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Maine Business School & Graduate School of Business

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New Programs

We are starting the spring 2023 semester with a new major: Business Information Systems and Security Management. BISSM brings our total offerings to six! Read more about how and why we elevated our BIS concentration to a full-fledged major in this story.

Last semester, Dr. Sebastian Lobe added Environmental Social Governance (ESG) as a new Bloomberg Certificate to his FIN 353 Investment Strategy class. "In turbulent times like these, an ESG certification has become more important than ever," Dr. Lobe says. What started as a corporate
social responsibility initiative by the United Nations 20 years ago has swelled into the Environmental, Social, and Governance (ESG) movement. Many financial institutions and organizations have launched sustainability initiatives related to its governance, but there are critical questions to ask as we evaluate ESG investments, such as:

- What are the key differences between public equity and public debt investing and between public and private markets?
- What are the key regulatory efforts in ESG investing in the United States, Europe, and China?
- How does a portfolio manager incorporate ESG factors into investment analysis?
- How are investors thinking about climate change risk, and is there a useful framework that helps simplify this topic for capital allocators?

"I am excited we can offer this novel certification and add it to our suite of MBS certifications where we already provide the Bloomberg Market Concepts (BMC) certification in Finance," says Dr. Lobe.

Publication

Dr. Norm O'Reilly was recently featured in the Corporate Council Business Journal. Dr O'Reilly and Rick Burton were interviewed about their book, Business the NLH Way.

Presentations

In December, Devon DeMarco, Esq., MBS Cooperating Faculty Member, presented at the Global Challenges: Collaborations, Ethics & Resilience Conference at Gurugram University in Delhi, India. She was a featured panelist and answered questions regarding her work as General Counsel for NorthShore Health Centers, a hospital network based in the Chicagoland area. Questions centered around ethics in healthcare, how the increase in the use of programs like Zoom can improve healthcare access in underserved
communities, and how an organization's effort to serve its community can increase its financial success.

In late February, Dr. Jun Lou will present his paper "Is More Financial Literacy Always Beneficial? An Investigation Through a Mediator" at the 2023 Eastern Economic Association annual conference in New York City. His paper investigates the inter-connected roles that actual and self-assessed financial literacy play regarding risk preference. The study documents the dual effects of actual financial literacy among the over- and underconfident cohorts and the significant mediation effect.

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**Alumni Success**

Jeremy Swayman, '17, received his first shutout as goalie for the Boston Bruins this past weekend against the Philadelphia Flyers. His coach, Jim Montgomery, is also an MBS alum!

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**300 Fore Street Open House**
Thanks to everyone who made the trek to Portland for the Open House for 300 Fore Street. The event was shared by News Center Maine and WMTW.

Events

In collaboration with the UMaine Career Center, MBS, led by Taylor Ashley, is kicking off the 2023 Career Ready Games next week. The event culmination will be an award ceremony and business networking event in the DPC Atrium on Wednesday, February 1. If you have any questions, please reach out to Taylor!

Dr. Norm O'Reilly will be at UMaine signing his book Business the NHL Way on Friday, January 27th. Catch him and UMaine Hockey coach, Ben Barr, at 3 pm at The University of Maine Bookstore. At 5:30 pm, Dr. O'Reilly will be at Bear Necessities in the Alfond Arena.