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Maine Business School & Graduate School of Business

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Student Events

Dr. Peggy Keiper and her MGT 490 (Sport Facilities & Event Management class) students produced and hosted the inaugural Maine Sport Business Summit on Wednesday. There were three sessions featuring panelists that spoke on topics such as early career in sport management, the current state of sport marketing, and 50 years of Title IX: Women in Sports. WABI-TV 5 reported on the event, and you can watch that video here. Thank you to everyone who attended, participated, helped, and
supported the event (there were many). A special thanks to Interim Executive Dean Dr. Jason Harkins for supporting the event from inception.

Last week the MBS Ambassadors and MBS staff gathered to write messages of congratulations and support to first-year, sophomore, and junior business students. These postcards will be mailed over winter break to the homes of our students. This is the second year we have written postcards, and it continues to be a fun end-of-semester social event.

Guest Speakers

Dr. Nadège Levallet welcomed Nicole Bradick to her MBA 649 Strategic Management class. Nicole is the founder and CEO of Theory and Principle, a Portland-based company that sells technology solutions to legal organizations, including new Software as Service (SaaS) products. “We had a great conversation where Nicole discussed what it is like to lead a small business in times of great uncertainty,” Dr. Levallet says. “Nicole discussed her strategy and challenges around the development and launch of two new SaaS products, as well as the leadership challenges related to tech talent recruitment and retention.”

Last week MBS Advisory Board member Kathy Murphy led a workshop called Maine Motivate! Ditch hesitation and embrace motivation! Kathy worked with business student Logan Swift on this program, and students were able to network and learn from Kathy and each other.
MaineMBA Alumni Awards

Nominations are open for the 2023 MaineMBA Alumni Awards. Learn more about our four award categories, find links to the nomination forms, and read about last year's winners by clicking here. Nominations will be accepted until January 1, 2023, so don't wait!

Student Success

Kyle Lee, a third-year accounting student, participated in The Culture & Career Summit at Baker Newman Noyes earlier this year. His experience led him to accept a summer 2023 internship with BNN's audit team in Portland, Maine. Learn more about the program and Kyle's takeaways from the event in this story.

A Fond Farewell

As we move into finals week, we want to thank Martha Broderick for her many years of service to the Maine Business School. As the senior instructor of business and commercial law, Martha has taught thousands of students in the Donald P. Corbett Business Building. We will certainly miss her presence at MBS and wish her the best of luck as she sails (literally) into the next chapter of her life.