Cultural Affairs Distinguished Lecture Series

Fall 2015

Astonishing: The Songs and Stories of Broadway's Best

The University of Maine School of Performing Arts

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Name
Beth Wiemann, Chair, Music Division

Address
Class of 1944 Hall, School of Performing Arts, UMaine

Email
beth.wiemann@umarine.edu

Administrative Unit
College of Liberal Arts and Sciences

Name of Administrator approving the Project (approval indicates awareness of the commitments outlined in this grant proposal)
Beth Wiemann, Chair, Music Division

Project Title
Guest artist Stephanie Burkett Gerson

Date(s) of Event
January 30, 2016

List of individuals or groups directly involved in the project, such as speakers/performers, for which you are requesting honoraria:

Stephanie Burkett Gerson, guest vocal soloist - Astonishing! The Songs and Stories of Broadway’s Best will feature guest soloist Stephanie Burkett Gerson, an internationally respected performer who has performed in productions such as Tale as Old as Time – Disney in Concert and the national tour of the Radio City Christmas Spectacular. She first visited UMaine last year as a featured soloist with the Bangor Symphony Orchestra. During her residency in January, students will have a chance to work one-on-one with Stephanie both in master class settings as well as live on stage.

Project Abstract

Each year, the University of Maine School of Performing Arts presents a completely student-organized fundraiser pops concert in the Collins Center for the Arts. The project serves three purposes – to raise funds that will support the outreach programs of the SPA, to raise awareness of the SPA offerings throughout the community and state, and to provide students with the opportunity to organize, produce, direct, and perform in a professional-quality show in a renowned concert hall. This year’s production, Astonishing! The Songs and Stories of Broadway’s Best features over fifty students, faculty, and alumni on stage performing in a pops orchestra or as featured vocalists and dancers. Stephanie Burkett Gerson, an internationally recognized touring artist, will also be featured in the production. Stephanie will conduct master classes for UMaine students and also spend three days in rehearsals before sharing the stage with the students on the evening of January 30, 2016.
Program Description

On January 30, 2016, the University of Maine School of Performing Arts will produce its 3rd annual fundraiser; Astonishing! The Songs and Stories of Broadway’s Best. The show consists of favorite numbers from Broadway shows old and new, and will feature a full pops orchestra of UMaine students, faculty, and alumni, as well as a cast of student, faculty, alumni, and guest vocalists. We’re working with the Collins Center for the Arts once more this year to bring the event to their prestigious venue and are thrilled to be working with a new guest artist and performer this year, Stephanie Burkett Gerson. Stephanie is a resident of New York City and currently tours the nation, starring in lead roles in regional theatre, national tours, cabarets, and Christmas and Broadway style reviews. Stephanie first performed at the University of Maine while on tour with Tale as Old as Time with Disney in Concert and the Bangor Symphony Orchestra. We are very excited to welcome her back to work with students throughout the State of Maine and perform with our students, faculty, and alumni here in the School of Performing Arts. Website for more info on our guest artist: http://www.stephanieburkettgerson.com/

In addition to the performance on January 30, Stephanie will present six master classes in public schools throughout the state before performing at master class on campus for the UMaine community.

Audience

The School of Performing Arts fundraisers are designed to attract students, family and alumni as well as regional audiences to whom traditional SPA programming might not appeal. The show is marketed to students, families, alumni, and community members of the Greater Bangor region. A special $12 ticket is offered to students with a MaineCard. See the submitted budget for expected ticket sales, based on previous years.

Publicity

After two years of producing this event to overwhelming audience response, we have learned that a complete, all-encompassing marketing plan is the strategy that best suits this production. Tradition television, print, and radio advertising will be utilized, as well as social media and targeted marketing to the UMaine community.

Amount requested from CADLS

$1,105

Other funding request

: $750, University of Maine Foundation
  $250, University of Maine Humanities Center

If the CADLS Committee cannot award at the level you request, which items in your budget would have highest priority for these funds?

Stephanie Burkett Gerson honorarium

Budget Proposal Form must be attached

- SPA-Fundraiser-2016-CADLS-Spreadsheet-Form.xlsx
**Budget Form**

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<tr>
<th>Applicant/Organization:</th>
<th>Music Division, School of Performing Arts</th>
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<td>Beth Wiemann, Chair</td>
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<td>Event Title:</td>
<td>Astonishing, SPA fundraiser – Stephanie Burkett Gerson, guest artist</td>
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<td>Event Date:</td>
<td>31-Jan-15</td>
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<tr>
<td>University of Maine Foundation</td>
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<tr>
<td>UMaine Humanities Center</td>
<td>$250</td>
<td>$250</td>
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</table>

| Program revenues (if applicable) (**Estimate) | $7,000  | ** | $7,000 |
| Amount Requested from CA/DLS Committee: | $1,105 * |

*Please note requests may not exceed 50% of the total program expenses*

| Honoraria/Services (list individuals below) | Stephanie Burkett Gerson | $2,200 | $2,200 |

| Travel (mileage, airfare expenses) | $255 | $255 |
| Lodging (amount per day x # of days) | $130/night x 4 nights | $650 | $650 |
| Meals (at per diem rate) | $200 | $200 |
| Advertising | $700 | $700 |
| Printing | $100 | $100 |
| Supplies and Materials | Music Rental | $3,886 | $3,886 |
| Other (must specify below) | Venue Rental | $1,500 | $1,500 |
| Technical Personnel | $1,000 | $1,000 |

**Total Expenses** | $10,491 * | $1,105 | $9,386 |

** 280 Tickets x $25
December 15, 2015

Dear Beth,

I am pleased to inform you that the Cultural Affairs/Distinguished Lecture Committee has awarded $1105 for Guest artist Stephanie Burkett Gerson.

As stated in the grant guidelines:

It is the responsibility of the requesting department or group to fund all expenses associated with the event as those expenses arise, and to maintain a record of receipts and invoices. After all expenses for the event have been incurred, please contact Heidi Carlow at 200 Alumni Hall so that the cost(s) associated with the event may be moved from departmental accounts to the CA/DLS account.

Within 60 days of the conclusion of a funded event, grantees are required to submit a formal report to the Committee. Please submit your report, using the Cultural Affairs/Distinguished Lecture Series Grant Report Form along with a final project budget form. These document templates are on the Cultural Affairs website. Failure to submit reports will impact future awards.

All publicity and promotional material must include the following credit:

Astonishing, SPA fundraiser, Stephanie Burkett Gerson is supported in part by a grant from the Cultural Affairs/Distinguished Lecture Series Fund.

Please refer to the grant guidelines for additional information.

Sincerely,

Gretchen Faulkner
Chair
STAY IN THE KNOW
Join our email list to keep up with what is happening at the School of Performing Arts.
UMaine.edu/SPA/subscribe
facebook.com/UMaineSPA #UMaineSPA
@UMaineSPA /UMaineSPArts

Thank you to our Valued Media Partners

ABC 7
WABI TV 5

Special Guest Artist
STEPHANIE BURKETT GERSON

Music Director and Conductor
BEN MCNABOE

Host and Emcee
MORGAN CATES

GRACE LIVINGSTON KRAMER

In the event of inclement weather, the snow date for the event will be January 31 at 2 pm.

Proceeds to benefit the School of Performing Arts
Upcoming Events

in the School of Performing Arts

February

Event Time Location Details

11 7:30 pm Dance Recital
Edward Works Dance Recital Hall

6 7:30 pm Mustang Recital Hall
Cadenza, Mustang Recital Hall

25 7:30 pm Mustang Recital Hall
Guest Artists Recital: John Almada

3:00 pm Collins Center for the Arts
24 LA Boheme with the Bangor Symphony Orchestra

March

Event Time Location Details

25 7:30 pm Mustang Recital Hall
Faculty Recital: Jack Burk and Dan Barrant

7:45 pm Mustang Recital Hall
Accompanied by Lisa Arsenio

29 7:30 pm Mustang Recital Hall
Faculty Recital: Jazz Band and Dan Barrant

7:30 pm Mustang Recital Hall
Winnington Concert

March 12th

Welcome Note

Ben Macek
Music Director & Conductor

incorporating the important of raising funds though our concert, but also come together as a community working towards one common goal. Thank you for being a part of that.

The main division on curriculum seems to be a great experience that is true for many students. Our educational experience is a result of the efforts of our students and their leaders.

In the public schools, education cannot be separated from the mission of developing young people to become citizens of the world. Our goal is to provide a broad curriculum that prepares them for the future.

Our goal is to provide a broad curriculum that prepares them for the future.
Stephanie Burkett Gerson

Stephanie Burkett Gerson has a wide range of credits to her name! As a proud member of Actor's Equity, Stephanie was recently seen in Sister Act at Bill Hanney's North Shore Music Theatre in Beverly, MA. She also travels our nation with Disney in Concert, singing classic and contemporary Disney tunes with many of our nation's most prominent symphony orchestras. National tour credits: Radio City Christmas Spectacular starring the Radio City Rockettes (Mrs. Claus/Lead Vocalist). Regional Theatre credits: Joseph and the Amazing Technicolor Dreamcoat (Narrator), Smokey Joe's Café (Deele), Nine (Carla), I Love a Piano (Ginger), Cats (Jellylorm), Beauty and the Beast (Babette), The Full Monty (Estelle), The Buddy Holly Story (Vi, Mary Lou), Meet Me in St. Louis (Lucille), La Cage Aux Folles (Colette), Sweeney Todd, Richard Sherman's Pazzazz. Other theatre credits include: You're a Good Man Charlie Brown (Lucy), Grease (Sandy), The Wizard of Oz (Dorothy). Stephanie is an active member of New York City's most well known gospel choir, Michael McElroy's Broadway Inspirational Voices. She also regularly lifts the spirits of America's troops and their families around the world with the USO Show Troupe. Stephanie has been teaching voice and piano for 13 years, and loves sharing her gift of music with her students. Currently she teaches throughout the New York City area and to her online students out of state. A big thanks to Ben and the University of Maine for the opportunity to come and work with so many talented performers over the past four days, as well as being a part of this special evening. Love to her friends, family, Zane, and Jesus Christ. For you Gram! www.stephanieburkettgerson.com

Stephanie's CD “Once Upon A Time” will be available in the lobby following this evening's performance.
Phillip Kolmar, video production
Willie Kayh and Nicole Felix, reception planning
The Collins Center for the Arts Staff and Technical Crew
Phoebe Kraman
Keanu Pendarian
Dean Emily Head
Beth Vibrer and Dan Bologn

Special Thanks
The University of Maine Foundation
The University of Maine Humanities Center
College of Liberal Arts and Sciences
Cultural Affairs and Distinguished Lecturer Fund

Guest Artist Residency made possible by...

Tom Miklowicz
Beth Vibrer
Matthew Mcdermott
Melissa Mcdermott
Ann and Lee Sherman
Nancy Ogilvie
Virginia Nge-Lee

Thanks to our Friends of the Fundraisers!

Liz Downing, Faculty Advisor
Laura Atorres, President
Fry Miliashis, Executive Director/Managing Director
Morgan Clark, Production Manager
Ben Mcdermote, Music Director and Conductor
As you enjoy today's performance, please consider making a gift to support the performing arts at UMaine. Exceptional student learning opportunities and these wonderful performances are enhanced by dedicated patrons.

For your convenience, you can make an immediate gift online: UMaine.edu/SPAGiving—even during intermission!

For more information on how you can support the performing arts at UMaine while creating a personal legacy, please contact the University of Maine Foundation.

UNIVERSITY of MAINE FOUNDATION
umainefoundation@maine.edu
umainefoundation.org

Orono Office: Two Alumni Place Orono, ME 04469-5792
207.581.5100 or 800.982.8503

Southern Maine Office: 75 Clearwater Drive, Suite 202 Falmouth, ME 04105-1455
207.253.5172 or 800.449.2629

Vocalists and the Astonishing! Pops Orchestra

SOLOISTS
in order of appearance

Brogan Kelley
Molly Abrams
Karen Pendleton
Julia Waldron
Nathan Reeves
Michael Knowles
Alexis Gillis
Grace Livingston-Kramer
Morgan Cates
Ira Kramer
Justin Zang
Zachary Fisher
Kayla Gayton
Elise Ballard
Kirsten Richards

Henry Doering
Michael Milazzo

VIOLIN I
Ryu Mitsuhashi
Concertmaster
Rachel Proulx
Isabel Bohrer
Jiwon Nam
Curtis Voelker
Gloria Volmers

VIOLIN II
Morgan Campbell
Cody Bursch
Amanda Cushman
Bill Bell
Anatole Wieck

RENAISSANCE
Kerri Cooper
Lexie Dix
Katie Lees
Gwen Hill
Rosie Erwin
Abby Crowley
Taryn Lane
Michala Valley
Alexis Gillis
Dana Douglass

VIOLA
Jennifer Karod
Norah St. Peter
Mark McLaughlin

CELLO
Marissa Solomon
Noreen Silver
Andria Bacon
Nicolas Gleason-Bouré

BASS
Fredrica Smith
Noah Guerin
Jim Artesani (elec)

OBOE/EH
Katie Hardy

FLUTE
Liz Downing
Jordan Ledwith

CLARINET
Cliff Guthrie
Jessica Cunney

BASSOON
Jean Roberts

SAXOPHONE
Jon Barrett
Jenny Fletcher
Ethan Manning
Will Martin

HORN
Catherine Gottwalt
Emily Widdoes

TRUMPET
Kyle Goupille
Nick Turner
Annie Morgan

TROMBONE
Amanda Bloss
Tim McCann
Mark Proulx

PIANO
Laura Artesani

HARP
Mo Nichols

GUITAR
Josh Kovach

DRUMSET
Mike Calandre

PERCUSSION
Shane Cloutier
The Songs and Stories of Broadway's Best

LAST NIGHT I SAW ROMEO

Music by Cole Porter

OVERTURE - ALL ABOARD FOR BROADWAY

Music by Cole Porter

INTERMISSION

Music by Michael Kaczewski

A STAR IS BORN

Music by Cole Porter

A STARS IN YOUR EYES

Music by Cole Porter

A STARS IN YOUR EYES

Music by Cole Porter

A STARS IN YOUR EYES

Music by Cole Porter

A STARS IN YOUR EYES

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Music by Cole Porter

A STARS IN YOUR EYES
The University of Maine School of Performing Arts Presents

ASTONISHING
The Songs and Stories of Broadway’s Best

January 30, 2016 at 7:30 pm
Collins Center for the Arts

Proceeds to benefit the School of Performing Arts

Astonishing is supported in part by a grant from the Cultural Affairs / Distinguished Lecture Series.

Special Guest Artist
STEPHANIE BURKETT GERSON
Music Director and Conductor
BEN MCNABOE
Host and Emcee
MORGAN CATES
GRACE LIVINSTON KRAMER

Tickets on sale now
$25 • $12 with Student MaineCard
207.581.1755
collinscenterforthearts.com

In the event of inclement weather, the snow date for the event will be January 31 at 2 pm.

A benefit for the School of Performing Arts. All proceeds raised benefit UMaine SPA outreach and education initiatives throughout the state and region.

NOT FOR THE LIFE OF ME CORNER OF THE SKY MISTER SNOW IMPOSSIBLE I WANNA BE A PRODUCER FALLING SLOWLY GIANTS IN THE SKY SEND IN THE CLOWNS HOLDING OUT FOR A HERO ANYTHING YOU CAN DO ASTONISHING ALL I NEED IS THE GIRL A CHANGE IN ME BROTHERHOOD OF MAN CHRISTMAS LULLABY THIS IS THE MOMENT IT’S DE-LOVELY I WILL NEVER LEAVE YOU ANYTHING GOES
CA/DLS Grant Report from
1 message

um.weboffice@maine.edu <um.weboffice@maine.edu>  Mon, Mar 28, 2016 at 10:25 AM
To: cadls@maine.edu

Name
Beth Wiemann, Music Division

Phone
(207) 581-1244

Address
Class of 1944 Hall, UMaine

Email
bwiemann@maine.edu

Project Title
SPA Fundraiser with guest artist Stephanie Burkett Gerson

Date(s) of Event
Jan. 27-31, 2016

Was the project carried out as outlined in the proposal? If not, please explain which aspects of the project's scope and/or budget were modified, provide reasoning for the modifications, and discuss the impact the modification had on the project.

Yes, the guest artist Stephanie Burkett Gerson performed with a student orchestra alongside other student vocal soloists, conducted by UMaine graduate student Ben McNaboe. Stephanie also lead masterclasses at high schools and at UMaine for student performers, with Ben accompanying the students on piano during each class.

How many people attended the event(s)? Indicate whether figures are actual or estimated. If possible, describe the composition of the audience that this program served (i.e. UMaine students, general community, teachers, etc.).

The fundraiser performance at the CCA took place in front of roughly 600 people. The audience included UMaine community members and people from the area interested in either the fundraising aspect or the pops-concert aspect. The pre-concert reception in the Hudson Museum was attended by roughly 40 people, with the guest artist and UMaine administrators speaking to the assembled.

How was the event promoted?

Posters, email and social media blasts, TV interviews with student board members (both in central and southern Maine), VIP invitations, inclusion in Collins Center for the Arts publicity for the 2015-16 season.

Proposed-Versus-Actual Budget Form must be attached

- SPA-Fundraiser-16-CADLS-Proposed-versus-Actuals-Budget-Form.xlsx
### Cultural Affairs / Distinguished Lecture Series Fund
#### Proposed-versus-Actuals Budget Form

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<th>School of Performing Arts</th>
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<td>Beth Wiemann, Chair, Music Div.</td>
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<td>Event Title:</td>
<td>SPA Fundraiser with guest artist Stephanie Burkett Gerson</td>
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<td>Event Date(s):</td>
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#### Revenues requested from/provided by:

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<td>1 UM Foundation</td>
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<td>2 UM Humanities Center</td>
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<td>3 CLAS</td>
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<td>4 Anne Pooler</td>
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*Please note requests may not exceed 50% of the total program expenses

#### Expenses to be paid for/reimbursed by:

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Total Program Expenses (must equal Total Program Revenues): $10,505.00 $12,349.31
The SPA Fundraiser student board submitted several financial reports to CADLS, the first of which included only the guest artist expenses, and the second of which showed all of the expenses for the fundraiser and for the outreach workshops taught by the guest artist. The actuals shown above include all of the Fundraiser expenses, and also show how SPA spent the funds raised through this event within our touring programs in March, 2016.