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MBS News, October 7, 2022

Maine Business School & Graduate School of Business

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Guest Speakers

Two professionals from Albin Randall & Bennett spoke to Dr. Henri Akono’s Auditing class last week. Laurie Everett is a Partner at ARB, and Cassidy Pinkham is an Audit Senior. The duo shared a practical presentation on audit planning and risk assessment.

Dr. Nadége Levallet hosted Ross Bryan, President and CEO of Yokogawa Fluid Imaging Technologies, in her MBA 649 Strategic Decision Making class. The company’s flagship product is FlowCam for flow imaging microscopy for the life sciences industry. Ross discussed the challenges and opportunities his organization has faced when moving from a mainly product company to a digital company.
Presentation

Last week Dr. Qiujie "Angie" Zheng joined a panel to discuss consumer education and marketing about salmon aquaculture and products at the Joint Conference of Recirculating Aquaculture Salmon Network (RAS-N) and Sustainable Aquaculture Systems Supporting Atlantic Salmon (SAS2). The event was held in Orono.

Faculty Mentoring

Dr. Nadége Levallet has been accepted into the EMPOWER Program. The Enhanced Mentoring Program with Opportunities for Ways to Excel in Research (EMPOWER) is a program offered by Academic Affairs and the Office to the Vice President for Research and Dean of the Graduate School. For the 2022-2023 academic year, Dr. Levallet will be mentored by Caroline Noblet, an Associate Professor in the School of Economics.

Publication

Dr. Norm O'Reilly's most recent article in the Sport Business Journal focuses on the business success of the NHL as their season launches. Read it here.

Student Organizations

MBS Ambassadors
As promised, here are a few photos from last week's Maine Bound Ropes Course adventure. The students led all challenges, working together to find success. If any student organization is looking for a team-building exercise, contact Maine Bound. Their trips and Ropes Course are affordable ways to build community.

**MBS Corps**
This week, the MBS Corps had a terrific workshop with Partners for Peace (PfP) experts on domestic violence. "It was valuable to learn about the problem and how we can help," says Dr. Nory Jones, faculty advisor.

**SPIFFY and Women in Business**
These two student organizations held a collaborative Trivia Night event last week. It was such a success that more collaborative events are on the horizon!