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MBS News Update - April 15

1 message

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MBS Weekly News

April 15, 2022

From the Dean

As the weather warms to the 60s and the end of term draws near, we prepare for Commencement with ceremonies to honor our 2022 graduates and to commemorate those from 2020 and 2021. The MBS/GSB tradition begins with a small reception in DP Corbett and continues with a walk to the Field House where students receive the woodallion and an alumni pin. In news, our faculty continue to earn honors, promotions, and serve on the Senate. Publications extend our reach and reputation while work with advising student organizations garners accolades from the UMaine Foundation. Go Big this Spring. Go Blue this Spring. Go Business always!

- Faye Gilbert, Ph.D.

Faculty Accomplishments

Congratulations to [Dr. Tanya Beaulieu](#) and [Dr. Stephen Jurich](#) on the vote from the Board of Trustees to affirm their promotion and tenure. Dr. Beaulieu is now an Associate Professor of Information Systems and Dr. Jurich is an Associate Professor of Finance.



On February 24, 2022, the Board of Directors of the University of Maine Foundation, upon the recommendation of the board investment committee, voted to confer upon [Dr. Sebastian Lobe](#) the honorific title of University Foundation Professor of Investment Education to recognize outstanding contributions to undergraduate education through the SPIFFY program and classroom activities. Congratulations Sebastian!

Service on the Faculty Senate allows senators to express the views of MBS faculty and contribute to shared governance for UMaine. Current faculty senate members for the MBS include Dr. Henri Akono, Dr. Ivan Manev, Dr. Dmitri Markovitch, and Dave Barrett. For next year, Dr. Stephen Jurich was elected by the MBS faculty to serve as a senator as Dave Barrett's term ends.

Publications

Dr. Qiujiie "Angie" Zheng has had a paper accepted by *Science of Food*, a Nature Portfolio journal published by Springer Nature. The paper's title is "Spillover effects of food recalls: A milk recall scenario experiment in China." In this paper, Dr. Zheng and the team designed a scenario experiment to examine the spillover effect of a milk recall incident on the product, the recalled brand, and the purchase channel.

Recent Events

Last week, we invited BerryDunn, MEMIC, MMG Insurance, and Unum representatives to talk with us about well-being. It was an entertaining, informative, and inspiring discussion that was broadcast on YouTube. Students enjoyed pizza and soft drinks in the DPC Atrium while watching the live stream. We look forward to the next steps of this statewide effort to understand how to improve well-being for students and employees. If you missed it, [watch the recording here](#).

The 2022 Career Ready Games, a series of career-related challenges administered through Brightspace, kicked off on March 28th and concluded with a lively in-person ceremony and networking event on April 7th. The games were a success, attracting 107 participants and 15 teams. While all participants received a Career Essential Kit, the top three highest-scoring teams were all MBS student organizations that received money to donate to a



local charity of their choice on Maine Day. SPIFFY earned \$500, MBS Corps earned \$300, and Beta Gamma Sigma earned \$200. This new and innovative program was made possible by the generous donation from Enterprise and the collaborative efforts of the Maine Business School and the UMaine Career Center.

Upcoming Annual Honors & Awards Ceremony

Our annual Honors & Awards Ceremony will be held on April 29th starting at 3:30 pm in DPC 100 with a reception to follow. We will be inducting new Beta Gamma Sigma students, recognizing our student organization leaders, and giving out our annual awards to students and faculty. We hope you can join in person. If not, please be sure to watch via Zoom using this link:

<https://maine.zoom.us/j/82122703252?pwd=SIBmK3MzbkgrRWE0Y2drKzQycTRYdz09> / Password: 150216



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