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Maine Business School & Graduate School of Business

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From the Dean

As many of you know, Jason Harkins has been meeting with a round table of executives for the past year. The discussions of well-being have occurred after the Sally Helgesen presentation for Inspired Innovators last spring. It's become a much bigger topic, nationally, as people tune in to their mental, social, financial, physical, and overall well-being. We hope to have you and students complete a survey about well-being that will also be completed by employees for some of the larger employers of people in the state of Maine. We will host a webinar on April 6th, which will include insights from the survey as well as input from people who are working, as we are, to enhance well-being over time. It is so nice to see the Maine Business School and Graduate School of Business at the forefront of guiding next steps for these key areas. My thanks to Jason for his leadership and to you all for the partnership and encouragement for this next key event.

- Faye Gilbert, Ph.D.

UMaine Moment

Some of you may have seen that our Excel Certification story was shared on Wednesday as a UMaine Moment by the University of Maine Marketing and Communications Division. [Here’s a link to the story…](#)

Publication

[Dr. Jason Bolton](#) collaborated with colleagues at Valparaiso University and the University of Applied Sciences and Arts of Western Switzerland for a recent publication in the journal [Sustainability](#). Their paper is titled “Doing Well by Creating Economic Value through Social Values among Craft Beer Breweries: A Case Study in Responsible Innovation and Growth.” The researchers examined how craft breweries...
attempt to resolve tensions derived from pursuing economic and social values simultaneously. Findings from six craft breweries operating in Northern New England suggest a complex managerial dilemma involving (a) small-batch innovation for niche and mass production for growth, (b) responsible innovation for balancing local authenticity and geographical expansion, and (c) independent and business partnering. They further unpacked the tensions that operated at local and non-local levels.

Event

Inspired Innovators: How do we enhance well-being?

Join us for an engaged virtual conversation about what organizations can do to enhance well-being.

Register today!

Join the Maine Business School and Graduate School of Business as we lead a discussion about well-being as part of the Inspired Innovators series. Dr. Jason Harkins will participate in a panel with representatives from BerryDunn, MEMIC, and MMG Insurance to talk about ways to enhance well-being for students and employers. This free webinar will be held on April 6 from 12-1 pm, and we encourage you to invite your students to participate. Click here to register: https://bit.ly/mbswellbeing