MBS News, December 23, 2022

Maine Business School & Graduate School of Business

Follow this and additional works at: https://digitalcommons.library.umaine.edu/univ_publications

Part of the Higher Education Commons, and the History Commons

Repository Citation
https://digitalcommons.library.umaine.edu/univ_publications/2600

This Newsletter is brought to you for free and open access by DigitalCommons@UMaine. It has been accepted for inclusion in General University of Maine Publications by an authorized administrator of DigitalCommons@UMaine. For more information, please contact um.librarytechnical.services@maine.edu.
In the News

Dean Norm O'Reilly discussed the Graduate School of Business and the MaineMBA program in the most recent issue of CEO Magazine. Click here to read his Q&A. To view the flipbook of the entire issue, click here.

Business Black Bear Michael Gerace was recently featured on WABI TV5 talking about his future in football. Michael earned his BSBA in 2022 and is currently earning his MaineMBA. He's hoping to be drafted by the NFL. Watch the news story here.

Two MBS Ambassadors, Eleanor St. Peter and Sara Tran, are featured in this video holiday greeting from UMaine and UMaine Machias. Go Big! Go Blue! Go Business!
Click here to read about our Research Learning Experience MGT 290: Doing Business in Healthcare. A group of 10 students took part in a unique class that worked closely with Northern Light Health to try to solve real-world problems in the healthcare industry.

Students in Dr. Nadège Levallet's MBA 649 Strategic Decision-Making class worked with two corporate partners: Yokogawa Fluid Imaging Technologies and Pemetic Sea Farms this session. Each partner identified a strategic problem for teams of students to focus on. Yokogawa's problem was related to exploring options for a new business model for their flagship product, FlowCam. Pemetic Sea Farms asked students to identify the best way to market oysters to out-of-state customers. Students conducted research to create recommendations, which they pitched to business partners via video. A virtual Q&A session followed.

---

Student Success

An undergraduate student team — Ethan Howe, Jackson Graham, Aidan Michaud, Austin Loveless, and Colby Dionne, with faculty adviser Sebastian Lobe, University Foundation Professor of Investment Education and associate professor of finance — made it to the top 5%
at the prestigious 2022 CME Group University Trading Challenge, which took place Oct. 2–28. Read more...

Guest Speakers

Last month, Lawrence A. Blaisdell, CFP®; Chair of the MBS Advisory Board; MBS Alumnus; and Managing Director, Principal & Wealth Advisor at VIGILANT Wealth Management, spoke to SPIFFY students. He is spearheading an opportunity to develop a talent pipeline at VIGILANT and has offered two internship opportunities ideal for students working in SPIFFY. Furthermore, he provided insights into his nonlinear career path, discussed the value of the CERTIFIED FINANCIAL PLANNER designation, and spent time answering questions from students. "Larry was in one of the first cohorts to earn the CFP designation, and it is great for our students to learn how it has served him well in his career progress," says Dr. Lobe. "Furthermore, he is simply a great mentor for our students."

Dean Norm O'Reilly hosted Mark Skinner, CEO of US Retirement and Benefits Partners, at his most recent Dean's Huddle event. Mark is a donor to the MaineMBA Academy. He shared his success story and discussed what CEOs look for in today's MBA candidates.
Want to change how you receive these emails?
You can update your preferences or unsubscribe from this list.

Grow your business with mailchimp