From the Dean

This week finds us completing the first presentation to our Corporate Colleague, Walgreens, with thanks to Dean Norm O'Reilly! You will also find faculty inviting professionals into the classroom and our Internship Coordinator, Taylor Ashley, arranging Experience Careers Casually, one meaningful interaction at a time. Research presentations on Health Engagement exemplify the type of scholarship that makes a difference in this world, with thanks to Dr. Myrden for the example. We are UMaine and we do provide one of the best business programs in the world to over 1,600 students.

- Faye Gilbert, Ph.D.
In the Classroom

**Dr. Sebastian Lobe** recently welcomed two guest speakers to his Financial Derivatives and Fixed Income class. Angie M. Holbrook and Corey N. Bronner are CFAs and partners at Champlain Investment Partners. SPIFFY students also participated in this presentation. “The students learned a great deal from these experienced partners working at a firm with $22.5 billion in assets under management,” Dr. Lobe says. “This shared event was a great success.”

Kayla Dunn, Mortgage Loan Officer at Bangor Savings Bank and MBS Class of 2012, joined Buffie McCue-Quinn’s Principles of Management and Organizations this week. She spoke to students about how to be conscious about their credit scores, the pros and cons of purchasing a home vs. renting, and how to manage student loans in preparation for buying a home in the future.

Presentations

**Dr. Norm O’Reilly** led our first webinar for Walgreens employees. As a Corporate Colleague, the Maine Business School and Graduate School of Business are welcomed to share expertise through webinars targeting Walgreens employees. Dr. O’Reilly’s presentation was called Business Trends in 2022 and Beyond. He will lead a 15-participant Career Development Workshop with Walgreens employees in March.

**Dr. Susan Myrden** has had a paper accepted to present at the AMA SERVSIG Conference in Glasgow, Scotland this June. Her paper, “Health Engagement: An Examination into Cultural Drivers”, investigates individual factors in health-related attitudes and behaviors. The authors provide actionable insights for international policymakers, public health actors, and business managers who seek to drive health engagement to improve overall public health.
Professional Development

The Explore Careers Casually Lunch and Learn series aims to connect MBS students with employers who represent a variety of industries. The goal is to highlight the array of early career positions and career paths for business students. The first two sessions focused on the insurance and banking industries and were led by Cross Insurance and Bangor Savings Bank representatives. Twenty students took part in these first two events. The remaining three sessions of the semester will include representatives from Cintas (3/3), Enterprise (3/10), and Vigilant Capital (3/24). Pictured here is David Pease from Bangor Savings Bank.

Student Organizations

SPIFFY
SPIFFY welcomed guest speaker and SPIFFY alum George Pullen to their meeting last week. George is a Senior Economist with the U.S. Commodity Futures Trading Commission, Chief Economist of the MilkyWayEconomy, and an adjunct professor at several universities. SPIFFY members enjoyed the lively and interesting talk as George pointed out that career paths are not usually as linear as his career path exemplifies.

Beta Gamma Sigma
On Wednesday, Beta Gamma Sigma celebrated Founders Week by setting up a table in the DPC Atrium to
hand out cookies. Nick Poulin, BGS President, and Mikayla Reynolds, BGS VP represented BGS by sharing info with current students.