MBS News, September 16, 2022

Maine Business School & Graduate School of Business

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Publication

Drs. Muralee Das and Susan Myrden have had an article accepted for publication. "ASEAN Basketball League: Game Over or Game Over?" has been accepted by The Case Research Journal, which has a 20% acceptance rate and falls under the "Teaching" category.

Welcoming Students
The GSB team planned two semester kick-off events for MaineMBA students, one at Bissell Brothers in Portland and one at Orono Brewing Company in Orono. Thank you to faculty and staff who turned out to meet our graduate students and welcome them to the program. Julia Van Steenberghe, Recruitment and Engagement Specialist, hosted a virtual event for students who could not attend in person.

Last week, the Maine Business School welcomed new first-year students to a pizza party and MBS student organization fair in the Atrium. We gave out t-shirts, sunglasses, and lots of pizza. Thank you to our student organization leaders for participating with your groups! We met many students from our Living Learning Community at Somerset Hall and students who participated in our RLEs.
Our first Coffee Brew session was held on Monday in DPC 215. This event was conceptualized by Jason Harkins and Taylor Ashley after receiving feedback from our MBS Ambassadors that students wanted more informal opportunities at MBS. You're encouraged to stop in from 9 to 9:50 am for a great, locally sourced cup of coffee (or tea) and invite your students to do the same!

Taylor Ashley spearheaded the coordination of the first Explore Careers Casually event in the Atrium yesterday. More than a dozen businesses were here representing industries such as real estate, non-profit, banking, healthcare, and technology, to name a few. See more photos here.

These events provided a fantastic opportunity to connect with students and encourage them to connect with each other!