic Director of Development, Arkansas State
- Nick Kopka- Board of Advisors, Travel Unity, and Doctoral Student, University of Louisville
- Lauren Rickert- Facilities Graduate Assistant, University of Louisville
- Clark Tinder- Assistant Director of Facilities, Wabash College
- Thomas Blake- Director of Athletic Marketing and Communication, Castleton University
- Chandler Brandes- Associate Director of Athletic Communication, University of Chapel Hill

Dr. Yonggang "Tim" Lu invited Mr. Bhaskar Mukhopadhyay, the CEO of 108DLT, Inc. and former partner at Deloitte & Touche, to speak to MBA students in the BUA 680 and 685 classes. Mr. Mukhopadhyay, with his extensive background in public accounting, internal auditing, IT, consulting, and finance, and a wealth of knowledge in AI, ML, RPA, Blockchain Technology, Cloud Computing, and Data Analytics, provided insights on the intersection of disruptive innovation and emerging technologies. His talk highlighted the critical roles of AI, automation, and blockchain technologies in the current business landscape.



Dr. Stefano Tijerina recently published a book review that centered on Paula

Hastings book "Dominion over Palm and Pine: a history of Canadian aspirations in the British Caribbean" in *The Commonwealth Journal of International Affairs*.

Student Organizations

AMA



UMaine's American Marketing Association recently voted in a new slate of officers for the Spring 2024 semester. Picured from left: Logan Brower as Secretary, Nuala Glendinning as Treasurer, Andie Lovejoy as Vice President, and Kerry Lefebvre as President. Congratulations!

MBS Corps

This week, MBS Corps students set up a table in the DPC Atrium with a Basket Raffle to raise money for the Bangor Area Homeless Shelter.

Upcoming Events

Winter Recognition Ceremony: TODAY, 3 - 5 pm, DPC 100

At this annual event, we recognize our December graduates, and award winners and induct new members into Beta Gamma Sigma. Join us for the ceremony and the reception in the DPC Atrium immediately following.











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Maine Business School 5723 Donald P. Corbett Business Building Orono, ME 04469-0001

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