

Fall 2016

## 2017 International Dance Festival

The University of Maine Academic Affairs

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Natalie Lefevre &lt;natalie.lefevre@maine.edu&gt;

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**CA/DLS Grant Application from**

1 message

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**um.weboffice@maine.edu** <um.weboffice@maine.edu>

Thu, Nov 17, 2016 at 1:01 PM

To: cadls@maine.edu

**Name**

Sayoko Mori (OIP)/Antonia Carroll (ISA)

**Address**5727 Estabrooke Hall, Room 240  
15 Estabrooke Dr.  
Orono, ME 04469-5727**Email**[sayoko.mori@maine.edu](mailto:sayoko.mori@maine.edu)**Administrative Unit**

Academic Affairs

**Name of Administrator approving the Project (approval indicates awareness of the commitments outlined in this grant proposal)**

Orlina Boteva

**Project Title**

2017 International Dance Festival

**Date(s) of Event**

February 18, 2017 (Sat.)

**List of individuals or groups directly involved in the project, such as speakers/performers, for which you are requesting honoraria:**

All UMaine domestic and multicultural students groups, local community members and numerous faculty and staff.

**Project Abstract**

The International Dance Festival (IDF) is one of the popular annual events and showcase that adds global diversity to our UMaine campus community. This event provides both domestic and international students with an opportunity to teach, learn and share with one another through the art of dance. The International Dance Festival is hosted by International Student Association (ISA) and Office of International Programs (OIP). The 2017 International Dance Festival will be held on February 18 (Sat.) at the Collins Center for the Arts at 2 pm and 7 pm. This event will be the 13th year in 2017.

**Program Description**

Since 2005 multitude of UMaine student organizations including the African Student Association, the Latin American Student Organization, the Caribbean Student Association, the Hip Hop Club, the Ballroom/Swing Club and many others have joined the International Dance Festival. There were dances of Caribbean, Bangladesh, Latin, Chinese, American, Brazil, Vietnamese, African, Turkish theme Belly, Hip Hop, Afghani, Indian and Celtic in 2016 IDF. Through this event, students create and express their performance with unique opportunity for cross-cultural exchange, team building and leadership development experience. Typically over 100 student participants perform at the International Dance Festival.

**Audience**

Over 2,000 audience attend the two shows in total held at the Collins Center for the Arts. Roughly 1,000 audience attend the afternoon performance and this audience consisted of families with children and many other members of the general community including teachers who brought their high school and elementary students with them. As this event has grown in popularity we receive reports of audience coming from as far as Portland and Presque Isle.

The evening performance is attended by roughly 1,000 audience members, many of whom are UMaine students.

**Publicity**

Local newspapers: Penobscot Times, The Maine Campus and Bangor Daily News

Local Media: MPBN, WERU, WABI-5

Posters, flyers and postcards

New Media: Facebook, OIP website, Wicked Global, UM News

**Amount requested from CADLS**

\$1,790

**Other funding request**

Student Government

Program Fund

Resident Hall Association (RHA)

International Student Association (ISA)

Office of International Programs (OIP)

University Credit Union (UCU)

**If the CADLS Committee cannot award at the level you request, which items in your budget would have highest priority for these funds?**

If funding cannot be granted at the level requested, we have to reorganize the budget so that the basic needs such as facilities, costumes, etc., are met. We do understand that CADLS has limited funding for many great events, however we would like to point out that some of our other funding sources that we have relied on in the past have been drastically reduced. For example in the past the Program Fund has awarded us \$3,500, but we received only \$1,700 last year.

**Budget Proposal Form must be attached**

- 2017-CADLS-Proposed-Budget-Request-111616.xlsx

## Cultural Affairs / Distinguished Lecture Series Fund Proposed Budget Form

Applicant / Organization:	Sayoko Mori (OIP)/Antonia Carroll (ISA)	Proposed
Responsible Officer:	Sayoko Mori	
Event Title:	2017 International Dance Festival (IDF)	
Event Date(s):	February 18, 2017 (Saturday)	

Funding Sources (to be requested from/provided by):		CA/DLS	Others
Funding Committed by Applicant Organization:			\$2,250.00
Funding Requested from other funding sources (listed below):			
1	Program Fund		\$1,500
2	Student Government		\$4,500
3	RHA		\$800
4	UCU		\$750
5			
Event Revenues (i.e. ticket sales) (if applicable):			
Funding Requested from CA/DLS Committee*:		\$1,790.00	
*Please note requests may not exceed 50% of the total event funding			\$9,800.00

Total Event Funding:	CA/DLS	Others
	\$11,590.00	

Expenses (to be paid for/reimbursed by):		CA/DLS	Others
Honoraria/Services (list individuals below):			
1	N/A		
2			
3			
4			
Travel (mileage, airfare expenses):			
Lodging:	(\$___ per day x ___ days)		
Meals (not more than \$46/day):			
Advertising:		\$625.00	
Printing:		\$1,165.00	
Supplies and Materials:			
Other expenses (must specify below):			
1	Rental (CCA & Rec. Center)		\$6,800.00
2	Supplies and Materials (Costumes/T-Shirts/flowers)		\$2,025.00
3	Back stage food & drink/cast party		\$975.00
Please note CA/DLS expenses may not exceed 50% of the total event expenses.		\$1,790.00	\$9,800.00

Total Event Expenses (must equal Total Event Funding):	\$11,590.00	CA/DLS	Others
		\$11,590.00	



# 2017 International Dance Festival

An evening of dance from around the world



Free admission



Saturday, Feb. 18 • 2 p.m. and 7 p.m.  
Collins Center for the Arts



For more information or to request a disability accommodation, call 207.581.3437.

Sponsored by: Office of International Programs, International Student Association, UMaine Student Government, Division of Student Life, Cultural Affairs and Distinguished Lecture Series, Residence Hall Association, Department of Modern Languages and Classics, University Credit Union, Orono House of Pizza, and Old Town Hannaford



The University of Maine is an equal opportunity/affirmative action institution.



Natalie Lefevre &lt;natalie.lefevre@maine.edu&gt;

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**CA/DLS Grant Report from**

1 message

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**um.weboffice@maine.edu** <um.weboffice@maine.edu>

Fri, Apr 14, 2017 at 6:12 PM

To: cadls@maine.edu

**Name**

Sayoko Mori

**Phone**

(207) 581-3491

**Address**

5727 Estabrooke Hall, Room 240, 15 Estabrooke Dr., Orono, ME 04469

**Email**

sayoko.mori@maine.edu

**Project Title**

Coordinator of International Programming and Outreach

**Date(s) of Event**

February 18, 2017

**Was the project carried out as outlined in the proposal? If not, please explain which aspects of the project's scope and/or budget were modified, provide reasoning for the modifications, and discuss the impact the modification had on the project.**

Yes. The project was carried out as outlined in the proposal.

**How many people attended the event(s)? Indicate whether figures are actual or estimated. If possible, describe the composition of the audience that this program served (i.e. UMaine students, general community, teachers, etc.).**

Approximately more than 1,800 people attended this event. Having both a matinee and evening performance allowed us to reach a wide audience. Roughly 800 people attended at the 2 PM show, and this audience consisted of families with children and many other members of the general community including some social clubs or visiting students from Hiroasaki University, Japan. Roughly 1,000 people attended at the 7PM show. The largest numbers of students of UMaine, local high schools attended as well as local community members. Some people attended both shows.

**How was the event promoted?**

We advertised this event in the Maine Campus, the Penobscot times, Bangor Daily News, a campus mailing to faculty and staff, posters and flyers. We emailed flyers to local schools (K-12) and libraries as "Save the Day" purpose a few weeks earlier before we mailed the actual flyers. Then, we mailed the flyers to the same places. Facebook was also used to reach out both on-campus and off- campus communities. A big screen of marina field, screens of Memorial Unions and CCA were also used for advertisement. Posters and flyers were posted on campus, UPark housing, stores, restaurants, hospitals and schools in Old Town, Orono, Bangor area.

This year, an editor of Bangor Daily News came to interview with Sarah Joughin and some dancers during our rehearsal and wrote the article about International Dance Festival. For radio stations, we advertised at MPBN and WERU. An electronic copy of the posters and flyers are attached. If you would like hard copies of any of the advertisements, we can provide them upon request.

**Promotional materials may be attached.**

- 2017-IDF-vietnam-flier-proof-012617.pdf

**Proposed-Versus-Actual Budget Form must be attached**

## Cultural Affairs / Distinguished Lecture Series Fund Proposed-versus-Actuals Budget Form

Applicant / Organization: Sayoko Mori (OIP)/Antonia Carroll (ISA)  
 Responsible Officer: Sayoko Mori  
 Event Title: 2017 International Dance Festival (IDF)  
 Event Date(s): February 18, 2017 (Saturday)

Proposed

Actuals

**Funding Sources** (requested from/provided by):

Funding Committed by Applicant Organization:

Funding Requested from other funding sources (list sources below):

- |   |                    |
|---|--------------------|
| 1 | Program Fund       |
| 2 | Student Government |
| 3 | RHA                |
| 4 | UCU                |
| 5 |                    |

Event Revenues (i.e. ticket sales) (if applicable):

Funding Requested/Received from CA/DLS Committee\*:

\*Please note requests may not exceed 50% of the total event funding

	CA/DLS	Others	CA/DLS	Others
Funding Committed by Applicant Organization:		\$2,250.00		\$2,387.59
Funding Requested from other funding sources (list sources below):				
1 Program Fund		\$1,500		\$978.00
2 Student Government		\$4,500		\$4,500.00
3 RHA		\$500		\$500.00
4 UCU		\$750		\$750.00
5				
Event Revenues (i.e. ticket sales) (if applicable):				
Funding Requested/Received from CA/DLS Committee*:	\$1,790.00		\$1,665.98	
		\$9,500.00		\$9,115.59

Total Event Funding:

	CA/DLS	Others	CA/DLS	Others
Total Event Funding:	\$11,290.00		\$10,781.57	

**Expenses** (to be paid for/reimbursed by):

Honoraria/Services (list individuals below):

- |   |  |
|---|--|
| 1 |  |
| 2 |  |
| 3 |  |
| 4 |  |

Travel (mileage, airfare expenses):

Lodging:

Meals (not more than \$46/day):

Advertising:

Printing:

Supplies and Materials:

Other expenses (must specify below):

- |   |  |
|---|--|
| 1 | Rental (CCA & Rec. Center)                         |
| 2 | Supplies and Materials (Costumes/T-Shirts/flowers) |
| 3 | Back stage food & drink/cast party                 |

Please note CA/DLS expenses may not exceed 50% of the total event expenses.

	CA/DLS	Others	CA/DLS	Others
Honoraria/Services (list individuals below):				
1				
2				
3				
4				
Travel (mileage, airfare expenses):				
Lodging:				
Meals (not more than \$46/day):				
Advertising:	\$625.00		\$543.39	
Printing:	\$1,165.00		\$1,122.59	
Supplies and Materials:				
Other expenses (must specify below):				
1 Rental (CCA & Rec. Center)		\$6,800.00		\$6,278.00
2 Supplies and Materials (Costumes/T-Shirts/flowers)		\$2,025.00		\$2,126.50
3 Back stage food & drink/cast party		\$975.00		\$711.09
	\$1,790.00	\$9,800.00	\$1,665.98	\$9,115.59

Total Event Expenses:

	CA/DLS	Others	CA/DLS	Others
Total Event Expenses:	\$11,590.00		\$10,781.57	