MBS News, December 2, 2022

Maine Business School & Graduate School of Business

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Harold Alfond Foundation Ambassadors

The Harold Alfond Foundation Ambassador Scholarship provides funding for students to pursue graduate degrees in law, business, policy and public health — and make an impact when they enter the Maine workforce. The Graduate School of Business has two HAF Ambassadors, Cindy Padilla, and Jean de la Passion Ilunga. The application is now open for our next group of HAF Ambassadors. Read more about this program and Cindy and Jean here... 

In the Classroom

Students in Dr. Ivan Manev's MGT 445 International Management class will hold a poster session in the DPC Atrium on Tuesday, December 6, from 9:30 to 10:45 am. They will present their research on international companies, with projects ranging from Disney to Nike to female CEOs of MNCs. Please stop by, see the posters, and chat with students.

The UMaine Center for Undergraduate Research (CUGR) has officially announced its 2022-2023 academic year fellowship and research recipients. The CUGR Research and Creative Activities fellowships were developed to enhance and increase undergraduate student involvement in faculty-supervised research and are supported through the office of the Vice President for Research. Each fellowship provides $1,500 per student for costs associated with the project. Two MBS students were chosen for the Research and Creative Activities Fellowship, including:

- Nicholas Johnson, Finance, "The Post-USMCA Dairy Industry: The Dynamics of Free Trade Agreements and Their Impact on Global and Local Economies," advised by Dr. Stefano Tijerina.  
- Mikayla Reynolds, Management, "Exploring University of Maine
Undergraduate Students' Priorities and Desirability for Post-Graduate Employment on the Basis of Company Benefit Packages," advised by Dr. Billy Obenauer.

Danielle Hall, Marketing, was chosen for the Undergraduate Research Experience for her project "PFAS and Outdoor Clothing: Investigating Consumer Awareness, Motivation to Change, and Messaging Effectiveness," advised by Dr. Erin Percival Carter.

Faculty News

Dr. Susan Myrden has recently been appointed UMaine's NCAA Faculty Athletics Representative. She is the first woman at the University to hold this position. Read more...

Events

On Wednesday, December 7, Dr. Peggy Keiper and her students will hold the inaugural Maine Sport Business Summit in DPC 100. Join in from 1-6 pm to hear experts speak on the topics of early career opportunities, the current state of sport marketing, and 50 years of Title IX: Celebrating Women in Sport. Click here to view the full event program.