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## MBS Weekly News, January 14

Maine Business School, University of Maine

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**MBS News Update - January 14**

1 message

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**Maine Business School** <mbs@maine.edu>  
Reply-To: Maine Business School <mbs@maine.edu>  
To:

Fri, Jan 14, 2022 at 8:59 AM

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## MBS Weekly News

January 14, 2022

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### From the Dean

Business students will return to Orono, Portland, and online in record numbers on Tuesday. Faculty members in the Maine Business School and Graduate School of Business continue to excel in scholarship, teaching, and service -- the hallmarks of an academic career. Members of our Advisory Board and community continue to connect and find ways to enrich our understanding of the perspective of organizations and employers. Together we can overcome any challenge as we find ways to enrich learning and enhance our skills. We are UMaine and provide one of the best AACSB-accredited business programs globally. Thank you for the many ways you support our efforts.

- Faye Gilbert, Ph.D.

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## Publications

[Stephen Jurich, Ph.D.](#), Assistant Professor of Finance, is a co-author on an article that is forthcoming in the *Journal of Economics and Business*. In “Initiating contact in merger negotiations: Who leads and who follows?” Dr. Jurich examines the determinants of the managers’ choice of negotiating procedure when firms merge.

[Dr. Nadège Levallet](#) has co-authored a paper that was recently accepted for publication in *MIS Quarterly Executive*. The paper is titled “Leveraging Digital Platforms for Strategic Advantage: Lessons Learned from Instacart.”

[Nadège Levallet, Ph.D.](#) and [Norm O’Reilly, Ph.D.](#) are co-authors on an article that was recently accepted for publication by the *International Journal of Sport Management and Marketing*. The title of the article is “A dynamic capabilities view of the NBA and esports.”

Norm O’Reilly, Ph.D., Dean of the Graduate School of Business, is included in the newly released [Elsevier Encyclopedia for Sport Management](#). Dr. O’Reilly authored the section on sponsorship evaluation. From the publisher: This excellent resource contains 330 entries from 250 leading experts in sport management. The entries cover managerial, finance, marketing, technology, and organizational behavior topics and communication, legal, historical, sociological, and strategy topics related to the sports industry.

Dr. Norm O’Reilly shared his thoughts about the Evolution of Marketing in his newest opinion article in the [Sports Business Journal](#). O’Reilly, along with longtime writing partner Rick Burton from Syracuse University, presents tantalizing thoughts about how sports industry professionals and sports scholars can work together to enhance the relatively new industry.

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## Awards

[Dr. Nadège Levallet](#) co-authored a paper that was recently recognized with a TISR Innovative Research Approach Award from the "This IS research" podcast producers, Dr. Nick Berente and Dr. Jan Recker, two prominent

information systems researchers. "Following the MAP (Methods, Approaches, Perspectives) in Information Systems Research" was published in 2021 in *Information Systems Research*. The award recognizes this paper as employing a particularly novel and clever method or approach to their research.

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## In the News

Dr. Jason Harkins recently spoke with the [Bangor Daily News](#) about the growing number of Maine companies being sold to national firms. Harkins said a consolidation trend in which larger organizations acquire local businesses can be seen in more established industries. "Once the market kind of matures and stabilizes, and the business model's pretty well-known, they tend to move toward a concentrated set of winners with a relatively high percentage of the market," he said.



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## Presentations

On January 4th, [Dr. Jason Harkins](#), Associate Dean for the Maine Business School and Graduate School of Business, spoke to the Bangor Rotary. He talked about trends and opportunities around entrepreneurship and start-ups in our region.

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## Event

The Graduate School of Business will be releasing a video of the inaugural MaineMBA Alumni Awards event virtually on January 20 at 5 p.m. Kate Snyder, Mayor of the City of Portland will be the keynote speaker. Joining her with remarks will be Chancellor Dannel P. Malloy, President Joan Ferrini-Mundy, Provost John Volin, and Chairman of the Harold Alfond Foundation, Greg Powell. For more information and to RSVP for a link to the video, please click here: <https://umaine.edu/business/gsevents/>.

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