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MBS News Update - October 20

1 message

Maine Business School <mbs@maine.edu>
Reply-To: Maine Business School <mbs@maine.edu>
To: kimberly.sawtelle@maine.edu

Fri, Oct 20, 2023 at 9:59 AM

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MBS News

October 20, 2023

Faculty Success

Dr. Jason Harkins and Dr. Norm O'Reilly launched the 2023 Build a Better Maine Program on September 25th with 10 emerging business leaders from around the state. "Over the course of four months, session participants will learn seven essential leadership characteristics that can help them achieve specific, common purposes within their organizations," Dr. Harkins says. "Building on the initial Build a Better Maine program offered in 2021, our goals are to help participants elevate their leadership skills, enhance their organization's outcomes, and advance the leadership capacity of the state."

[Read more...](#)

Dr. [Qiujie "Angie" Zheng](#) has recently been awarded a grant from the USDA Agricultural Marketing Service Acer Access and Development Program for a project



titled U.S. Consumer Sensory Evaluation of Maple Syrup Grades. The total award is \$452,752. This project is an interdisciplinary collaboration with Dr. Mary Ellen Camire, Professor of Food Science and Human Nutrition at UMaine's School of Food and Agriculture, who is the PI of the project. Dr. Zheng serves as co-PI.



Seminar Participation

Dr. Pank Agrawal and Dr. Sebastian Lobe participated in a School of Economics seminar on September 29, 2023. [Dr. Asad Dossani](#), an Assistant Professor of Finance at Colorado State University (research interests in asset pricing, financial econometrics, international finance, and monetary policy), presented his paper titled "Estimation and Inference in Low Frequency Factor Model Regressions with Overlapping Observations." "Pank and I thought that the research seminar's presentation was highly stimulating and paved the way for exciting discussions," Dr. Lobe says. The main point of Dr. Dossani's research was that using overlapping observations to estimate low-frequency factor model regressions results in more efficient estimates of OLS coefficients and standard errors, relative to using independent observations.

In the News

[WABI TV5](#) covered the 10th Annual March Against Domestic Violence. The event was held on October 13th and was planned and organized by the MBS Corps student organization. MBS Corps president Aidan Peters was featured in the news story.

Publications

Dr. Dmitri Markovitch and Dr. Rusty Stough, along with their co-author Dongling Huang from Cal State Northridge, had their article titled "Can Chatbot Customer

Service Match Human Service Agents on Customer Satisfaction? An Investigation in the Role of Trust" accepted into the *Journal of Retailing and Consumer Services*.

Dr. Stefano Tijerina had a book review published in [*The Round Table: The Commonwealth Journal of International Affairs*](#). His review focused on the book "Dominion Over Palm and Pine: A History of Canadian Aspirations in the British Caribbean."

Student Development

On Tuesday, four students accompanied Dr. Jason Harkins to the Boston Executive Club of UMaine (BECUM) fall event. BECUM was established in 2007 to create an opportunity for professional networking among alumni and friends in the Boston area. "Attending BECUM was a fantastic opportunity to enhance my networking skills and build new relationships," says Ellie Nash, a senior studying management, marketing, and entrepreneurship. "I



enjoyed the chance to connect with alumni and appreciated their enthusiasm in engaging with UMaine students and offering valuable insights and guidance." Pictured from left: Tristan Woodruff, Ivan Young, Ellie Nash, Kyle Lee, and Dr. Jason Harkins.

Student Organizations

AMA

On October 5, AMA welcomed Jenna Davenport, manager of creative services at UMaine, to their weekly meeting. Jenna took students through a Branding 101 workshop and a Design Crash Course focused on essential best practices to consider when creating flyers.

Upcoming Events

Open House: October 28 from 8 - 11:30 am

Currently, 53 prospective students and their guests have registered for UMaine's October Open House.



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