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MBS News Update - April 1

1 message

Maine Business School <mbs@maine.edu>
Reply-To: Maine Business School <mbs@maine.edu>
To:

Fri, Apr 1, 2022 at 10:00 AM

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MBS Weekly News

April 1, 2022

From the Dean

You can see the relevance of our actions this week as faculty invite professionals to engage, post information online, garner grants that may affect aquaculture and law, reach students globally, and raise funds for our veterans with a dodgeball tournament! Our faculty and staff will complete a workshop given by the Racial Justice and Equity firm of Bangor this week and explore well-being with learners from UMaine, MEMIC, MMG Insurance, Unum, and BerryDunn on the 6th. Go Blue!

- Faye Gilbert, Ph.D.

In the Classroom





[Dr. Nadège Levallet](#) invited Heather Lawrence to discuss her experience with strategic management with students enrolled in MBA 649 - Strategic Decision Making. Heather works as the Director of Sport Operations at CrossFit. She is also a member of numerous organizations' boards, including nonprofit sport government bodies.

Presentations

Last month, [Dr. Ivan Manev](#) delivered a presentation titled: The Road to Good Publications to doctoral students, post-docs, and young scholars at Plovdiv University in Bulgaria.

[Dr. Matt Graham](#) presented at the virtual International e-Conference on Advanced Computing Technologies & Applications (ICACTA-2022) at Invertis University Bareilly, India, on March 25. As a guest of honor, Dr. Graham gave a presentation titled: Artificial Intelligence and the Future of Work. "In this presentation, I discussed technological determinism, work displacement through AI, automation, and robotics," Dr. Graham says. "I also discussed how people can prepare themselves for this structural shift in work and what skills they should pursue to work in the field of AI."

[Dr. Qiujiie "Angie" Zheng](#) has two papers that have been accepted for presentation at the Agricultural & Applied Economics Association (AAEA) 2022 conference.

- One paper is titled "Consumers' Valuation for Lobster Harvested Using Ropeless Technology to Reduce Right Whale Entanglement and Extinction." The goal of this study is to investigate U.S. consumers' preferences and willingness to pay (WTP) for lobster harvested using ropeless gear and test which types of information will influence their WTP. "We aim to provide insights about consumers' views towards lobster harvested using ropeless gear to lobster industry stakeholders to help their decision-making if they need to consider adopting ropeless technology in the future," Dr. Zheng says.
- The other paper is titled "Do U.S. consumers value genetically modified

farmed salmon?” “In this study, we investigate consumers’ valuation for genetically modified (GM) salmon and how it adds to consumers’ choice between wild-caught vs. conventionally farmed salmon,” Dr. Zheng says. The aim is to provide helpful information about consumers’ preference for salmon using GM technology which potentially helps policymakers and industry stakeholders make market-driven decisions.

Faculty Milestone

Dr. Billy Obenauer’s [YouTube channel](#) surpassed 100,000 views this week. Dr. Obenauer started making videos back in 2012 as part of his Master’s in Education program. The first business video he posted was six years ago. He continues to create videos to accompany his classes and post them on his channel, organizing them into playlists such as Human Resource Management, Management, and Organizational Behavior.



Research Grants

MBS faculty received grants from the UMS Transforms, Programming Grant process funded by the UMaine Graduate and Professional Center and HAF funds. Funded research includes:

Aquaculture

[Qiujie "Angie" Zheng](#): MBS

Caroline Noblet: Economics

Business and Law

Dmitry Bam: Maine Law

[Jason Harkins](#): MBS

Student Organizations

MBS Corps

Last weekend the MBS Corps and Army and Naval-Marine ROTC Heroes and Hope Dodgeball Tournament raised \$3,700, benefitting the Maine Veteran's Project and Service Dog Strong. Sixteen teams participated in the tournament, and [WABI-TV featured the event on its website.](#)

Events

Don't miss today's virtual Diversity, Equity, and Inclusion workshop with the Racial Justice & Equity Firm. The event begins at 2 pm and will last approximately two hours. [Please click here to join.](#) If you plan to join, [please download this PDF.](#)

We're looking forward to our Inspired Innovators webinar focusing on well-being. Please join us, BerryDunn, MEMIC, MMG Insurance, and Unum, on April 6 from 12-1 pm as we discuss ways to enhance the well-being of our students and employers. [Click here to register.](#)



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