

1978

## Board of Trustees Subcommittee on Public Broadcasting November 28, 1978

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November 28, 1978  
Augusta, Maine

SUBCOMMITTEE ON PUBLIC BROADCASTING

PRESENT: Chairperson Ellen Platz, Stanley Evans, Joseph Hakanson, Susan Kominsky and Elizabeth Russell. Staff: Robert Binswanger, Richard Eustis, Russell Smith, Roger Snow and Walter Lichtenstein. Others: Ed Winchester, Bernard Roscetti, Jeanne Meserve, Dennis McCannel and Bob Berry.

Chairperson Ellen Platz opened the meeting by reviewing the past agenda and then called upon MPBN Manager Ed Winchester. Bernard Roscetti, Director of Television Programming was introduced. He showed video tapes of some of the new programs and talked about production plans for the programs of the coming year.

The first tape shown was a program dealing with arts and crafts of Maine. This particular program is funded by the Maine State Council on Arts and Humanities. All taping for this show is done at the MPBN studio.

Other programs include such subjects as debates, interviews, live and taped music performances, and UMO basketball and hockey games. On the subject of interviews, one format used is a co-production with WCBB in Lewiston. Many of the productions are shared free with Channel 10 for their use. In addition, MPBN has initiated a number of joint productions. For example, live interviews can now be done with one person in the Lewiston studio and another in the Orono studio.

An issue brought up was that of buying video tapes from independent producers around the state. MPBN does do this occassionally. It saves on a lot of work by personnel, yet brings in good programs from outside.

Mr. Winchester indicated that an issue of excitement for the personnel at MPBN is a new satellite that will enable MPBN to receive quality information around the nation much quicker than ever before. It also makes it possible for MPBN to receive four different programs at the same time. The station manager will have the option now of showing any one of those four programs.

Mr. Roscetti and Mr. Winchester indicated that programs planned for the coming year include:

1. a show that was done last year with great succes called "Chivaree." The show is a studio production of local musicians (jazz, rock or bluegrass ensembles) taped with a studio audience of students. Ten or eleven programs of "Chivaree" are planned for the upcoming year with the first show in January.
2. eight live sports events including University contests in basketball and hockey.
3. an outdoor show with Bud Leavitt called "Woods and Water" is already being taped. A few of the subjects of this show are a demonstration of a bird dog trial, an interview with a Maine taxidermist and an interview with Maine's only woman game warden.

4. another new program is going to be a weekly news magazine dealing with a wide range of subjects such as child abuse and the Dickey-Lincoln project.
5. MPBN will be covering the gubernatorial transition from Governor Longley to Joseph Brennan. Jeanne Meserve, Executive Producer of Public Affairs, will be hosting a weekly report on the Maine Legislature. She also produced and hosted the congressional, senatorial and gubernatorial debates in early November of this year.
6. in the area of adult education, there will be programs such as writing resumes for people seeking employment, a show entitled "Running for Your Health" and another entitled "Utilizing Wood for Fuel."

There are extensive plans for coverage of the 1980 elections. An entire evening is going to be devoted to Maine elections. There are plans to have live reports from election headquarters the night of elections.

Topics for next meeting:

1. question of composition of advisory committee under new regulations.
2. planning for budget presentation and 109th.

Adjournment.

Cynthia L. Carr  
for  
JoAnne R. Magill  
Clerk of the Board