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## MBS News, April 14, 2023

Maine Business School & Graduate School of Business

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## MBS News Update - April 14

1 message

**Maine Business School** <mbs@maine.edu>  
Reply-To: Maine Business School <mbs@maine.edu>  
To:

Fri, Apr 14, 2023 at 12:59 PM

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## MBS News

April 14, 2023

### Faculty Award

This week, Dr. [Billy Obenauer](#) was honored with a 2023 Faculty Mentor Impact Award. The award comes from the Office of the Vice President for Research and Dean of the Graduate School. The Faculty Mentor Impact Award recognizes and celebrates exceptional faculty mentors who have an important impact on their students. Dr. Obenauer was nominated by MBS senior Mikayla Reynolds, pictured here, who was also chosen as the student speaker for the event.



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## Publications

Drs. [Yonggang "Tim" Lu](#) and [Qiujiie "Angie" Zheng](#), together with MaineMBA student Daniel Quinn, have authored a paper titled "Introducing Causal Inference Using Bayesian Networks and do-Calculus," which has been published in the *Journal of Statistics and Data Science Education*. The journal's editor recognizes the paper in the editorial notes as the latest contribution to introducing causal inference to students of all levels.

Dr. [Norm O'Reilly](#) has had a paper accepted for publication in the *Sport, Business and Management* journal. "General Manager and Head Coach Exits in the NBA and the NFL" is a culmination of a research project Dr. O'Reilly started with a team at Stanford University five years ago. The article is a 30-year assessment of coach and general manager hirings and firings in the National Football League and National Basketball Association. The paper is informed by a survey of professionals working for sports clubs and an LDA analysis of media postings.

Dr. [Nadège Levallet](#) has had a paper accepted for publication in *Education + Training*. "A dynamic capabilities view of career adaptation: An exploratory study" follows an interdisciplinary project that examined ways by which Calgary's learning system can be optimized to drive social and economic prosperity in the face of accelerating uncertainty. A practitioner report was also published in June 2020.

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## Presentations

Drs. [Nadège Levallet](#) and [Qiujiie "Angie" Zheng](#) have received an acceptance to present their MBS-funded research project "Technologically-enabled innovation in aquaculture: An organizational perspective of Maine's oyster sector" at the Administrative Sciences Association of Canada (ASAC) 2023 conference in Toronto, ON in June. Lola Adedara, a graduate assistant, has been working with the team on this project and, as third author, will have the opportunity to present the project.

Dr. [Manuel Wörsdörfer](#) was recently interviewed by Christiane Wisehart, host of The Janet Prindle Institute for Ethics's podcast *Examining Ethics* at DePauw University. In this episode, Dr. Wörsdörfer reviews both the ethical and politico-economic aspects and implications of climate change and provides a novel look at climate

change from a business and climate ethics point of view. The interview, in particular, touches upon how climate change impacts human rights and the rights of indigenous peoples, how it relates to social justice and equity, and how the current challenges of climate politics could be overcome. [Click here to listen to the podcast.](#)

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## Student Success



The University of Maine has announced the Outstanding Undergraduate Students for 2023. For MBS, Anna Kahelin is the Outstanding Graduating International Student, and Shelby Philips and Elaine Thomas share the title of Outstanding Graduating Student. Read more about these three MBS students and see the other Outstanding Graduating Students across campus [here](#).

Four MBS students are presenting today at the 2023 Student Symposium. Below is a list of the projects, authors, and faculty mentors:

- Project: The Maine Brand Study: A Statewide Survey of Maine Business Leaders on the Competitive Advantage of the Maine Brand  
Authors: Caroline Paras, Connor Blake, Dr. Erin Percival Carter  
Faculty Mentor: Dr. Norm O'Reilly
- Project: PFAS and Outdoor Clothing: Investigating Consumer Awareness, Motivation to Change, and Messaging Effectiveness  
Author: Danielle Hall  
Faculty Mentor: Dr. Erin Percival Carter
- Project: The Post-USMCA Dairy Industry: A Deep Dive into the Global and Local Dynamics of Free Trade Agreements  
Author: Nicholas Johnson

Faculty Mentor: Dr. Stefano Tijerina

- Project: Exploring the Influence of Work From Home and On-Site Benefits on Perceptions of Organizational Attractiveness

Author: Mikayla Reynolds

Faculty Mentor: Dr. Billy Obenauer

[You can read all the abstracts here.](#) Business abstracts begin on page 101.

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## Guest Speakers

Dr. Nadège Levallet invited three speakers to her BIS classes this month. Brian Reeds, the owner of 4 start-up businesses in the mortgage and lending industry in Canada, joined BIS 235 on April 6. Dayton Benway, Managing Principal at Baker Newman Noyes, joined BIS 235 and 468 on April 11. And Ali Abedi, Electrical and Computer Engineering at UMaine will visit BIS 468 on April 25.

MBS Alums and Secret Service Agents Greg and Michael Pappas will be on campus to speak to Dr. Matt Graham's BIS classes on Thursday, April 20th. The brothers will share a brief history of the U.S. Secret Service, an overview of what a career as a Special Agent looks like, and talk about the STAR Program, the Secret Service's recruitment program. Dr. Graham is extending the invitation to all MBS students to join virtually and listen to the speakers, so please feel free to share the following zoom links with your students:

- 9:30 am: <https://maine.zoom.us/j/86912686789?pwd=WEMvMitIR01SMmJtTDN1RkJtRWpRZz09>
  - 12:30 pm: <https://maine.zoom.us/j/83026776881?pwd=UE5NY0E3YTFFyWWJkeHI3TnZ2d2c2QT09>
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## Events

Please join us **today** at 3:30 pm in DPC 100 for our Annual Honors & Awards ceremony. We'll be inducting new members into Beta Gamma Sigma, recognizing

our MBS Student Organization leaders and those who completed an internship for credit, and honoring students and faculty with awards. Refreshments will be served in the DPC Atrium following the ceremony.

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