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Board of Trustees Public Broadcasting November 28, 1988

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UNIVERSITY OF MAINE SYSTEM
Board of Trustees

Chancellor's Office, Augusta
November 28, 1988

Subcommittee on Public Broadcasting

Present: James Storer, Chairman; Patricia Collins. Staff: Mary Ann Haas, Associate Vice Chancellor; Edward Winchester, General Manager, Maine Public Broadcasting Network (MPBN).

Meeting Summary

- . Subcommittee membership. It was agreed that Dr. Storer will talk with the Chairman and the Chancellor about adding another member to the Committee.
- . Mission and role of the Subcommittee. The parameters will be drafted by Dr. Storer for discussion at the next meeting. When the document has been refined it will be presented, through the Chancellor, to the Board for review and adoption.
- . Editorial Integrity. Mr. Winchester briefly highlighted material on editorial integrity in public broadcasting, which was circulated as background for the meeting. It was agreed that the Committee will study this material and it will be on the agenda for discussion after the new member has been appointed. Information about different or opposing views, if any, should be made available, as well.
- . Self-evaluation study of MPBN. Mr. Winchester highlighted an analysis prepared by Bornstein, Bolger and Associates of a recent self-study undertaken by the Network. Some elements from the self-study and from the analysis will be discussed again at a future meeting.
- . ITFS. Mr. Winchester reported briefly on the development of this interactive television system which will now go forward with MPBN involvement.
- . Coming up. The next meeting of the Committee will be held in January on a date to be determined later. Dr. Storer will report to the Board at its January meeting on the Committee's activities. It is expected that arrangements will be made to hold the May meeting of the Board at MPBN when there will be a major presentation about the Network which will include a demonstration of the recently completed computerized union catalog of System library holdings. In the spring, Dr. Storer will put out a call to Trustees for volunteers to participate in the Network's fundraising.

JoAnne R. Magill
Clerk