

The University of Maine

DigitalCommons@UMaine

General University of Maine Publications

University of Maine Publications

11-3-2023

MBS News, November 3, 2023

Maine Business School

Follow this and additional works at: https://digitalcommons.library.umaine.edu/univ_publications



Part of the [Higher Education Commons](#), and the [History Commons](#)

Repository Citation

Maine Business School, "MBS News, November 3, 2023" (2023). *General University of Maine Publications*. 3068.

https://digitalcommons.library.umaine.edu/univ_publications/3068

This Newsletter is brought to you for free and open access by DigitalCommons@UMaine. It has been accepted for inclusion in General University of Maine Publications by an authorized administrator of DigitalCommons@UMaine. For more information, please contact um.library.technical.services@maine.edu.



Kimberly Sawtelle <kimberly.sawtelle@maine.edu>

MBS News Update - November 3

1 message

Maine Business School <mbs@maine.edu>
Reply-To: Maine Business School <mbs@maine.edu>
To: kimberly.sawtelle@maine.edu

Fri, Nov 3, 2023 at 10:00 AM

[View this email in your browser](#)



MBS News

November 3, 2023

Presentations

Dr. Billy Obenauer discussed his expertise on replication research during the "CARMA at SMA: Designing and Publishing Replication Studies" panel at the Southern Management Association's (SMA) Annual Meeting. While attending the meeting, Billy also served as a panelist in SMA's pre-doctoral consortium. He also served as a panelist in SMA's early-stage doctoral consortium, facilitated an organizational behavior session, killed it in SMA's annual improv competition, and embarrassed himself in karaoke.



Dr. Stefano Tijerina recently shared his presentation titled "Maine's Economy

Since 1973" as part of the Round Table Discussions held by the Maine Historical Society. [Click here for a link to the presentation.](#)

Student Engagement

Dr. Jason Harkins, Dr. Nick Swim, Dave Barrett, Cindy D'Angelo, and Julia Van Steenberghe passed out candy, cookies, and cupcakes at the Business Living Learning Community (Somerset Hall) on Halloween!

This month, the advisors in the Student Success Center have met with 570 students – 480 of those over the past two weeks alone! Kudos to Cindy, Jenny, Jody, Julia, and Alex for all their hard work.



Publications

Dr. Manuel Woersdoerfer's paper, "AI Ethics and Ordoliberalism 2.0: Towards a 'Digital Bill of Rights,'" has been accepted for publication in the Springer journal, *AI and Ethics*. This article analyzes AI ethics from a distinct business ethics perspective, i.e., 'ordoliberalism 2.0.' It argues that the ongoing discourse on (generative) AI relies too much on corporate self-regulation and voluntary codes of conduct and thus lacks adequate governance mechanisms. To address these issues, the paper suggests not only introducing hard-law legislation with a more effective oversight structure but also merging already existing AI guidelines with an ordoliberal-inspired regulatory and competition policy. However, this link between AI ethics, regulation, and antitrust still needs to be adequately discussed in the academic literature and beyond. The paper thus closes a significant gap in the academic literature and adds to the predominantly legal-



political and philosophical discourse on AI governance. The paper's research questions and goals are twofold: First, it identifies ordoliberal-inspired AI ethics principles that could serve as the foundation for a 'digital bill of rights.' Second, it shows how those principles could be implemented at the macro level with the help of ordoliberal competition and regulatory policy.

Drs. Nory Jones, Tanya Beaulieu, and Patti Miles had their paper "Challenges of Digital Transformation in Rural Businesses: An Exploratory Paper" published in the *Journal of Micro & Small Business Management*.

Dr. Norm O'Reilly's recent [Sports Business Journal](#) column focuses on the new Professional Women's Hockey League.

Upcoming Events

Undergrad Travel Study Trip Info Session: November 7, 4:45 pm in DPC 217

This travel study trip will focus on the Business of Sports in Japan. It is open to all MBS students, with priority given to sophomores, juniors, and seniors not graduating in May. All are encouraged to attend this info session!

Personal Branding Day: November 15, 2 - 3 pm, DPC 205

This is the last chance students have this semester to have their professional headshot taken and sign up to receive 25 free MBS Networking Cards!

Explore Careers Casually: November 16, 10:30 am - 12:30 pm, DPC Atrium

Students can learn about careers across various industries, such as banking and finance, marketing and advertising, sales, business services, and athletics. Please encourage your students to attend!



Go Big. Go Blue. Go Business.

Copyright © 2023 Maine Business School, All rights reserved.

You are on the MBS News list

Our mailing address is:

Maine Business School
5723 Donald P. Corbett Business Building
Orono, ME 04469-0001

[Add us to your address book](#)

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#).

