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# Board of Trustees Committee of the whole December 12, 1988

University Of Maine System

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UNIVERSITY OF MAINE SYSTEM  
Board of Trustees

December 12, 1988  
Maine Public Broadcasting Network

Committee of the Whole

PRESENT: Harrison Richardson, Chair; James Caron, Patricia Collins, Thomas Dukes, Robert Dunfey, Robert Foster, Bennett Katz, Stewart Smith, James Storer, George Wood. Absent: Eve Bither, David Flanagan, Joseph Hakanson, Geneva Kirk, Thomas Monaghan. Staff: Chancellor Robert Woodbury, Dale Lick, Michael Orenduff, Barbara Leondar, Frederic Reynolds, James Roach, Patricia Plante, William Sullivan, Richard Bowers, Mary Ann Haas, Samuel D'Amico, Richard Eustis, Edward Winchester, Richard Hayden and Russell Smith. Press and Public.

Mr. Richardson convened the meeting and invited Trustee Patricia Collins, Chair of the Ad hoc Committee on Development, to preside for a discussion of the Trustee role in a capital campaign. To lead the discussion, Mrs. Collins introduced Mr. Robert Demont, Ketchum, Inc., consultants for fund-raising and development activities. Mr. Demont noted that the preliminary stages of the campaign had been initiated by the Trustees about a year earlier and, subsequently, the groundwork had proceeded through the acquisition and training of campus development staff and through the organization of and preparation for the campaign itself. He described the need for Board members to take an active role in the campaign not only through their own financial contributions to set the pace, but in helping to review prospects and persuade others, and support the campaign and the campaigners, generally. Following his presentation, Mr. Demont responded to questions from the Trustees. He reported that the next phase of the campaign plan would be presented at the January meeting. Mr. Richardson and Mrs. Elizabeth Noyce have agreed to serve on the steering committee and others will be added. The actual solicitation of the Board, which will kick off the campaign, will take place early next year.

Marine Studies. Dr. Woodbury reported that in response to the Board's interest in plans for the development of the marine studies area at the University of Maine, Campus staff had been invited to present a report of their activities at this meeting. President Dale Lick introduced Dr. Gregory Brown, Vice President for Research and Public Service, who along with Charles Rauch, Director of Financial Management were the primary speakers. President Lick identified other staff who would be available to respond to questions: Robert Wall, Director of the Center for Marine Studies; Paul Uttormark, Assistant Vice President for Research; Wallace Dunham, Dean, Life Sciences and Agriculture and Director, Maine Agricultural Experiment Station; John Riley, Chairman, Agricultural Engineering; and Bryan Pearce, Director of the Sea Grant program. Dr. Brown outlined the historical development of the marine research area which is focussed through the Center for Marine Studies (CMS) which is responsible, administratively, for the Sea Grant College Program, the Darling Research Center, and the Maine Lobster Institute. Dr. Brown elaborated on the CMS mission and described the numerous cooperative associations CMS enjoys both with other units within the University and with external organizations as

well. In addition, he touched on the major funding sources for marine activities and took note of primary research program emphases. Following his presentation, the staff responded to questions from the Trustees, the substance of which is summarized below.

- . Ocean pollution has not received much attention so far. Among the provisions in marine research legislation sponsored by Maine Senator George Mitchell, would be funds to monitor pollution in the Gulf of Maine and to deal with any pollution problems. Meanwhile, the Maine Department of Environmental Protection has begun to give attention to marine pollution and certain other organizations in the State have undertaken small projects.
- . The members of the Association for Research in the Gulf of Maine (ARGO-Maine) are the Maine Department of Marine Resources, Bigelow Laboratories for Ocean Sciences, Maine Geological Survey, Maine Maritime Academy and the University of Maine. Many cooperative ventures have been undertaken and the Association has acquired an 85' deep-sea research vessel.
- . Questions were raised about the perception of inter-institutional rivalries and competition among the various agencies and organizations involved in marine research, and concern was expressed for possible duplication of effort and appropriate utilization of resources. In response, Dr. Wall reported that these perceptions were partly responsible for the formation of ARGO-Maine, which was established from initiatives by former University of Maine President Arthur Johnson. He said the Association provides a forum for discussion, for the identification of common interests and of areas where there could be overlapping or duplicative efforts. In response to questions about the level of commitment of the several members of the Association, President Lick said that all of the participants were committed to its success and that it was, in fact, working well. He reported that collectively the Association represents a significant level of resources invested in marine research, that the members are planning together and that there is good cooperation. Dr. Wall noted that there is need for and value in some competition and he pointed out that the different members are driven by different missions and different perspectives. While there is always room for improvement, he said that much progress had been made.

Following discussion, Dr. Storer said he hoped the Board's interest in this area would continue and that he would like to know more about the relationships between the various agencies, and about the priorities for research, how these are established, how they might be expected to change in the future and, especially, how these areas of research work toward fulfilling the institution's mission. To conclude the presentation, Mr. Rauch briefed the Trustees on a report from a campus sub-committee that explored the possibility that the Department of Oceanography, which was discontinued some years ago, should be restored. He reported that after a

year's debate the Committee concluded that the Department should be re-established and recommended that the President appoint a steering committee to pursue the matter. President Lick indicated that the steering committee would be appointed as soon as possible although the question of funding for the new department has caused some concern. Even those who are eager to have the department re-established have recommended that this program not go forward without full funding. Full funding in this instance is considered to be \$100,000. President Lick said that some funds are available in the budget but restoration of the department will have to compete with other priorities.

System Planning Update. Vice Chancellor Richard Bowers called attention to the latest version of the program planning document, which was circulated with materials for the meeting. He noted that last year, to initiate the process, program planning and financial planning had to be accomplished at the same time. This first year of the new two-year cycle focuses on program planning; the focus will be on budget planning next year.

Maine Scholar. Chancellor Woodbury called attention to the publication of The Maine Scholar which was published by the honors programs of the University of Maine System. He said the journal provides a forum for some of the best work of the faculty and students of the institution and includes important work from outside the University System, as well.

JoAnne R. Magill  
Clerk

