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Kay Hyatt

College of Education & Human Development, University of Maine

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Media Advisory

Athletic Directors Institute Opens August 1 at UMaine

Major issues and needs in sports leadership will be addressed at the third annual Athletic Directors' Institute, August 1-3 at the University of Maine. Topics ranging from curbing violence in sports to managing facilities will be featured, along with intensive training in effective use of technology.

The institute is sponsored by Maine Interscholastic Athletic Administrators' Association and the Maine Center for Coaching Education at UMaine, in cooperation with the National Interscholastic Athletic Administrators' Association.

State, regional and national experts will provide information and hands-on experience to help athletic administrators do their jobs better.

The institute is designed around needs and interests identified by athletic directors, according to Keith Lancaster, director of the Maine Center for Coaching Education. In addition to addressing specific professional development areas, the institute provides a forum for identifying common problems and brainstorming solutions in the high-visibility, high-impact AD position.

More than 30 athletic directors are registered for the institute, the majority being from high schools throughout Maine. Five are from schools in Vermont, and one is from New Jersey.

Media are welcome at all session of the institute.

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Contact: Kay Hyatt, (207) 581-2761

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