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Maine Business School & Graduate School of Business

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New Role

Congratulations to Dr. Jason Bolton, who has been named the new Associate Dean of Cooperative Extension. "Dr. Bolton distinguished himself during the interview process with his experience within Extension, his ideas for building strong teams within the organization, and his vision for the future," shares Dr. Hannah Carter, Associate Provost for Online & Continuing Education and Dean of UMaine Cooperative Extension.

Distinguished Guests
Dr. Stefano Tijerina was instrumental in bringing the Consul General of Canada to New England to the University of Maine two weeks ago. The group visited Dr. Tijerina's MGT 328/ECO 240 class, Canadian / U.S. Business: A Comparison. The team also visited the Canadian American Center, the Engineering Department, and the School of Policy and International Affairs on campus. Their visit was the culmination of a two-year effort by Dr. Tijerina, resulting from the pandemic constraints. The meeting was instrumental in consolidating the links between the Government of Canada and the University of Maine and served as an instrument to strengthen cooperation.

Pictured from left:
Dina Santos - Consul and Senior Trade Commissioner (Government of Canada);
Susan V. Morris - Business Strategist; Frederic Rondeau - Director of the Canadian American Center, University of Maine; Rodger T. Cuzner - Consul General of Canada to New England (Government of Canada); Erin Donahue - Trade Commissioner (Government of Canada); Stefano Tijerina, Maine Business School; Marc-Antoine Dumas - Consul and Head of Public Relations, Political and Economic Relations (Government of Canada)
In the Classroom

Students in Lisa Liberatore’s Entrepreneurship and New Ventures (MGT 344) recently completed a GO and DO assignment. Take $5 and go make as much money as you can in five days. One student made $550, and another made $440! "Entrepreneurship is all about moving fast," Liberatore says. "These students created a plan, leveraged their networks, and made pivots along the way. As a result, they had incredible success in just five days!"

Presentations

Today, Dean Norm O’Reilly is a guest speaker at the Stockholm School of Economics, one of the world's top business schools. He will discuss the field of sport management and the Graduate School of Business.

Dr. Patti Miles presented a research paper at the recent INFORMS Conference in Indianapolis that she is working on with Dr. Grant Miles and Dr. John Angelis, a former visiting faculty member. The trio examined the internal workings of companies that score very high on the Corporate Social Responsibility scales. "We find that firms high on CSR do indeed treat their employees differently," Patti Miles says. "They pay them more; engage in more efforts to improve their lives, such as daycare, gyms, campus-style corporate headquarters, windows; pay the CEOs less relative to the employees; and have higher profit margins."

Dr. Henri Akoko presented one of his working papers at the American Accounting Association’s 2022 Joint Meeting of the Mid-Atlantic and Northeast Regions. His paper appeared under the rubric Career Concern and Managerial incentives. "The paper examines the effect of the Sarbanes-Oxley Act on the quality of young executives' financial reports," Dr. Akono says. "I have also served the profession by being a moderator of this session and a discussant for one the papers in the session."

Last week, Dr. Qiujie "Angie" Zheng was invited to speak at the Maine Farmer Resource Network meeting. She discussed researching consumers' preferences and willingness to pay for locally-grown foods.

Thank you to all who participated in the first McConnell Teaching Community event,
which was held last week. Organized by Dr. Susan Myrden, the Dennis McConnell Professor of Business, and Dean Jason Harkins, the topic of discussion revolved around setting expectations for our students in in-person and online environments. The next McConnell Teaching Community event will happen on November 18 at noon. More information to follow.

Publication

Sunday marked the official book launch for Dr. Norm O'Reilly’s "Business the NHL Way," published by the University of Toronto Press. The authors gathered at a bookstore in downtown Toronto with former NHL player and media personality Jeff O'Neill for a Q&A presentation to a public audience.

Guest Speakers
Guest speakers adding value to Dr. Faye Gilbert's Managerial Marketing course for MBA students include Bruce Hall, CEO Eureka Inventions; Melanie Brooks, Marketing and Communications Manager for the MBS and GSB; and Sarah Keep, Regional Sales Manager, News Center Maine.

Student Organizations

Undiscovered Maine
The Undiscovered Maine team had a great trade mission trip Down East last weekend. The group visited Mandala Farm in Gouldsboro, Catherine Hill Winery in Cherryfield, Helen's Restaurant in Machias, and some nature parks around Lubec.