CHURCHILL APPOINTED LEUITENANT COLONEL OF R.O.T.C. BATTALION

New Hampshire Game Home Saturday

Newson C. Churchill, Sigma Kappa, has been appointed Lieutenant Colonel of the local R.O.T.C. battalion for the coming year according to an announcement issued by Major J. J. McCarthy, Assistant Military Science Instructor. The appointment was made at a meeting of the Lindwood C. Elliott will act as Battalion Adjutant and Rankin Captains.

In the fall semester, under the direction of Colonel Churchill, a full course of military training will be conducted for the cadets of the University, including inspections and reviews, as well as general military instruction.

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Correspondence

The MAINE SNOOPUS

Well, well, well and WEeldon Maine Night is
At last, the grand chance to have the final
park up for the weekend just impress from the
busted and bewildering atmosphere of the park.
Right here, we wanted it to
seriously watch now. We see it as
and naturally

sooner

or later.

We do miss

You will be

The Campus

Published biweekly except for the six weeks of the University of Maine at the beginning and end of the academic term by the Student Newspapers,

The Trustees have held their meeting and the Student Senate

Correspondence

Correspondence

The MAINE SNOOPUS

The Maine Song Book

The Student Senate is perhaps the only organization which can

The MAINE SNOOPUS

Moisture-Proof Cellophane

Sealed Tight—Ever Right

The Unique

HUMIDOR

PACKAGE

Zipper

and it's open!

See the new packed tab on the

The Unique

HUMIDOR

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and it's open!

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and it's open!
"Since I lent him my pen
it has never been the same!"

Often said.

not of Parker Duofold

College-trained engineers
revisit the athletic field

Of more than a hundred floodlit fields, football
is being played and practiced in the evening
hours, before larger crowds than ever before—with fewer
injuries and in better conformity with classroom duties.

This constructive revolution in athletics is largely the work of
college-trained engineers— 

Young men personally familiar with the needs of college and school.
They are dedicating the technical experience in college
Electric Test De-
part from the practical service of under-
Organizing athletic—daily is installing
floodlighting equipment for virtually
every sport—football, baseball, hockey,
tennis, and track.

One college man in the General Electric organization has specialized in street-
lighting and floodlighting projects, or the electrical equipment of industries and
mines or of immense power stations; some
are engaged in the
apparatus to propel ocean liners and
locomotives. All are engaged in the

PARKER Duofold

N O T S ADAR THE T HE MEAN OR MO ONE
Cut out and hang up

"DAUGHTER OF THE DRAGON"
with Warner Oland
Fri., Oct. 16
"PARSON US"
with Laurel Hardy in their first
cöntract. Sat., Oct. 17
"SKYLINE"
with

$500 Free
Ten Little Words May
Bring You $500

Here's how—

The manufacturers of Friendly Five
Shoes for women are awarding $500 for the best ted-
word (or less) advertising phrase or slogan for Friends
by Five Shoes.

The rules are extremely simple and every one has an
equal chance of winning one of the $500 awards. Full
particulures may be had at this store for the asking.
Remember, $500 will be awarded every two weeks until
further notice.

Time is Friendly Five Features every Fri.
and Sat. evening 9-11 E. T. Columbia Network.

Goldsmith's Toggen Shop
10 Mill St.
Oro\no
NEX TO THE POST OFFICE

FRIENDLY FIVE SHOES

COLLEGE ICES
MEALS

SODAS
CANDIES

DID YOU SAY EAT?
F. D. Fursworth
MILL ST.
VILLE PARSHES
SPECIALIZE IN SANCHEZ

FOR THAT HALLOWEEN PARTY
We have a full line of
NOVELTIES
and
CANDIES

PARK'S VARIETY
Mill St.
Oro\no

Night Photograph by Temple Frees, Philadelphia, Pennsylvania. Reproduction of this photograph is hereby authorized only in connection with the promotion and production of Friendly Five products and no other.
PALE BLUE DEFEATS CONNECTICUT
8-0 USING STRONG AERIAL ATTACK

Team Scores on Pass in Final Period To Gain Season's
First Victory. Injuries to Kane Are Expected
To Keep Him Off Team for Short Time

Unleashing a power attack in the final period of their game with Connecti-
cut's Agricultural College at Storrs on Saturday, the University of Maine foot-
team conquered the Nutmeg State after an exchange of kicks in which Bag-
ley, Maine's outstanding half-back, had the ball, but was tackled for a safety. Bag-
ley, the Aggie half-back, took the ball on the Aggie 20 yard line. Then after
the exchange of kicks in which Bag-ley was cleverly recovered three of them. Conn. did well in this half as Maine

Freshmen Lose Second
Game by Score of 6-4

Bridgton Pushes Over Touchdown
Late in Final Period on Run Of Fifty Yards by Kelly

Fighting hard and again holding their opponents over until the closing min-
tes of the game, the Maine from

dropped their second football game of the season to the Bridgton Academy on

The Maine Studio
ORONO
24 Main St.

Complete Photographs and Framing Service.
Please call us on our campus
representative, "Next"
Churchill, '22, will call.
Phone 237-2

Internets with FAMOUS MEN AND WOMEN
ON CAMPUS—Series No. 2
No. 1—Mella Gifford, one of our leading debs of last year.
Mella says: "I'm looking back over my debut I find that I am deeply indebted to those delicious pastries and
hot fudge sundaes served at THE MAINE BEAR. They are really very good."

Are they as good as when the ruffles came down to the ankles?

GODD!,... You bet they are! Maybe the girls are even better. Anyhow, cigarettes are a whole lot better. A little doubt about that.

They are used to be made by hand—
Now cigarettes are made by hand for just those girls.

They are used to be packed in expensive, highfalutin' cardboard boxes—
Now the quality is in the cigarettes.

The U. S. Revenue Tax used to be a penny a package of twenty—
Now it is one and a half a package of twenty.

Too much tobacco was used to be jacked—
Now Liggett & Myers has tripled the tax on the cigarettes.

To be out of pocket by one cent—
Now Liggett & Myers has tripled the tax on the cigarettes.

Better—they are miles better! Everything used in the manufacture of Chesterfield ciga-
ettes is the best that money can buy or that Science knows about.

Chesterfield cigarettes—both Turkish and Domestic—are mild and ripe, the best that money can buy.

AND THE WAY Chesterfield cigarettes are blended and cross-blended is like making a new and better-tasting kind of tobacco, with greater smoothness, more mellowness and a more pleasing aroma—fragrance and flavor not to be found in any other cigarette.

Chesterfield gives you the benefit of all Science knows about.

CHESTERFIELD TOBACCOS—both Turkish and Domestic—are mild and ripe, the best that money can buy.

Chesterfield, Maine: 7, North Carolina; 8, Kansas; 9, Nebraska; 10, Iowa.

The race was not very closely con-
tested, but Osgood was kept on his toes by Barns and Hubbard, first members of the team.

EVEN A BANKING SERVICE
At any branch of this bank you will find complete facilities for handling your
Bank Accounts, Savings Accounts, Safe Deposits, Investments,

INTERVIEWS WITH FAMOUS MEN AND WOMEN
ON CAMPUS—Series No. 2
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