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## MBS News, October 27, 2023

Maine Business School

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Kimberly Sawtelle <[kimberly.sawtelle@maine.edu](mailto:kimberly.sawtelle@maine.edu)>

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## MBS News Update - October 27

1 message

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**Maine Business School** <[mbs@maine.edu](mailto:mbs@maine.edu)>  
Reply-To: Maine Business School <[mbs@maine.edu](mailto:mbs@maine.edu)>  
To: [kimberly.sawtelle@maine.edu](mailto:kimberly.sawtelle@maine.edu)

Fri, Oct 27, 2023 at 12:10 PM

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## MBS News

October 20, 2023

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### Guest Speakers

Dr. Henri Akono recently hosted two guests from [Albin, Randall & Bennett](#) in his Audit 310 class. ARB partner Laura Everett and supervising senior Cassidy Pinkham



demonstrated how they conduct risk assessments for the audits using their company software. They involved students in a risk assessment and audit planning exercise. The class was engaged, and learners worked in groups on specific activities developed by Cassidy Pinkham that pertained to identifying audit assertions based on a developed audit program.

Dale Hartt, Chief Investment Officer, [Stillwater Investing](#), spoke to Lisa Liberatore's MGT 290 Foundations for Your Future class about financial planning as it relates to the goals they have set for themselves.

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## Student Success

Excel Certifications were in full swing last week, with students taking the certification exam at the Associate and Expert levels. We are pleased to share that 115 more students are now Excel Certified! A shout-out to Ian Martin, a junior Accounting major, who scored 100% on the Associate level exam. That is the first time a student has earned a perfect score! "My advice would be to take all three of the practice exams a couple of times," Ian says. "Also, on the day of the exam, take a couple of practice exams before the test. That really helped."



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## In the Classroom

Dr. Nadège Levallet's MBA 649 students finished their course by presenting strategic recommendations to their corporate partners. Calyx Flowers (co-owner Mark Ranalletti and Kap Wallingford), BNN (Managing principal Dayton Benway), and H2O Fitness Collaborative (owner Erin McAllister and clinic coordinator Rachel Pasquale) recently announced the winning teams for the project during an award ceremony hosted by Dr. Norm O'Reilly. Congratulations to the winning teams!

- Calyx Flowers: Ali Keable, Aaron Saucier, Derek McKenney, and Emma Donovan
- BNN: Karen White, Ryan Lolar, and Robert Maher
- H2O Fitness Collaborative: Andrea Mooney, Brianna Horan, and Tim Grant

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## Publication

Dr. Manuel Woersdoerfer was invited to write an



essay for [ProMarket](#), the leading publication venue of the George J. Stigler Center for the Study of the Economy and the State at the University of Chicago Booth School of Business. The essay details – among others – how the work of Supreme Court Justice Louis Brandeis has influenced the New Brandeis Movement with its two main representatives, Lina Khan, current chair of the FTC, and Tim Wu, former special advisor to President Biden, and how those legal and socio-economic ideas could help to (better) regulate the digital economy and big tech. The Stigler Center is named after George J. Stigler, an American economist and winner of the Nobel Memorial Prize in Economic Sciences and 'dedicated to understanding issues at the intersection of politics and the economy.' Chicago Booth is currently ranked as the leading business school (program) in the U.S. by The Economist, U.S. News, and U.S. News & World Report.



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## Student Organizations

### AMA

AMA will hold a fundraiser on November 1 and 2 in the DPC Atrium between 9 am and 3 pm. They'll be raffling off three baskets of prizes.

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## Upcoming Events

### Entrepreneurship and Innovation: Connecting Minds: November 2 from 4-6 pm in DPC 107

This event, hosted by the Entrepreneurship and Innovation faculty, aims to connect students interested in entrepreneurship and innovation.

### Undergrad Travel Study Trip Info Session: November 7, 4:45 pm in DPC 217

This travel study trip will focus on the Business of Sports in Japan. It is open to all MBS students, with priority given to sophomores, juniors, and seniors not graduating in May. All are encouraged to attend this info session!

### "Global Mega-Trends and the Maine Economy": Wednesday, November

**29, 12 pm.**

Dr. Norm O'Reilly will be leading a virtual webinar through the University of Maine Alumni Association. [Click here to register for this event.](#)

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