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## News From Maine vol. 22, no. 6 (Mar 2001)

National Association of Women in Construction - Maine Chapter Staff

*National Association of Women in Construction - Maine Chapter*

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# NAWIC

National Association of Women in Construction

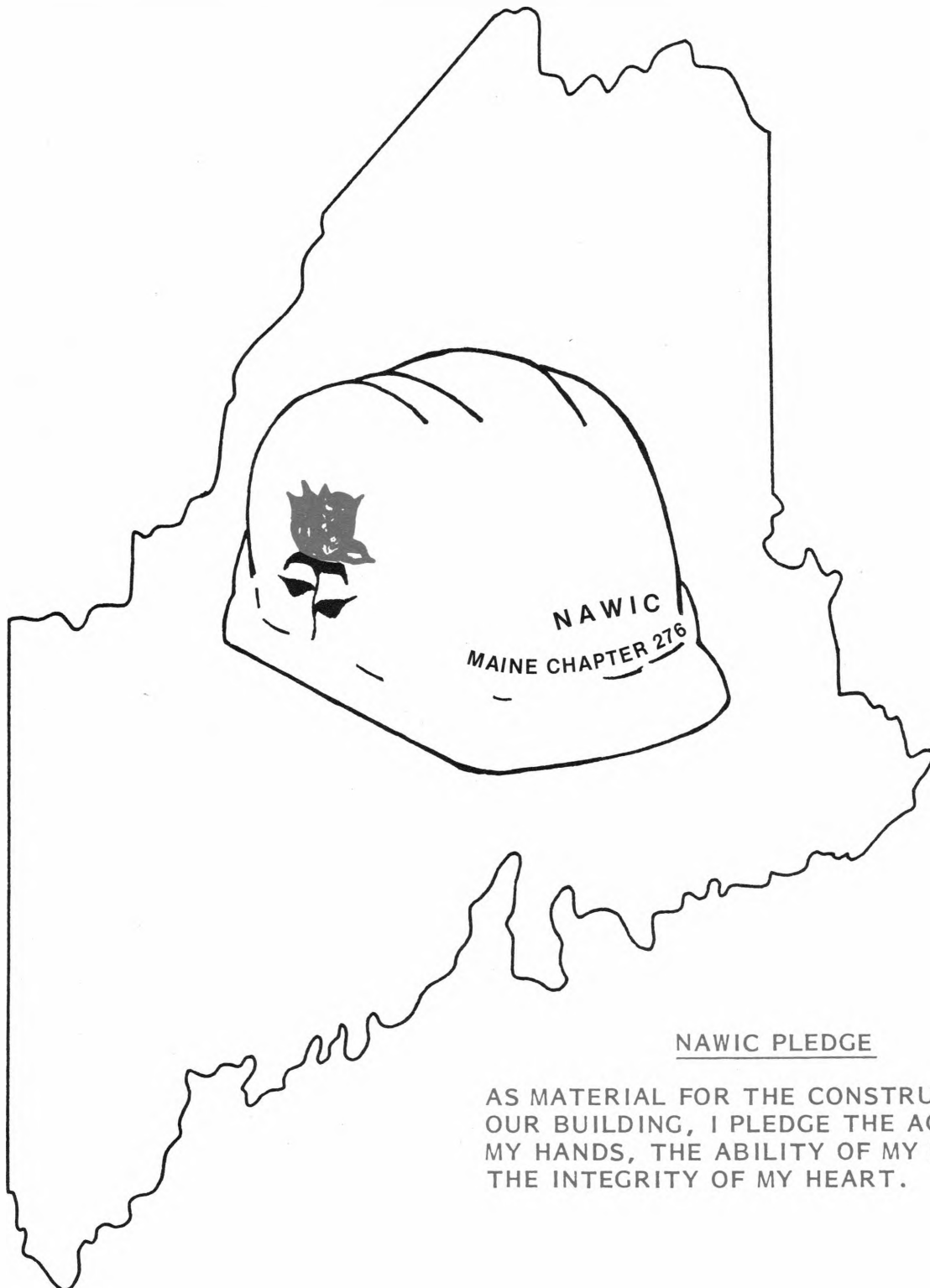
"NEWS FROM MAINE"

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VOLUME 22 NUMBER 6

March 2001

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NAWIC PLEDGE

AS MATERIAL FOR THE CONSTRUCTION OF  
OUR BUILDING, I PLEDGE THE AGILITY OF  
MY HANDS, THE ABILITY OF MY MIND, AND  
THE INTEGRITY OF MY HEART.

## Maine Chapter No. 276

### 2000-2001 Officers

#### President

Joyce Newman

#### Vice President

Joy Watkins

#### Secretary

Marion Thomas

#### Treasurer

Kelly Stacey

### Board of Directors

Ellie Richards Dumond

Jane Henry

Susanne Macomber

Suzanne McLaughlin

### 2000-2001 New Members

Allyson Blackmore

Rebecca Dostie

Sarah Hammond

Roberta (Bobbi) Harding

Barbara McPheters

Penny Plourde

### Past Presidents

Catherine Bryant

Valerie Harmon

Sharon Martel

Barbara McPheters

Joyce Newman

Kelly Stacey

Shelia Stratton

Marion Thomas

Joy Watkins

### AND

Nancy Bailey Farrar

Charlotte Eastman

Maria Fuentes

Ruth Gallagher

Claire Kadziauskas

Jeanne Letourneau

Lucinda Long

Julia McBride

Judith Purington

Kyle Slayback

**Make up the rest of the  
Maine Chapter!!!!**

### 2000-2001 Committees

#### Annual Meeting

Joy Watkins, Chair

#### Career Days

Julie McBride, Chair

Penny Plourde

Nancy Bailey Farrar

#### Christmas Program

Kelly Stacey, Chair

Maria Fuentes

### Construction Expo of Maine

#### Executive Director

Charlotte Eastman

#### Finance

Kelly Stacey

#### Publicity & Promotion

Maria Fuentes

#### NAWIC Booth

Ellie Richards Dumond

#### NAWIC Hospitality

Catherine Bryant, Chair

Jeanne Letourneau

Ellie Richards Dumond

Julie McBride

#### Name Badges

Val Harmon

#### Seminars

Julie McBride

#### Outside Displays

Joyce Newman

#### Tickets

Marion Thomas, Chair

Ellie Richards Dumond

Ruth Gallagher

#### Dinner Meetings

Marion Thomas

Ellie Richards Dumond

### Friendship Committee

Marion Thomas

Julie McBride

#### Historian

Marion Thomas

#### Legislative Awareness

Maria Fuentes

#### Membership

ALL Chapter Members

#### NAWIC Education

##### Block Kids

Jeanne Letourneau

Marion Thomas

#### Newsletter

Joy Watkins

#### Professional Education

Officers and Directors

#### Publicity & Promotion

Maria Fuentes

#### Scholarships

Joyce Newman, Chair

Jeanne Letourneau

Susanne Macomber

Julie McBride

Ruth Gallagher

Marion Thomas

Ellie Richards Dumond

Jane Henry

#### Summer Camping Trip

Joy Watkins

#### Summer Outing

Marion Thomas, Chair

Joy Watkins

#### Telephone

Charlotte Eastman, Chair

Ellie Richards Dumond

Ruth Gallagher

Sharon Martel

#### Ways & Means

Jane Henry, Chair

Jeanne Letourneau



# NAWIC

## National Association of Women in Construction

### President's Message

First of all, I would like to welcome our guests to our March Membership meeting! We hope you will learn enough about NAWIC to spur your interest enough to return next month!

Spring is Here!!! And, **Spring Forum** is coming right up, May 4 & 5, in Providence. Registration packets are enclosed in this newsletter for those members who did not receive one at the Expo Meeting. Please submit your registration form to Kelly Stacey ASAP. They must be sent to No. 1 of Rhode Island by April 12, which is BEFORE our next meeting.

### NAWIC Annual Meeting in Anchorage

Please review the information regarding hotel, airline, and dates of convention in Anchorage included in this newsletter. Members should make hotel and flight reservations as soon as possible. We are monitoring flight rates and will spread the word as soon as we find a good deal. Please let me know if you are planning to attend as soon as you know!

### EXPO Just 3 Weeks Away!

The 21<sup>st</sup> Annual Construction Expo of Maine is just three weeks away. EVERY MEMBER is needed to work as much as you can during the three days, April 10, 11 and 12. As you all know, this is our most intensive project and the source of our scholarship funding and various educational programs. Calls are still coming in from prospective exhibitors, spurred on by the radio advertising and the program included in the March 12<sup>th</sup> edition of New England Construction Magazine. A mass mailing of complimentary tickets will be going out within a week to thousands prospective attendees. If you haven't included tickets in your company's

mailings, please contact me or Charlotte for a supply of tickets. Also, when you talk to your suppliers, vendors, service providers, etc., ask if they are participating, and if they aren't, let's get them signed up!!!!

### WIC Week

We will be celebrating Women in Construction Week in conjunction with Construction Expo, April 8-14. Look for the big banner as you approach the Augusta Civic Center during Construction Expo of Maine.

### Construction Career Day May 16

The first mailing has gone out to solicit participants for the Construction Career Day to be held at the Augusta Civic Center. The format will be very much the same as in September, sponsored jointly by the Eastern and Southern Maine NAWIC Chapters, ACM, ABC and the Home Builders and Remodelers group. We will be making a concerted effort to attract women who are interested in a career in construction, as well as male and female students, and anyone who is seeking employment in construction. The day will be more structured, with NAWIC Members escorting groups around to the various events throughout the day. Trades people will be talking about their jobs at specific times and there will be demonstrations, interviews and seminars as well. If anyone knows of any one or any firm that would fit into any of these activities, please contact Julie McBrine at Pineland Lumber. Please plan to attend and participate on May 16<sup>th</sup>!

### Member of the Month

This member is up to her neck working on Construction Career Day, WIC Week and planning the seminars for Construction Expo.

She attended her first NAWIC meeting just a year ago, and has jumped in with both feet! I'd like to recognize Julie McBrine this month, and express our appreciation for her willingness to take on these responsibilities with such enthusiasm. While our tenured members are still critical to the success of the Chapter, it's refreshing to have new members like Julie share the burden of our many projects. We thank you, Julie, and we hope you feel the same gratification for your efforts as the rest of the chapter members. Keep up the good work!!

### **Committees (repeat)**

There are several functions coming up that we need volunteers to help out with. The Annual Meeting, camping trip and summer outing aren't that far away. Please let the appropriate chairman or me know of your willingness to help. Thanks!!!

### **Nominating Committee Begins Work**

The Chapter Nominating Committee will be elected at our March meeting, and will begin their responsibilities of nominating Chapter Officers and Directors for 2001-2002. For those members who have never served, please think seriously about taking the challenge when a member of the committee calls you. We are a very active Chapter and will only continue to grow and succeed with new ideas and a committed membership. Over one-third of our current members have served as president for one to four years, and they are still active. This speaks well itself. We still have five members who helped charter our chapter 22 years ago, and several other members who have belonged for many years. The bottom line is, the more you contribute to any association, the more you will get out of it. Please consider a position on the Board or an Office. You will be well rewarded in the satisfaction of playing a major role in the future successes of the Maine Chapter of NAWIC.

### **Girls & Women Can!!!**

This is the title of an all day workshop for women interested in exploring trade and technical careers. "Girls & Women Can" .... Wear a hard hat.... Use tools.... Drive a backhoe.... Wear Steel toed boots. That's the verbiage on the brochure for the workshop to be held Saturday, April 28 at the Southern Maine Technical College in South Portland. It's a free workshop, with free childcare, and is sponsored by the Coalition For Women in Trades & Technology. If you know of any women who could benefit from this workshop, they should call Rebecca Dorr at 874-9868 or 1-800-281-5259.

### **NAWIC Loses Our Founding President**

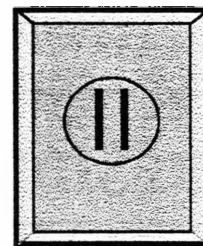
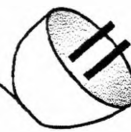
Following a serious automobile accident in December, and the discovery of an inoperable brain tumor, Doris Efrid died last week. Several of our Members have met Doris, and most have enjoyed her narration in "The History of NAWIC" video. Doris served as NAWIC's first President and was a active member of the Fort Worth Chapter. She attended almost every NAWIC Convention and once Doris met you, she never failed to give you a warm greeting every time she saw you. She was full of praise for every member, and enthusiasm for everything NAWIC stood for. Doris was very supportive of the dramatic changes taking place in NAWIC, recognizing that change was inevitable and necessary for continued growth and success. We will miss Doris terribly, but how fortunate we were to have her with us all these years. Our prayers are with her husband, John, and her NAWIC family.

Happy Spring and see you all at Expo!

Yours in NAWIC,



# THE CONNECTION



Promoting and Supporting Women in Construction for 46 Years.

To help leaders and members get plugged in to news from NAWIC

National Association of Women in Construction

www.nawic.org • nawic@nawic.org

Volume 4, March 2001

## ► Membership Directories Are Here

The printed membership directories are here! All members who requested a directory should have received a copy by now. This the first year that NAWIC has both an online and printed directory, for those members who do not have Internet access.

If you haven't already, please check out the online directory at [www.nawic.org](http://www.nawic.org) and click on "Online Directory." NAWIC's new online version of the membership directory is easy to use and very handy. You can look up membership information any time you are near a computer — at work, home, the library or anywhere else. The online directory is updated every two weeks.

## ► NEF Looking for Volunteers

The NAWIC Education Foundation is looking for members to serve as regional liaisons, program coordinators and perhaps even as a trustee.

For more information, please call NEF Vice President Helen Adams at (925) 485-9800 or fax a short note to (925) 485-9805.

## ► Crystal Vision Apps Due Feb. 28

Hurry! Applications for the 2001 Crystal Vision Awards Program must be postmarked by Feb. 28, 2001 to qualify for this year's Crystal Vision and Crystal Achievement Awards. Visit NAWIC's web site to get a copy of this year's application. If you have any questions or would like a hard copy, please contact the PR/Communications Dept. at (800) 552-3506.

## ► New Tradeshow Booklet

Marketing Director Glenda Thompson recently put together a great new resource to guide members in their tradeshow experiences. "Everything You Ever Wanted to Know About Trade Shows" will give you tips, pointers and how-tos on maximizing your trade show experience. Chapter presidents should have received a copy of this helpful booklet in the winter mailing. If you would like additional copies, please email Glenda at [glendat@nawic.org](mailto:glendat@nawic.org) or call (800) 552-3506.

## ► Visit NAWIC Store Online

Tried NAWIC shopping online? Go to [nawic.org](http://nawic.org) and click on "NAWIC Store." Order everything from pens to tire gauges with the NAWIC logo.

## ► Update Your Browsers!

To make NAWIC Online more user-friendly and give it a fresh look, web site manager Melinda Holland has made some updates.

With the fast pace of technology, some of us aren't as up-to-speed as we need to be when it comes to having the latest version of a browser.

If you have had recent problems seeing certain elements of a web site, or have been receiving error messages when you upload, there are some things you can try to make things work more smoothly.

### HOW TO CONTACT THE NAWIC OFFICE:

327 S. ADAMS STREET  
FORT WORTH, TX 76104-1081  
PHONE: (800) 552-3506 OR (817) 877-5551  
FAX: (817) 877-0324  
[nawic@nawic.org](mailto:nawic@nawic.org)

1. If you are using Internet Explorer, (3.0 version or earlier) chances are your browser needs an update. To update Internet Explorer, go to [microsoft.com/downloads](http://microsoft.com/downloads). Find the Internet Explorer download you need (version 5.5 is the latest) and download it to your computer. This is all free of charge!

2. If you are using Netscape Navigator, (5.0 version or earlier) you will also need to update your browser. To update your Netscape browser, go to [netscape.com/download](http://netscape.com/download). It will tell you what version you are using and will ask you if you want to update. Click "Download" and you'll be on your way. The most recent version of Netscape Navigator is 6.01.

3. If you are using a Macintosh, chances are the problem can't be solved. Melinda uses a Java script to run NAWIC Online, and most Macs can't read it. Since less than two percent of all computer users are Mac users, we have decided to address this matter at a later time.

If you have any other problems, questions or concerns regarding NAWIC Online, please email Melinda at [nawic@nawic.org](mailto:nawic@nawic.org).

*Catch the NAWIC  
Spirit at Your Annual  
Forums!*

### inside

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# PRESIDENT'S MESSAGE

Cindy J.  
Crawley, CIT

On February 17, NAWIC will once again be represented at the American Institute of Constructors (AIC) quarterly meeting. Typically their meetings are held in Washington, D. C., but this time it is being held in Orlando, Florida. Riki Lovejoy-Blaylock, Orlando chapter president graciously attended on my behalf. Thank you, Riki.

If you will recall, AIC is an industry-wide professional society for constructors that is equivalent to societies for those practicing medicine, law, engineering and architecture. Founded in 1971, AIC achieved its first goal, accreditation of university construction programs, in 1974 through the establishment of the American Council for Construction Education (ACCE).

Its second goal, individual professional certification, took a little longer to achieve. In 1994, the decision was made to establish a voluntary program that would carry the same weight as mandatory registration but maintain peer control. From that came the Certified Professional Constructor (CPC). The CPC title is conferred only by the Construction Certification Commission (CCC), the certification arm of the AIC.

NAWIC fully embraces the AIC Constructor Certification Program because it has much to offer the industry and women in construction. The benefits to both NAWIC employers and employees are obvious and will do much to increase the stature of construction professionals in the business community, public construction markets and society at large.

This past year at the annual meeting in Reno, NAWIC signed a partnering agreement with AIC that, "...seeks to achieve a partnership to mutually promote the construction industry and the role

of the professional constructor...." While many goals were set in the agreement, two goals specifically deal with the successful integration of women into the construction industry and providing them with the skills necessary to ensure their success in the marketplace. NAWIC sits on the AIC Certification Commission, which monitors and improves the two-tiered certification examination process.

What can you do? Learn more about the certification process and promote it at your local NAWIC chapter. Encourage your eligible members and fellow coworkers to sit for the CPC exam or the preliminary AC exam (Associate Constructor), which is open to construction professionals with a four-year baccalaureate degree or equivalent experience. Check out their web site at [www.aicnet.org](http://www.aicnet.org) for additional information.

## CANDIDATES FOR NAWIC OFFICERS

February 1 was the deadline for qualified members to submit their names for the candidacy of president-elect, vice president, secretary and treasurer. A special congratulations to these brave (only kidding) members for taking the NAWIC Challenge. They are willing to step up, take on new responsibilities and provide their leadership.

You'll soon learn who these candidates are. And you'll get to "see" them at your Forum where you will have the opportunity to view a video featuring all of the candidates making their three-minute projections. Be sure to attend your Forum and learn more about our candidates for national office.

## ? Did you know... \* Alaskan Fact \*

... that the Aleutian Islands are located in Alaska? Forming a long chain, they have the Pacific Ocean to the south and the Bering Sea to the north. Two hundred years after the Russians, the Japanese came. The only land battle fought on American soil during World War II took place on the Aleutians. Six months after Pearl Harbor, the Japanese bombed Dutch Harbor and landed on Attu and Kiska at the chain's westernmost end.

## How Do You Take the Challenge?

I want to know about the kinds of challenges that you have faced, and how you have overcome them. Send your stories (I welcome all kinds) to: [Crawley27@aol.com](mailto:Crawley27@aol.com) or mail it to the address below.

In each issue of *The NAWIC IMAGE* we will profile a member who "Takes the Challenge." Be sure to read the next "Take the Challenge" story about Arlene Burger in the March/April issue of the *IMAGE*.

## HOW TO CONTACT THE NATIONAL PRESIDENT:

NAWIC President Cindy J. Crawley, CIT • 8538 Bay Colony Drive • Indianapolis, IN 46234 • Work (317) 229-7400  
Home (317) 387-1737 • Fax (317) 229-17410 • [Crawley27@aol.com](mailto:Crawley27@aol.com)

# REGIONAL ROUNDUP



## ► REGION 2

### Kimberly Cameron, CIT

The Augusta, Ga., Chapter is small in size but large in activity. It actively participates in regional functions and community service projects throughout the year. Augusta holds monthly chapter meetings, hosting a professional education speaker at each meeting.

The Atlanta, Ga., Chapter decided to revamp the business meeting in February and put the emphasis on networking. The gathering began with an area set aside for companies to display products and information and a networking "game" for guests. The room was full of noise with the guests trying to find the answers to the questions in "NAWIC Bingo." NAWIC members were challenged with "NAWIC Top Ten," quizzing them on NAWIC facts. After dinner, each member and guest delivered a short infomercial on their company's products and services. Company literature was passed out and more door prizes were given away!

## ► REGION 4

### Diana Miller

The Lorain County, Ohio, Chapter is one busy chapter. It is continuing to gain recognition from the 2000 square foot house it built in 2000 minutes last year. Chapter President Betty Goad continues to share their inspirational story.

Betty gave her presentation on their successful project at Region 4's Annual Planning Conference last fall. Since then, she's appeared at the Akron and Cleveland chapters, making presentations on how her chapter pulled off its amazing feat.

Publicity builds on itself as she found out quickly. Betty's done several television interviews, and the *Lorain County Times* printed an

article on the chapter and the house. She served as the guest speaker at the local Rotary Club. She also sent a taped presentation to the Madison, Wis., and Baltimore, Md., Chapters.

Lorain County has definitely let out the "best-kept" secret in the industry: NAWIC. They have seen new members join the chapter from the publicity as well as get the word out about NAWIC.

## ► REGION 6

### Nita Thiessen

The Gr. Wichita, Kan., Chapter completed its Block-Kids Contest with 124 children in attendance on Feb. 3 in conjunction with the Wichita Area Builders' Association "Home Show." Wichita is also busy supporting Forum Coordinators Nena Holder and Jan Smith in preparation for the region's April Forum to be held in their fair city.

The Gr. Kansas City, Mo., Chapter and Central Missouri State University held their Building Design Competition at CMSU with more than 600 students from 17 schools in Missouri competing. The Cement Masons and Plasters' Local 518 awarded each of the Grand Champion Team winners with a \$500 bond, and the Carpenter District Council awarded each of the Champion Team winners with a \$250 bond. This was an excellent show of partnership between labor, industry companies, professionals, educators and construction users.

## ► REGION 8

### Hazel Bolsover, CCA, CIT

The Tucson, Ariz., Chapter is a member of the Cornerstone Foundation, along with the Arizona Builders' Alliance, AIA and Arizona Consulting Engineers Association. Each year, they present an

award to an architect, general contractor, subcontractor, design consultant, professional service, supplier and owner of the year. Companies are nominated for a particular category based on their quality of work and relationships within the construction community.

The Gr. Phoenix, Metro Denver and Western Colorado Chapters are working with Habitat for Humanity in preparation for the "Women Building a Legacy" build beginning in May. The campaign kicks off in Denver with a weeklong five-house blitz build. During the 18-month initiative, women crews will build at least 100 houses across the United States. A team of women from Ireland will also participate in the kick-off weekend. Gr. Phoenix had a reception for the women from Ireland at a groundbreaking ceremony in January.

## ► REGION 10

### Pat McDonald, CIT

With spring on its way, Region 10 is wrapping up the CIT course, which had 20 students and 19 are also taking the test from Clemson University. Next up on our agenda is a retreat near Old Town, Sacramento. This is an informal session focusing on leadership, teamwork and history of the region.

Membership chair Tracy Reeves is spearheading the effort for NAWIC to do presentations at two construction expos in the Bay area. We hope to be doing the same in Sacramento. Our regional web site, thanks to Tracy, is well on its way. Carolyn Stephens is planning a Career Day event to be held in the San Francisco area.

We are looking forward to Forum in California's Central Valley when the Delta Valley, Calif., chapter throws a spring fling in Stockton. Speakers on sexual harassment, collecting your money and leadership will be Saturday's high-

*(continued on page 5)*





## *Now at a Computer Near You!!!*

Get instant access to the:

### **NEW Online Membership Directory!**

#### **YOU CAN SEARCH BY THESE FIELDS:**

- First and Last names
- Chapter name
- Region
- SIC Codes
- Company Name
- Keywords and more!

In December, we premiered a new ONLINE MEMBERSHIP DIRECTORY for the 2000-2001 year! The directory is now accessible directly from NAWIC's web site.

In your membership renewal, you had an opportunity to indicate if you wanted to receive a membership directory. Since we're offering an online directory, we're hoping that members will want to take advantage of the online options. But if you don't have Net access, or you still want to receive a printed directory, please send your request for a printed directory (a limited number of copies are available) in writing to:

NAWIC/ Attn: Misty

327 S. Adams St./Fort Worth, TX 76104

Fax to: (817) 877-0324

Email to: [mistyo@nawic.org](mailto:mistyo@nawic.org)

## ► News from the Marketing Corner: *Behind the Scenes of WIC Week*

*By Glenda Thompson - Marketing Director*

**H**as there ever been an occasion where you actually got a back stage pass to witness what goes on behind the scenes? Some consider the opportunity to visit back stage a significant event — even more special than the performance itself.

I have always considered myself a “behind the scenes” person, coordinating details to insure that a show goes off without a hitch. Preparing for this year's Women in Construction Week was no different.

With assistance from the PR/Communications Department, we canvassed the nation's newspapers, magazines and other less likely sources to inform them of NAWIC and WIC Week. You would assume that this would be an easy task. Write a press release, fax or mail it to the newspaper and sit back and wait for it to print every word you submitted. Not!

You can spend hours just researching the names of the business editor. You see, they really make you work for this information. It's not easily accessible, and in many cases requires you calling the one name that's listed to get the appropriate person. Usually, you can get a contact to send your release to, but even before you can ask for the correct spelling of a name, the mysterious voice is gone.

Next, you find yourself calling a main number in an attempt to explain that you just talked to someone about the business editor and needed their fax number. Just getting a correct contact name could take 30 or 40 minutes (on a good day).

You get a contact, you send the press kit to the contact and voila, your job is done. Not!

A follow up call should be your next plan of

attack. After all, your information is not the only information out there. Hundreds of stories compete with yours. The follow up can be that extra nudge that gets you in front of the camera or on the front page. This is a precarious undertaking because your calls are left on voice mail with you wondering, “Did they get it?”

Another familiar scenario of marketing a campaign without paid advertising is trying to convince the news media that a story is worthy to be published or pursued for broadcast. Once you're in contact with the right person, be prepared to hear the courteous reply: “We got your fax but can't guarantee anything.” Please note: neither crying nor swearing over the phone works very well at this point. Eventually though, you muddle through a series of contortion like experiences to get the invisible nod of approval from someone hundreds of miles away who can make or break your story.

And then it happens. On a fluke, you happen to see a really nice story on the 10 o'clock news about a NAWIC member leading a panel about women's roles in the construction industry. And that's when you realize that all the work and human interaction was worth it.

By now, you may be thinking that sky writing might be easier. Perhaps. But this is the way it's been done for decades. Some do it better than others. My plan is for us to do it the best.

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the NAWIC Office at 327 S. Adams St., Ft. Worth,  
TX 76104 ~ (800) 552-3506 ~ Fax (817) 877-0324

Email: [leonad@nawic.org](mailto:leonad@nawic.org)

Newsletter Editor: Leona P. Dalavai

Assistant Editor: Kara D. Roberson

Send submissions to the NAWIC Office by the

10th of every month.

light, while on Friday we hope to do a tour of a construction site and see concrete being poured. In our free time, we'll be attending the Asparagus Fest, which has crafts and lots of food. It should be a fun weekend!

#### ► REGION 12

##### Wanda Wild

If you get a chance, check out the February issue of *Sunset West* magazine, featuring award winning garden renovation. Congratulations to winner Nick Williams & Associates and NAWIC San Fernando Valley, Calif., Chapter member Suzanne Manaugh, who works for Nick Williams and Associates.

The Long Beach, Calif., Chapter, along with R.D. Olsen Construction, sponsored a job walk for all members of Region 12 on Jan. 20.

The Honolulu, Hawaii, Chapter held its first scholarship fundraiser — an island-wide scavenger hunt on Jan. 27. How fun!

#### ► REGION 14

##### Wendy Phelps

Capital District, N.Y., Chapter President Deb Boyland and fellow members Kelly Magin and Carol Henry teamed with Albany area Girl Scout troops to build a structure out of Girl Scout cookie boxes. They decided on a pyramid and during the construction process discussed how a building is designed and built. They all had a great time. Deb served as the judge. A local television station and newspaper covered the event. The Granite State, N.H., Chapter President Louise Rosen and members Connie Snair and Denise Merrill took part in a similar activity — this time constructing a gingerbread house. The event was sponsored by the YWCA. Members discussed the industry and answered questions about their jobs.

Both the Maine and Boston, Mass., Chapters drew on the talents of their members to put on recent programs. In Maine, a panel of chapter members discussed their careers in the construction industry. In Boston, Sara Stafford, Mary Dow and Maryanne Cataldo led a panel discussion about what it is like to own your business, the day to day challenges you encounter, including doing business in a male-dominated field.

# CALENDAR

#### February 28

- Postmark deadline for 2001 Crystal Vision Awards Program.

#### March 2-3

- Mid-Year Board of Directors Meeting, Indianapolis, Ind.

#### March 4-10

- 4th Annual Women in Construction Week

#### ANNUAL FORUMS

#### April 6-7

- Region 5, Lake Charles, La.
- Region 9, Portland, Ore.
- Region 13, Chicago, Ill.

#### April 20-21

- Region 2, Birmingham, Ala.
- Region 4, Louisville, Ken.
- Region 6, Wichita, Kan.
- Region 7, Austin, Texas

#### April 27-28

- Region 3, Cocoa Beach, Fla.
- Region 10, Stockton, Calif.
- Region 11, Roanoke, Va.

#### May 4-5

- Region 1, Hartford, Conn.
- Region 8, Colorado Springs, Colo.
- Region 12, Los Angeles, Calif.
- Region 14, Providence, R.I.

#### June 1

- By this date, ballots to elect national officers will be mailed to all members in good standing.

#### June 21

- National election ballots must be postmarked by this date and returned by June 30 to be included in the final tally.

#### July 8

- Results of national officer elections will be posted on NAWIC's web site.



#### Mission Statement

NAWIC is an international association that promotes and supports the advancement and employment of women in the construction industry.

## How Will Your Chapter Be Celebrating Women in Construction Week March 4-10, 2001?

Plan a special event to celebrate women's contributions to the construction industry. Get the word out in your community!

Get involved in your WIC Week! Questions? Call the PR/Communications Department at (800) 552-3506.

◆ NAWIC'S 46TH ANNUAL MEETING AND CONVENTION ◆



# Anchorage, Alaska 2001



**September 26-29**

## Pre-Registration

(postmarked by July 6, 2001):

Members/Guests - \$395

Non-Members - \$495

On-Site Registration:

Members/Guests - \$495

Non-Members - \$595

- No registrations will be accepted at the NAWIC Office after July 6, 2001.
- Registration fees include admission to all events, except the optional tours that are priced separately.
- Method of payment is check, money order or Visa/Mastercard.
- Delegates must send in their registration before the "Certificate of Voting Credentials" is due from their chapter. Credentials are due by August 13, 2001.

## Headquarters Hotel:

Hilton Anchorage

500 West Third Avenue

Anchorage, AK 99501

[www.hilton.com](http://www.hilton.com)

Reservations: (800) 245-2527

Take  
The  
Challenge

## Room Rates:

Single	\$139
Double	\$139
Additional Person	\$20

## Reservation Information:

- Early check out fee of \$50. Departure date may be changed upon check-in.
- All rates are subject to a municipal tax, currently at 8 percent.
- Cut-off date for group rates is Friday, August 24, 2001.
- Group code for reservations is "NAWIC" or "National Association of Women in Construction."

**For more information, call the  
NAWIC Office at (800) 552-3506**

**Check out these Alaska websites:**

[www.inalaska.com](http://www.inalaska.com)

[www.anchorage.net](http://www.anchorage.net)

[www.travelocity.com](http://www.travelocity.com)

[www.priceline.com](http://www.priceline.com)

## NATIONAL ASSOCIATION OF WOMEN IN CONSTRUCTION

REGION 14 NEWSLETTER      MARCH 2001

WENDY J. PHELPS, DIRECTOR

173 Paradise Road East Amherst, NY 14051 716/689-4747 aegean3@juno.com

### ON THE NATIONAL SCENE

The candidates for NAWIC national office are:

President-elect - Linda Litle, San Diego #21, Region 12

Vice President- Judy DeWeese, San Antonio #11, Region 7

Luci Roberts CCA, CIT, Austin #7, Region 7

Secretary - Barbara J. Moore, Wilmington #308, Region 11

Christie Wigginton CIT, Spokane #143, Region 9

Treasurer - Nancy Eaton CCA, CIT, Las Vegas #74, Region 12

Mary Ann Scott, Pittsburgh #161, Region 1

Best Wishes to all these dedicated and capable women in this endeavor.

**Safety and Health Awareness Contest** - In January, chapter presidents received information about this contest. You may submit in writing your experiences related to construction safety and health issues to Marsha G. Romaine, committee chair. The committee is using this contest to gather information and raise interest in the importance of good safety practices. Ask your chapter president for a copy of the rules or give me a call and I can fax them to you.

**NAWIC Career Center** - Did you know that you can post your resume free of charge on the web site? You can also get tips on writing or updating your resume and tips on interviewing and salaries. You can even sign up for Job Alert that will e-mail you when a job that matches your interests is posted.

### NAWIC EDUCATION FOUNDATION

NEF is looking for members to serve on the Foundation in the coming year. Chairs for Block Kids and CAD are needed, along with Region 14 committee members and a Region 14 NEF Liaison. There is always room for members interested in serving on the NEF Board as a Trustee. If you are interested, call NEF Vice President Helen Adams at 925/485-9805 or call your Director.

### AROUND THE REGION

The 10th Annual Forum, to be held in Providence, RI on May 4-5, is quickly approaching.

Registration packets will soon be arriving in your chapter president's mail box. After you review the information packet I am sure you will agree that your Director and the hardworking members of the No. One of Rhode Island chapter have put together a weekend of opportunities for personal and professional growth, time to network with other members and lots of rollicking good fun. After all, "all work and no play..." It will also give you the opportunity to view a video presentation of the NAWIC candidates. We have invited all the candidates and have already heard from Barbara J. Moore that she plans to attend.

The Jan/Feb IMAGE Member Profile featured Catherine Hofstetter, Toronto #295. It is an interesting article about the challenges Catherine faced taking the helm of the family business after the death of her father. Very nice Cathie.

#### Upcoming Deadlines:

- March 15- Block Kids submittals for regional competition must be received. Send to committee member, Sharon Martel, Maine #276.
- April 1 - Professional Education reports for national competition must be received. Send to committee member, Terri Piasecki, Buffalo #172. Second deadline is August 15.
- April 10 - Construction Industry Projects must be postmarked. Send to committee member, Ann McDougal, Eastern Maine #329. Must be received by April 15.
- April 15 - CAD submittals for regional competition must be received. Send to committee member, Cari Durbin, Rochester #314.

#### Women in Construction Week

Chapters throughout the region are commemorating this event.

Boston #15 - will receive a proclamation from the Governor.

No. One of Rhode Island #52 - will celebrate with a reception at the State House, a proclamation from the Governor and a presentation by Representative Patrick Kennedy.

Granite State #218 - will receive a proclamation from the Governor.

Maine #276 - will receive a proclamation from the Governor. They have something big planned for May but President Joyce was very hush-hush until things are finalized.

Greater Rochester #314- is participating in a Girl Scout program called "Turning Hobbies into Careers". They also had T-shirts printed and sent one, along with a hard hat sporting the NAWIC logo, to the local television station.

Vermont #262 - will receive a proclamation from the Governor and tour the State House.

#### Chapter News

Buffalo #172 presented a check in the amount of \$2580. to the YWCA. The donation will be used toward the refinishing of the YWCA's gym floor.

Capital District #261 held a joint meeting with Northeast Subcontractors Association. Linda Mandel Clemente conducted a mini seminar about payment and payment language in the construction industry.

Southern Maine #347 sponsored a OSHA Certification CPR/First Aid Course, which was conducted by the Maine Safety Council. It was held at a member Donna Church's company, Church's Welding and was open to members and non-members alike.

The Southern Maine "CIT bunch" have begun their studies. They plan to sit for the Construction Industry Technician exam in May. This chapter continues to amaze me with the projects they take on. With just 11 members they are one of our busiest chapters.

#### WELCOME NEW MEMBERS

Boston #15 - Jolanda Kenyeres-Pavlinic

Buffalo #172 - Susan L. Smith

Granite State #218 - Lue Ann Watchus

Vermont #262 - Debra L. Ricker, Lindsay L. Piro

Maine #276 - Rebecca J. Dostie

Toronto #295 - Robyn Connolly

Syracuse #328 - Heidi J. Hutter, Lisa M. Lambert

**"If at first you don't succeed, you have plenty of company"**

**DATES TO REMEMBER IN 2001**

- March 3**            **NAWIC Mid-year Board Meeting, Indianapolis, Indiana**
- March 4-10**   **Women in Construction Week**  
                      **"Under Construction, Building For Tomorrow"**
- March 15**        **Block Kids submittals due for regional competition.**
- March 31**        **Chapter Nominating Committee shall be elected by the end of March**
- April 1**           **First Professional Education Committee report due for national competition.**
- April 10**        **Construction Industry Project must be postmarked. Received by April 15.**
- April 15**        **CAD submittals due for regional competition.**
- May 4,5**         **10th Annual Forum, Providence, Rhode Island**
- May 31**         **Chapter Nominating Committee shall present names of nominees for each office by end of May**
- June 21**         **NAWIC election ballots must be postmarked. Received by June 30.**
- June 30**         **Chapter election shall take place by the end of June**
- July 8**            **Results of national elections will be posted on NAWIC web site.**
- August 15**       **Second Professional Education Committee report due for national competition.**
- Sept. 26-29**    **NAWIC Annual Meeting and Convention, Anchorage Hilton, Anchorage, Alaska**
- Nov. 3**           **Annual Planning Conference, Meredith, New Hampshire**

**NAWIC ANNUAL MEETING AND CONVENTION SITES**

- |                              |   |
|------------------------------|---|
| <b>September 26-29, 2001</b> | <b>Anchorage Hilton, Anchorage, Alaska</b>  |
| <b>September 4-7, 2002</b>   | <b>Opryland Hotel, Nashville, Tennessee</b> |
| <b>September 10-13, 2003</b> | <b>Little America, Salt Lake City, Utah</b> |
| <b>September 1-4, 2004</b>   | <b>Hilton New York, New York, New York</b>  |

# INTERNATIONAL AFFILIATES COMMITTEE

## National Association of Women in Construction

Chair: Linda J. Bradley E-Mail: [lbradley@nawic.org](mailto:lbradley@nawic.org)

The International Affiliates Committee is responsible for international expansion activities and acts as a liaison between NAWIC and its affiliates outside the United States of America or Provinces of Canada.

Committee duties include investigating international affiliate prospects, developing and supervising joint educational programs, and implementing programs with NAWIC affiliates. One of these programs is the [International Job Exchange Program](#).

To date, the NAWIC international affiliates are Australia, New Zealand, and South Africa.

**NAWIC Australia**  
Catherine Hart, President  
E-Mail: [cahart@nawic.org](mailto:cahart@nawic.org)

**NAWIC New Zealand**  
Cathy Giddens, Auckland Chapter  
President  
E-Mail: [cgiddens@nawic.org](mailto:cgiddens@nawic.org)

**SAWIC**  
Ingrid Verwey  
E-Mail: [iv@nawic.org](mailto:iv@nawic.org)  
PO Box 1234  
Midrand, Halfway House, 1685  
South Africa

**Australia Int'l Job Exchange**  
E-Mail: [ajex@nawic.org](mailto:ajex@nawic.org)

In 1997-1998 NAWIC participated in a job exchange program with Australia. Dean Johnston, Inc., Austin, TX, employed Tracy Clavell, a trades woman from Adelaide, Australia; and Cox Rayner Architects, Brisbane, Australia, employed Carol Brubaker, a member of the Austin, Texas Chapter.

**International Job Exchange Program:** To provide NAWIC members, employed in the construction industry, the opportunity to work in the construction industry of a foreign country for a period of twelve months.

Any NAWIC member in good standing and actively employed in the construction industry will be eligible to participate in the International Job Exchange Program. The foreign country must have entered into an International Affiliate Agreement with NAWIC.

Interested members should apply in writing to the [chairman](#) of the International Affiliates Committee stating her reasons for wanting to participate in the exchange program. The committee will forward additional information including application form, guidelines and the "Insider's words of wisdom". The completed application form and supporting documents shall be sent to the committee for assessment. The successful candidate will be notified in due course.