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Cultural Affairs Distinguished Lecture Series

Cultural Affairs Committee

Fall 2015

Department of History Symposium Series, featuring Dr. Edward Baptist

University Of Maine Department of History

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Brittany Brackett <brittany.brackett@maine.edu>

CA/DLS Grant Application from

1 message

um.weboffice@maine.edu <um.weboffice@maine.edu> To: cadls@maine.edu Thu, Sep 24, 2015 at 11:54 AM

Name

Liam Riordan

Address

History Department 275 Stevens Hall 04469-5774

Email

riordan@umit.maine.edu

Administrative Unit

College of Liberal Arts and Sciences

If this project being conducted by a unit that is closely associated with a Signature or Emerging Area, please indicate which area(s)

Northeastern Americas: Humanities Research and Education

Name of Administrator approving the Project (approval indicates awareness of the commitments outlined in this grant proposal)

Stephen Miller, HTY chair

Project Title

Public lecture(s), History Dept, Symposium Series

Date(s) of Event

Oct. 16, 2015

List of individuals or groups directly involved in the project, such as speakers/performers, for which you are requesting honoraria:

This application seeks support for a 6-lecture series in 2015-16. For the full series the HTY Dept. has committed \$2,500, and we currently have additional support from the 150th Committee (\$1250), Native American Programs (\$530), and the UMaine Humanities Center (\$250). This leaves us with a projected shortfall of \$2,972 for the full series. All lectures are free and open to the public.

On the advice of the staff person who answered the phone in the President's Office for the CA/DL series, the specific request here is just for one lecture in the series, which is also the most costly of our 6 planned lectures. I plan to submit a grant application for additional talks in the series in future rounds, but would be delighted to have our full shortfall met with this single application.

The speaker on Friday, Oct 16 will be Edward Baptist (Professor of History, Cornell University), who will get an honorarium of \$2,000.

Project Abstract

As the only PhD-granting department in the humanities in the entire state, the History Department at UMaine plays a crucial role training humanists who staff cultural organizations throughout the state, including all other UMS campuses, and many faculty and staff positions at UMaine. Our public lecture series plays a crucial role in our BA, MA, and PhD programs, and also makes a major contribution to the advancement of knowledge and cultural activities in the Orono-Bangor region and beyond.

The Oct 16 lecture, which coincides with UMaine's 150th Homecoming Weekend, will bring an expert to campus to speak about the Morrill Land Grant Act and how it transformed US values for the modern era. The relatively high cost of this single program is merited by the timeliness and relevance of the topic. Significant CA/DL support for this event will allow HTY Dept funds to support the other 5 talks in the series, which may need to be cancelled if we cannot secure support for the Oct 16 lecture.

Program Description

The program for Oct 16 is a fairly typical lecture-based format, though because of support from the 150th Committee and its timing, we have booked Minsky Recital Hall at 315PM for the lecture and have invited President Hunter to give opening remarks. This lecture is also a keystone in CLAS and UMHC programming for the Homecoming Weekend, and it will be followed by a CLAS alumni and friends reception at the University Club in Fogler Library that will be paid for with separate funds that have been provided by UMHC Executive Committee members. The title of the lecture is "How to Save American Higher Education from its Saviors: The Morrill Act and What it Can Teach Us Today."

Audience

Due to integration with Open University Homecoming programming as well as CLAS and UMHC activities (described above), we anticipate a full-house in the 275-seat Minsky Recital Hall. Undergraduate, graduate students, and faculty from multiple disciplines, as well as alumni and the general public will attend.

We also have a special small group "Humanities Academy" discussion about related material two days prior to the lecture, which targets area high school students and teachers (though is open to the full campus community as well as the general public) to introduce them to key ideas related to the public lecture.

Publicity

These events are already listed on the UMHC online calendar. We will have an ad in the Maine Campus newspaper. We will work with UMaine Marketing & Communication on a press release. We will record the event for possible rebroadcast on MPBN's "Speaking in Maine." We will use social media as well as flyers to be posted on campus and in the region.

Amount requested from CADLS

\$1,666

Other funding request

We have funds committed from HTY (\$416) and the 150th Anniversary Committee (\$1250) to support this event, as noted on the attached spreadsheet. If HTY has to commit additional funds to the Oct 16 lecture, it might require us to cancel all three lectures in the series planned for Spring 2016.

If the CADLS Committee cannot award at the level you request, which items in your budget would have highest priority for these funds?

The unusually high (for an academic historian) speaking fee of \$2,000 makes this a costly event as does the expense of flying between third-tier airports (Ithaca/Elmira and Bangor) with an actual (not estimated) airline cost of \$880. These are essential fixed costs.

Budget Proposal Form must be attached

• Riordan_HTY_CADL_budget.xlsx

Cultural Affairs/Distinguished Lecture Series Fund

BudgetForm

Applicant/Organizatio	r.	Lia	m Riordan	
Responsible Officer:	Liam Riordan			
Event Title:	public lecture on the origins of p	oublic highe	er education in the US	
Event Date:	Friday, Oct 16, 2015			
Total Program Budget	:			
Amount Committed by	Applicant Organization:			
-	om other funding sources			
(please list below)	U			
-				
HTY Dept.		\$416	-	
150th Committee		\$1,250		
CA/DL Fund	1,666 (ie, 50% of total cost)		-	
Program revenues (if a	pplicable)			
	rr/			

\$1,666.00 *

*Please note requests may not exceed 50% of the total program expenses

Amount Requested from CA/DLS Committee:

Cultural Affairs/Distinguished I	Lecture Series Fund	
Budget DetailBudgetForm	CA/DLS Request	Page 2 of 2 Other funds
Honoraria/Services (list individuals below)	CA/DLS Request	Other funds
Edweard Baptist (Professor of History, Corne	\$750.00	
Travel (mileage, airfare expenses)	\$880.00	
Lodging (amount per day x # of days)	<u>\$109.00</u>	
Meals (at per diem rate)	<u>\$126.50</u>	
Advertising		
Printing		
Supplies and Materials		
Other (must specify below)		
Total Expenses	\$1,865.50 *	\$0.00

DEPARTMENT of HISTORY SYMPOSIUM SERIES

Funds provided by the UMaine 150th Homecoming Committee and Office of the

President, Cultural Affairs/Distinguished Lecture Fund on behalf of the Northeastern Americas: Humanities & Education, and the UMaine Humanities Center

"How to Save American Higher Education from its Saviors: The Morrill Act and What it Can Teach Us Today"

Friday, October 16 3:15 p.m. Minsky Recital Hall

Dr. Edward Baptist

Dean of Carl Becker House and

Professor of History Cornell University

Ed Baptist grew up in Durham, North Carolina, received his B.A. from Georgetown University and his Ph.D. from the University of Pennsylvania. He is Dean of Carl Becker House at Cornell, where he is also a Professor in the Department of History. He has published The Half Has Never Been Told: Slavery and the Making of American Capitalism (Basic Books, 2014) and Creating an Old South: Middle Florida's Plantation Frontier Before the Civil War (UNC Press, 2002.) With the late Stephanie Camp, he co-edited New Studies in the History of American Slavery (Univ. of Georgia Press, 2006), currently under revision in a completely new second edition with co-editor Barbara Krauthamer. Baptist leads the Freedom on the Move collaborative digital history project [http://freedomonthemove.org], a crowdsourced database of all North American fugitive slave ads.

Reception will follow at the University Club, Fogler Library,

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5774 Stevens Hall, Room 255 Orono, Maine 04469-5774 Tel: 207.581.1907/1908 Fax: 207.581.1817 UMHist@maine.edu umaine.edu/history

December 7, 2015

Dear Cultural Affairs/Distinguished Lecture Series Fund Committee,

The History Department Symposium Series is very appreciative for the generous support of \$1,250 provided by the CA/DLS Fund for a public campus lecture on Friday, October 16 by Edward Baptist (Professor of History, Cornell University). The lecture was entitled "How to Save Higher Education from its Saviors: The Morrill Act and What it Can Teach Us Today." It was held in Minsky Recital Hall and opened with welcoming remarks from Provost Jeff Hecker. The History Dept. created a flyer (submitted with this report) as our major publicity, which acknowledged your support as requested, and was posted in hard copy and circulated by email.

The lecture was a success with approximately 75 people in attendance including member of the general public as well as UMaine undergrads, graduate students, faculty, and administrators. The lecture was followed by a CLAS-UMaine Humanities Center (UMHC) reception (paid for by other sources) in the University Club of Fogler Library to which the entire lecture audience was invited. These events were a prominent part of UMaine's 150th Homecoming and "Open University" programming, and as a result were supported by significant publicity by UMaine's Division of Marketing and Communication, including full page advertisements in the *Bangor Daily News*. Preceding the lecture, on Wednesday, October 14, a group of UMaine faculty, graduate students, and undergraduates as well as Orono High School teachers and faculty met to discuss pre-circulated readings about public higher education in historical perspective at Orono High School as part of the UMHC's community engagement work. The UMHC also assisted with publicity by posting the public lecture (and related events) on its website and on its Facebook page. The CA/DLS Fund was fully acknowledged as a major financial sponsor.

The success of the multiple events that built from the public lecture by Edward Baptist was very much dependent upon the significant funding provided by the CA/DLS. If I can add anything more to fulfill the terms of the post-event report, please let me know.

Regards,

Liam Riordan Professor of History Chair, History Dept. Symposium Committee 581-1913 (o) riordan@umit.maine.edu

cc: Stephen Miller, Chair, Department of History Suzanne Moulton, AA, Department of History Gretchen Faulkner, Chair, CA-DLS Fund Committee Cultural Affairs/Distinguished Lecture Series Grant Report Form

Applicant Organiz	ation: History Dept, UMaine
Project Title:	Edward Baptist Lecture
Contact Name:	Liam Riordan
Campus Address:	275 Stevens Hall
Phone:	581-1913
E-mail: rior	dan@umit.maine.edu

Was the project carried out as outlined in the proposal? If not, which aspects of the project's scope and/or budget were modified, and why? What impact did the modifications have on the project?

Yes.

How many people attended the event(s)? Indicate whether figures are actual or an estimate. If possible describe the different audiences that this program served (i.e. UMaine Students, general community, teachers, etc.).

An estimated 75 people attended the lecture.

How was the event promoted? Please attach copies of promotional material.

Promotion via email, UMHC online calendar, and flyer (attached).

Please attach a final budget to this form, using the CAC/DLS Budget Proposal form at <u>https://umaine.edu/president/culturalaffairs/application/</u> to show actual expenditures for the project.

			Page 1 of 2
Applicant/Organizatic	Liam Ri	iordan	J
Responsible Officer:	Liam Riordan		
Event Title:	public lecture on the origins of public higher education in the US		
Event Date:	Friday, Oct 16, 2015		
Total Program Budge	t		
	by Applicant Organization:		
Funding Requested fr (please list below)	om other funding sources		
HTY Dept.	\$604		
150th Committee	\$1,250		
CA/DL Fund	\$1,250		
Program revenues (if	applicable)		
Amount Requested fr	om CA/DLS Committee:	\$1,666.00 *	
*Please note requests	may not exceed 50% of the total program expe	enses	

Budget Detail			Page 2 of 2
		CA/DLS Request	Other funds
Honoraria/Services (lis			
	Edweard Baptist (Professor of History, Corne	\$295.80	
Travel (mileage, airfare	expenses)	\$845.20	
Lodging (amount per da	ay x # of days)	\$109.00	
Meals (at per diem rate	<u>}</u>	\$0.00	
Advertising			
Printing			
Supplies and Materials			
Other (must specify bel	low)		
	Total Expenses	\$1,250.00 *	\$0.0