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Maine Business School & Graduate School of Business

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Faculty Success

Dr. Qiujie "Angie" Zheng was recently awarded the 2023 UMaine Summer Faculty Research Award for her proposal "Household food waste behavior during COVID-19: Investigating socioeconomic and environmental factors." Congratulations, Angie!

Presentations

On Thursday, Drs. Nadège Levallet and Matt Graham held an Internet of Things and Artificial Intelligence workshop at the Maine Technology User Group (MTUG) summit. The workshop explored the emerging role of the IoT in small businesses, the impact
on their ability to compete in a rapidly changing digital environment, and their awareness, attitudes, perceptions, and willingness to adopt it.

Dr. Manuel Wörsdörfer's paper "Apple's Antitrust Paradox" has been accepted for presentation at the Society for Business Ethics Annual Meeting 2023 this August in Boston. The paper explores Apple's anti-competitive business practices, main antitrust concerns, and the currently proposed reform measures. It argues that one of the key antitrust issues with Apple is the company's closed ecosystem combined with its role as a gatekeeper to and of the internet. The E.U.'s Digital Markets Act, which aims to open Apple's ecosystem, primarily via data portability, interoperability, and multi-homing requirements, is a necessary step in the right direction. Yet, it is insufficient to prevent the lock-in effects of a 'walled product garden' and ensure complete device and platform neutrality. That is, additional steps must be taken to overcome Apple's dual role as a platform operator and service provider and inhibit the company from engaging in anti-competitive business conduct.

Last week, Dr. Qiujie "Angie" Zheng presented her research paper "U.S. consumer preferences and attitudes towards seaweed and value-added products" at the 2023 National Seaweed Symposium in Portland, Maine. The 2023 National Seaweed Symposium convenes key industry, regulatory, academic, and professional leaders in and contributors to the U.S. seaweed sector. Hosted by the National Sea Grant Network's Seaweed Hub, this 3-day conference featured targeted presentations, unique field trips, and engaging networking sessions, providing attendees with usable knowledge and meaningful professional connections to advance innovation, emerging research, and collaboration in the domestic seaweed sector.

MaineMBA Academy
This past week, the Graduate School of Business welcomed 22 MBA students to the first MaineMBA Academy at 300 Fore Street in Portland. This program is a week-long finale to their capstone course co-taught by professors Richard Bilodeau of the University of Southern Maine and Norm O'Reilly of the University of Maine. This in-person experience includes experiential learning, industry project work (L.L. Bean, NASA, and 3 Maine-based start-ups), expert speakers, and networking events. Supported by a generous donation from Mark and Evan Skinner, the MaineMBA Academy is planned to be an ongoing and regular activity within the internationally ranked MaineMBA program.

**Guest Speakers**

Professor Buffie McCue-Quinn recently hosted two guest speakers. Kelly Giles, Market People Partner for Walmart, spoke to MGT 325 students about culture, talent acquisition, retention, and professional development. Giles shared with students the importance of trying new things. Emily Tadlock, Manager, Marketing & Communications; Talent & Acquisition at Northern Light Health, spoke with MKT 270 students about how to tell a story using their interests and skills to capture interviewers' attention. Tadlock also shared with students that creating a network is invaluable.