MBS Weekly News, March 11, 2022

Maine Business School & Graduate School of Business
From the Dean

As spring begins its slow march to warmer weather, we look forward to the pause that Break will bring next week. The accomplishments so far in 2021-2022 are impressive and given the continued cautions of a pandemic or endemic context, the faculty and staff are amazing. UMaine offers the world to its students in so many ways. Hope you enjoy reading a few of the steps as we all look forward to the breath of spring and the break.

- Faye Gilbert, Ph.D.

In the News

Dr. Norm O'Reilly shares insight about the effectiveness of sports sponsorship at the
end of this *Washington Post* story about Putin and the Olympics.

David Barrett, Lecturer in Accounting, was quoted in this story for *HerMoney* about the 2022 tax brackets.

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**Presentations**

Our Executive Dean, Dr. Faye Gilbert, has been working this week with Suzanne Mintz, the Vice President for Accreditation at AACSB, to deliver the Business Accreditation Seminar to deans and staff from across the U.S. The seminar provides an in-depth look at the AACSB Guiding Principles and 2020 Standards to enhance the ability of participants to shape their narratives as they develop stronger continuous improvement protocols for their colleges.

Dr. Norm O'Reilly held the second of two webinars for Walgreens on Friday, March 4th. This presentation focused on career development and was kept intentionally small to encourage participation and discussion.

Dr. Jason Harkins joined Dean O'Reilly for episode 5 of the Sunday Night Huddle. The duo discussed different ways businesses can generate revenue. The episode can be found here.

Last week Cintas was on campus giving a presentation during our Explore Careers Casually Lunch and Learn event. Two alums, Jacob Olson ('17) and Joel French ('04), talked to current BSBA students about Cintas, their Management Trainee program, and what their career paths looked like.

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**In the Classroom**

On Wednesday, Dr. Sebastian Lobe hosted Stephen Gaspirini from the Commonfund Asset Management Investment team in his FIN 454 class. Stephen’s primary responsibilities at Commonfund include the design, tailoring, and
implementation of custom investment solutions for clients and client portfolio analysis and specialized analytical requests. In Dr. Lobe's class, Stephen talked about an array of topics within asset allocation from the endowment perspective.

Conferences

Last week, Dr. Billy Obenauer participated in the Southwestern Academy of Management Conference in New Orleans, LA. Dr. Obenauer was given an award for the best paper in the HR/careers/diversity track for "Motivating Racial Diversity Efforts Through Executive Compensation." He also presented two other papers: "Is Women's Leadership Really Associated with Fewer Covid-19 Deaths? Re-Examining This Question Through the Use of Panel Data" and "The Impact of a Cognitively Taxing Workplace Environment on Efforts to Suppress Prejudice" and chaired one session. Dr. Obenauer's travel was funded by an award from the Bangor Savings Bank/LoRusso Faculty Development Fund. Thanks to the MBS swag Dr. Obenauer was wearing, he connected with UMaine alum Nakib Rahman, Ph.D., who was also presenting at the conference. Dr. Rahman earned his master's in Information Systems in 2003.

Event
Please be sure to register for Inspired Innovators: Well-being, which will be held virtually on April 6th from 12-1 pm. Dr. Jason Harkins will be joined by representatives from BerryDunn, MEMIC, MMG Insurance, and Unum to discuss ways to enhance well-being for employers and students. Register here: https://bit.ly/mbswellbeing