MBS News, February 24, 2023

Maine Business School & Graduate School of Business

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In the News

Three current MaineMBA students are featured in a story published by UMaine News about the collaboration between the Maine Business School and the Advanced Structures and Composites Center. Read more...

Alumni Guests

In a "small world" situation, Dr. Muralee Das realized that one of his MBA students was the granddaughter of Dr. Stanley Devino, MBS's longest-serving dean. Jennifer Maskala, Director of MBS News Update - February 24

1 message

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the Maine Wild Blueberry Commission, took Dr. Das's MBA 626 Management of Contemporary Organization course and visited DPC last week. She was delighted to tour DPC 100, which is named after her grandfather.

Justin Kezer, a 2013 Alum of the MBS, was a guest speaker in Dr. Matt Graham's BIS 363 Information Security Management class. Justin is a Lead Application Security Engineer at Triumph Bancorp, Inc. He talked about how he got into this work, opportunities for BISSM grads, and his experience working in this industry. "Justin shared many stories about how susceptible many applications are to threats and discussed some ways to improve application security," Dr. Graham says. "Students loved his presentation and asked a lot of questions!"

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**Presentations**

On Thursday, Dr. Peggy Keiper spoke at the Sport Recreation Law Association. The talk titled "Legalities in the Sport Management Classroom: Allowing Recording in Our Classrooms" focused on ADA law, intellectual property law, and general privacy policies as they pertain to recording in the sport management classroom.

Last week, Dr. Jason Bolton and Matt Hodgkin were guest lecturers in the INT 125: Experiential Programs Innovation Central (EPIC) class. They discussed the basics of innovation and commercialization strategy with students and how to apply those strategies to their own class projects.

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**Publication**

Drs. Yonggang "Tim" Lu and Qiujie "Angie" Zheng co-authored a paper with MaineMBA student Daniel Quinn that has been published in the *Journal of Statistics and Data Science Education*. "Introducing
Causal Inference Using Bayesian Networks and do-Calculus is featured on the journal's website as one of the most-read articles of the past 12 months.