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## Pine Tree Notes (November-December 2007)

General Federation of Women's Clubs - Maine Chapter Staff

*General Federation of Women's Clubs - Maine Chapter*

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# PINE TREE NOTES



GFWC/MFWC Newsletter  
November/December 2007



Changing Lives - Woman to Woman,  
Friend to Friend



## **President's Letter**

Time is flying by! By the time this newsletter reaches you, we will be in the last six months of this administration. At Fall Conference, President-Elect Jane Shaw addressed members and asked for their assistance in volunteering for roles within the Maine Federation such as Department Chairman, District Presidents, Standing and Special Committee Chairmen, as well as Committee Members. Don't wait for her to contact you, contact her at < [rjshaw40@msn.com](mailto:rjshaw40@msn.com) > or give her a call at 255-3886.

But we still have much to do before this administration ends. Certainly we have all been continuing to do within our clubs what we have always done - "Changing Lives - Woman to Woman, Friend to Friend" - and now, you must be sure to report those efforts. Your reports become our Federation history. They also assist GFWC in securing grant monies to help us continue our

work. And, finally, your reports compiled by our State Department and Program Chairmen give us an opportunity to be recognized by GFWC for our efforts as a state organization. Don't forget to report, and contact Suzanne Raymond, GFWC/MFWC Vice President, < [sraymond72@roadrunner.com](mailto:sraymond72@roadrunner.com) > or at 564-8817, if you need help in reporting.

Initiatives that we continue to work on as a state federation include the GFWC/MFWC President's Project - The Maine Women's Fund. Ask for a representative from this agency to speak at a club meeting, go to their website to find out area agencies that they have funded, apply for a grant, and don't forget to meet the President's Challenge of "Make Big Changes with Small Change Painlessly!" Two clubs have already qualified and have sent in their reports. You just need to raise \$5 per member in a "painless" way, write a report on how you did it, and mail the report along with your club contribution to Ann Marie Withee-Heald, Chairman, 11 Summer

Street, Madison, Maine 04090. You could win an excellent gift basket to be used as a fundraiser or prize in your club.

We are also in the midst of our "Each One, Reach One" Membership Challenge. Imagine this! You could double your club membership if each member just succeeds in signing up ONE member. If you are responsible for a new member, fill out the information sheet that was in the last Pine Tree Notes, have your club president sign it and send it to Nancy Kenty, Chairman, 79 South Street, Gorham, Maine 04038. The more members we gain, the bigger the prize to one lucky winner!

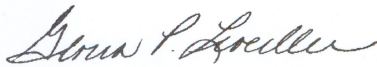
## **Inside News**

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Make your plans to "Stay Connected" with the General Federation of Women's Clubs and Maine Federation of Women's Clubs. Take advantage of the tools at your disposal - the new GFWC website ([www.gfwc.org](http://www.gfwc.org)), our website ([www.gfwcmaine.org](http://www.gfwcmaine.org)), Club-woman Magazine (contact Billie Ingalls 255-7252), and the Pine Tree Notes (free online subscription - contact Libby Wiers <[libbyw@tds.net](mailto:libbyw@tds.net)>) Mark your calendars for the Spring Convention on May 8th and 9th in Ellsworth, Maine. Talk to anyone who came to Fall Conference. I will bet you that they all agree it was worth the trip!

With all that there is to do, I am sure that the next six months will fly by even faster! Meanwhile, I wish you all a Happy Holiday season, and I will be keeping in touch via email and some club visits.

In Federation,



A volunteer is a person who believes that people can make a difference - and is willing to prove it.  
- Anonymous

# Officers



## President-Elect

The GFWC/MFWC Fall Conference has come and gone. The time is going too fast. I would like to say that I had very good luck at the Fall Conference making appointments. I have a lot of appointments made and will continue to work on them. I would like to have a person from each club in my administration.

When the District Presidents have their Art Shows would you please let me know the dates and where the shows are going to be held. Thank you.

We are now looking for another LEADS candidate from our state. If you would like LEADS information please notify me as soon as possible. It is the chance of a lifetime to attend the GFWC International Convention and the LEADS Seminar held the day before the Convention commences.

Jane L. Shaw  
President-Elect



## Vice President

For those of you who were not able to come to fall conference, you missed a great time and we missed YOU! I hope we can see you in the spring.

Thanks so much to the clubwomen who were able to join me at our Project Linus workshop. Prior to the workshop, we were fortunate to have Susan Kirk, Southern Maine Project Linus Coordinator and Merlene Sanborn, Central Maine Project Linus Coordinator come speak to us at our luncheon. Immediately following, over 40 of us gathered for our blanket-making workshop. It was awesome - simply adding fringe to the borders (combined with lots of fun, laughter, and fellowship) amazingly **16 soft and cuddly fleece blankets** were created. I don't mind telling you, this was a heartwarming experience - to work on blankets with some of my favorite volunteers. By the way, in case you aren't aware, you can now proudly call yourself a "blanketeer." Any questions about Project Linus, or details of estimated yardage, or where to purchase the special rotary blade I used to insert the holes in the fleece, please don't hesitate to get in touch with me. Helping provide "hugs" to Maine kids in some sort of crisis situation (by way of a home-made blanket) is one of my fa-



favorite projects; I will be happy to give you a bit of guidance.

Now to change the subject entirely, I need to send a few reminders concerning our annual club reports. We are fast approaching that time of year! **Club Presidents** need to have the reports completed and **postmarked no later than January 31, 2008**. Fill out the GFWC Report Form (available in the GFWC Club Manual or at the GFWC website, or I will send it to you, etc.) and write some narratives – we learn so much from each other! Remember, only **one program per page**, single spaced and limited to two pages per narrative. This is necessary because I will separate the narratives and send them to the state chairmen. Send a copy to me and send one copy to GFWC Headquarters, Attn: Program Dept., 1734 N Street NW, Washington, DC 20036. Keep a copy for your own records.

It's a real pleasure to read over your reports and then I separate and send them to our **State Chairmen**, so they can prepare a report for their respective department program or special project. Chairmen need to prepare a typewritten single-spaced narrative of no more than three pages to their GFWC counterpart at her home address. Chairmen's reports must be **postmarked no later than March 15, 2008**.

I look forward to hearing from you! It's an opportunity to share many of the wonderful ways you enhance the lives of others through community service. Don't hesitate to contact me if you need some assistance (email is best, but phone call is OK, too.)

Suzanne T. Raymond  
Vice President



## Treasurer

If your club is like my club, you are still scrambling to get dues from all your former members while trying to entice some new ones. So this is another reminder about dues. Please send dues to me at P.O. Box 27, Castine, ME 04421 as soon as you can and definitely before December 31, 2007. If you wait too long, the holidays are upon us and we all are so busy with other things that dues payments tend to be forgotten.

Dues are \$17 per member. Please note on the bottom of your check Dues/# of members. And remember, you can always catch up with late-joining members. Just send an additional check. So thank you in advance.

Happy holidays.

Marjorie W. Wood  
Treasurer



With prep work done by VP Raymond, the workshop group made 16 blankets for Project Linus in an hour and a half. Way to go, ladies!

The Greatest Humbug in the world is the idea that money can make a man happy. I never had any satisfaction with mine until I began to do good with it.

- C. Pratt



## Corresponding Secretary

Fall Conference was a fabulous experience! A hearty "well done" to President Gloria and to chairmen, Muriel and Ruth.

There were only a few Directories left that needed mailing. Thank you to club members and District Presidents who took them for their areas, thus saving \$1.99 each for postage costs. We do have extra copies, so if you know someone who forgot or just didn't realize that they 'should' have one, get in touch with me and I will see that they get one.

However carefully I try to edit, errors happen - this year even before I got them back from the printer I remembered something that should have been changed. On page 19 you will find a list of the corrections to date. Be sure to update your copy. And do keep me updated with current address, phone and email information so we can pass it along to our Federation family.

Please note the rearrangement of the ads. They are listed alphabetically by the club town to facilitate use. Need to send flowers or want to eat out in a new area? Check to see if there is an advertiser in that area and patronize our sponsors. More ads would make this a REAL resource for members and the commissions are a source of funds for your club.

Libby G. Wiers  
Corresponding Secretary

## **District News**



### District 1

It was a pleasure to see old friends and make new friends at the Fall Conference. I know we all came away inspired by the helpful workshops and speakers.

**Research Club of Limerick:** President Alice Eschrich-Simeti reports that their club held a Pot Luck Supper with several prospective members as guests. In October a "Dollar Store" costume party netted them \$70 for the President's Project. Other fund raising projects have supported Caring Unlimited of Limerick. Plans for the community's Christmas festivities are underway.

**21 Club-Kezar Falls:** President Jean Stanley reports that for their membership challenge they will hold a "Pampered Chef Party" fund raiser and invite potential members to join in the fun. Special project in November will be collecting items for a woman's shelter.

**Gorham Woman's Club:** Alice Keddy and Nancy Kenty, co-presidents of this club, report their new club year started with a luncheon and invited guests. (Two have become members) A speaker

from the Women's Fund provided a packet full of information about their activities. This club continues to collect craft supplies for the foster family Connection Home in Gorham.

**Westbrook Woman's Club:** Elaine Spiller, president, presided at a 'Welcome Back Luncheon' in October after a summer recess. Membership challenge "Each One, Reach One" was held in October with GFWC/MFWC State President Gloria Leveillee and Westbrook Club membership chair, Jean Thomas, as speakers. Lobster Roll Box Lunch for scholarship fund raiser will be held Nov, 7.

**Cosmopolitan Club of Bath:** Under the direction of Kendra Chubbuck, their fall program members met volunteers who worked with victims of hurricanes Katrina and Rita. Kathy White, GFWC Leadership committee member presented program in October. In November this club will sponsor the annual Gingerbread Social following the Christmas parade.

Evelyn L. Meserve  
President







## District 2

Autumn is my favorite time of year -- getting my daughter back to school, starting the club year, watching the leaves burst into beautiful displays of color, the smell of a crisp autumn morning and the smoke from a neighbor's wood stove, and the sounds of crunching leaves and the increasingly fierce wind gearing up for winter. I hope you all are enjoying this season as well. The clubs in District 2 have been doing a lot of work in their communities and submitted the following reports to share with you:

Ann Marie Withee-Heald, President of the **Madison Woman's Club**, reports: The ladies in Madison started the club year off with a planning meeting in September. We have planned some fun things for the remainder of this year. We will visit the Madison Curves where the owner will educate the members about the Curves program and give everyone a chance to try the machines; women's health at its finest. At the November elections, we will sell raffle tickets for a homemade woven basket. At our November meeting, we will be visited by Andrea Smith a Reiki master. She will educate us on what Reiki is and also demonstrate on some willing participants. We will wrap up this year with a Christmas outing; we will go out to dinner and then over to the Good Will-Hinckley School to view the beautifully decorated trees at

their annual "festival of trees" celebration.

Carol Hall Perry, President of the **Waldoboro Women's Club**, submitted the following report: We had our annual meeting in September; it was good to see everyone back. Our meeting in October was held at 11:00 a.m. Those that attended brought a sandwich and a short business meeting was held. A walking tour at the Botanical Gardens in Boothbay was enjoyed by all who attended.

**GFWC/The Dove Society's** President, Carol Jarvais, reports the following: Our club has been busy and great things have happened since our May meeting. Skowhegan Area High School recipients of \$500.00 scholarships were Tamara Nelson, Ben Doty, and Nicole Ames. Congratulations! We held a successful lawn sale in June. We were honored to have MFWC President Gloria Leveillee join us at our Fall Banquet to help us celebrate our 10<sup>th</sup> anniversary. President Gloria is truly an inspirational speaker and we thoroughly enjoyed her company. A Longaberger Basket Bingo was held on September 29<sup>th</sup> at the Community Center in Skowhegan. We had 21 baskets locally filled with wonderful treasures as well as great door prizes and raffles. About 100 people attended and club received great praise for an event that was enjoyed by all. Our fall fundraiser has begun. We are selling RADA Cutlery and it is in great demand by loyal customers. Many more events have

been planned for the rest of the fall and early winter to keep us busy until we report again.

The President of **GFWC/Skowhegan Woman's Club**, Fran Savage, reported the following: We held our Installation of new members and new directors in May at the Heritage House. Our club participated in Skowhegan's Memorial Day Parade riding in one of our member's convertible and had a lot of fun. We had a table at the Concerts in the Park this year where we sold sandwiches, water, soda, chips, and desserts. This was a very successful fundraiser. We also had a table at the Fall Festival at Coburn Park where we sold food and that was successful as well. A wonderful 125th Celebration and Membership Tea was held September 12th at the Redington Memorial Home. State President Gloria Leveillee was a guest with us and spoke of the GFWC/Skowhegan Woman's Club and its many years of volunteerism. This turned out to be a very enjoyable affair for everyone. The fall meeting was held October 10th at the Heritage House with the members full of energy and ready to start the new year. Barbara & Peter Whitcop were the speakers with their talk on "Changing Lives" with Monarch Butterflies. This was a wonderful presentation and enjoyed by all.

**GFWC/Semper Fidelis Club's** President, Tina Anzelc, reported: We recently participated in the annual Skowhegan Fall Festival at Coburn Park

with a fairy theme. Members read a fairy theme book several times to groups of children and then the children made fairy houses with natural materials found in the park. Our tables had fairy sheets to color, fairy tattoos, fairy dust, fairy stones, fairy necklaces, fairy wands and even fairy outfits to wear during the event. The children loved it and we certainly will bring this favorite back another time. We will be having our Membership Tea on October 24<sup>th</sup> and hope to bring in a few new members. We will be sponsoring a dance at the Community Center in November for 5<sup>th</sup> - 8<sup>th</sup> grade students.

Karen Nelson  
President



### District 3

The **GFWC Cosmopolitan Club** opened the new Federation season with a pot-luck luncheon that generated lots of new ideas for the upcoming year. The Club voted to give the remainder of their Community Improvement Contest money to Woman Care's Capital Campaign "A New Day", an organization that assists persons affected by domestic violence.

**GFWC/Miosac Club** wishes to make known that Anne Cress won with her photograph of her "Enchanted Garden". The Club's first meeting was a membership tea. They had a letter writing campaign

and invited prospective new members to their October meeting. Working hard on new membership! President Anne informed members of the President's Project raffle and had an enjoyable speaker who spoke about her trip to Ireland.

The **GFWC Newport Woman's Club** also started their new year with a pot luck supper and 4 invited guests, three of whom later joined our Club! "Sparkle 2007", a huge fundraising event taking place in Newport and sponsored by the Chamber of Commerce, was discussed again and work on this continues. Our Club is to be one of the ten recipients of this fund raiser. Purple domestic violence t-shirts have been created by our club and are on sale to any club interested in our shirts to help with their own Domestic Violence projects. Part of the proceeds we raise will support our domestic violence projects. President Dolly has lots of t-shirts for sale, call 938-2405 if interested in purchasing our shirts. President Dolly, District #3 Co-Presidents Polly and Gerry attended the GFWC New England Region Conference held in New Hampshire and all had a wonderful time.

**Pittsfield Arts Club** had an Early Bird Breakfast in July and a pot luck dinner in September. They have had several interesting speakers, one about cast iron and one about life in Mexico as experienced by a young lady from Mexico who is going to school in Pitts-

field. This year the Club has formed a bylaws committee to review their current bylaws. GFWC/MFHC President Gloria will speak at their October meeting; they will be collecting gift cards for "Make a Difference Day", collecting change for the President's Project, and getting ready for their Annual Christmas Craft Auction on Dec. 2 at 2 pm at the First Congregational Church in Pittsfield.

**GFWC/Outlook Club** began the club season with a potluck supper at the home of member BJ Frosch. Three guests were present and we are hopeful there will soon be some new members. Our Mother's Day Absentee Tea netted \$465 to be donated to Somerset House, the shelter located in our county.

Polly Michaud  
Gerry Richardson



### District 4

Megan Mosher reports that for the third year the **Acadian Community Woman's Club** sponsored a team of walkers to participate in the Susan G. Komen Race for the Cure to benefit breast cancer research and treatment. This year's team *The Schoodic Sisters* boasted 46 walkers on the Bangor Waterfront and raised roughly \$5,000.00 of which seventy-five percent will remain in the state of Maine. They were

thrilled to welcome a speaker from Maine's Komen Foundation to join them at their annual potluck supper in September. On September 29 the ACWC spearheaded a clothing drive to support their area adult education graduates. They gathered professional clothing from women far and wide and continue to work to organize them so they will be available to women entering the workforce following graduations in January and again in June. They were overwhelmed with the response; many clothes still had tags on them. As Christmas sneaks up on them, they are once again working to coordinate a toy and book drive for nearly thirty five local children in conjunction with their local food pantry. They will gather and wrap the gifts to be distributed. They are also having a chili supper fundraiser on December 6 in Winter Harbor. All proceeds will support their toy drive and other community aid efforts. They are excited to host a luncheon and afternoon of Bunco on Saturday, February 23 for all women in District 4 clubs. Invitations are in the works. They look forward to meeting and visiting with their neighbors.

The **Castine Woman's Club** held a Fall Tea—Getting to Know You. They have also had a luncheon meeting with Senator Richard Rosen as speaker. Norma Boorheas Sheard had her poem "Old Linen" printed in the GFWC's anthology of short stories and poetry, June 2007.

Charline Sheridan reports that the **Hancock Woman's Club** held a very successful and informative Domestic Violence Program, which was organized by Eunice Phillips and Jackie Nicholson. The event which was open to the public was held from 10 a.m. to 3 p.m., lunch was served, and there was good attendance. Four organizations provided speakers: **Kid's Peace** provided information about specialized residential treatment services and a comprehensive range of treatment programs and educational services to help families help kids anticipate and avoid crisis whenever possible; **Next Step** provided information about spousal abuse; **Eastern Area Agency on Aging** provided information about elder abuse; and the **SPCA** provided information about animal abuse. The club is now making plans for their craft fair which will be held at the Hancock Grammar School on November 10.

The **Lubec Woman's Club** held their first meeting of the new club year in October. The guest speaker was Georgiana Kendall, from **Women, Work, and Community** who provided an interesting and informative program. Club members continued volunteering at the West Quoddy Head Lighthouse Museum and Visitors Center. The center was visited by over 20,000 people this season, so members were very busy greeting visitors and providing information about the lighthouse and the surrounding

area. The club will be having speakers during the year from The Masons, The American Legion, and The Lubec Lion's Club. They hope to learn more about these organizations and how all groups might be able to work together on a community project. Club members are looking forward to their December meeting with GFWC/MFWC President Gloria Leveillee.

Jo-An Page reports that the **GFWC/MFWC Narra-guagus Women's Club** began its year with a get-acquainted tea at the Women's Health Resource Library in Milbridge. This effort brought some new members. At subsequent meetings, they enjoyed two very entertaining and informative programs, one about a local author and another by their local florist who is also a club member. Their main focus so far this fall has been on planning this year's community service efforts. The first money raiser for the scholarship fund is to be a pie sale held the day before Thanksgiving at their local supermarket. The club has been fortunate in working with the Women's Health Resource Library to sponsor various community service programs. The next co-sponsored event is a program on cardiac awareness to be presented at the library on November 5. They will also contribute funds for the purchase of small Christmas gifts for local children to be distributed at a "Christmas with Santa" luncheon sponsored by local merchants. Members also voted to continue support of the women's



shelter in Machias. The shelter will let them know what items they need and then club members will provide them. After the holiday luncheon in December, they'll take a break until their Valentine party at the health care facility in Milbridge.

GFWC/MFWC President Gloria Leveillee was a guest of the **Ursula Penniman Club** of Machias at their meeting in September. The October speaker was Betsy Fitzgerald, Machias Town Manager. Their guests at the next meeting will be David and Dale Whitney who will speak about their blueberry, wreath and tool shed businesses. Members recently signed the form for the Million Voices Campaign.

Castine Woman's Club with Valerie Taub and Hancock Woman's Club with Lo-An Flettrich submitted a proposal for a Domestic Violence grant from GFWC. They won the \$100 grant to go towards printing costs of two posters, the art work of which won prizes at the District Level and one won 1<sup>st</sup> place at GFWC/MFWC Annual High School Art Contest in Bangor 2006. The posters will be distributed to District 4 in the next few months and state wide at the Spring Convention 2008 in Ellsworth.

Juanita Pressley  
Lo-An Flettrich  
Co-Presidents



## District 5

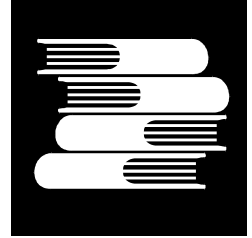
### MF WC/

**Patten Woman's Club** was busy through the summer: organized the Memorial Day parade including a float (VP Jutta Beyer was a beautiful Statue of Liberty), presented two scholarships of \$250 each to Katahdin HS graduates, held a clean-up day in May then a planting day in June at Patten Alumni Park, and sent 15 boxes to local troops. The club was saddened by the deaths of Kathy Glidden (a 25-year member) and Joyce Mehuren (a five-year member). The club year began with a potluck supper with 3 new members present. Many projects are planned for the fall: a blood drive; updating a previous project - phone directory cords co-sponsored by an area business; a Halloween art contest for students, the pumpkins to be displayed in store windows; collecting for UNICEF with students and serving refreshments after. President Glenda Whitney and her daughter attended the MFWC Fall Conference.

### The Old Town

**Woman's Club** held a food sale at Marden's in Brewer on 10/19. They have also donated 100 tulips to Scouts for City Park, 12 bags of personal care items for assisted living and shelter facilities, and craft supplies for the library.

## Departments



## Education

### Literacy and Life-long Learning

A special thanks to the ladies who brought books for the blue crates at the conference. These will be distributed to the safe homes for the Androscoggin, Oxford and Farmington areas by the Abused Woman's Advocacy Project.

Kudos to Muriel Bowerman and Ruth Gammon for decorating for the luncheon featuring Education. At each table were books in the different areas of the ESO reading program which were given to the person with the shortest name, along with beautiful monarch butterfly book-marks. The speaker was Kali Lightfoot, Executive Director of the Maine Senior Colleges. Open to everyone over 50, there are so many choices of wonderful classes to take for life-long learning at many locations in Maine. No tests, no grades, just a group of people who select the option of learning more about other subjects.

AMERICAN EDUCATION WEEK is November 12th to 16th. Go to [www.nea.org/aew](http://www.nea.org/aew) for more information.

It is going to be a cold winter, fuel will be costly; snuggle up in something warm and read for ESO.

Maxine Russakoff  
Chairman





## Home Life

### **Helping**

**Hands:** It's printing time for your programs and I would encourage you to have a program on the headwear for CANCER patients. We would like to have you bring hats to the convention where a box will be available for all the hats you bring. The hats that were brought last year went to the Eastern Maine Cancer Center - all different styles, shapes and colors. The hats are needed, make the patients feel better about themselves and give them extra courage and hope knowing people care. Let's not forget the March of Dimes campaign. Last year gowns were made to fit premature babies.

### **Dollars and Sense:**

Identification theft is a program that we need to promote to help people understand the risks.

### **Women's Health:**

I still have a CD on stroke, entitled "Know the Sudden Signs of Stroke". that is available for free to any club for a program.

Corinne Neal  
Chairman

# Committees



## Community Improvement Contest

Calling all clubs who have been out improving their communities and making a difference through GFWC. Just doing good things is only half of the job. Now is the time to come inside and begin the process of reporting and writing up your accomplishments. GFWC rewards clubs for their good works through the Community Improvement Contest.

The Contest rules can be found in the "Special Projects" section of your GFWC Club Manual.

Your narrative and supporting visual materials should be organized to make it easy for the judges to understand. Use photos, newspaper articles, and letters of appreciation to support your report. Tell how, and why, your project was selected; who in the community helped your club (town or city government, businesses and individuals, other community organizations). Also measure your project's success.

Chicago's calling!!  
Your project will be judged in the MFWC/GFWC District, and

finalists will be reviewed by a national panel who will award some GFWC club the first prize of \$5,000 at the National Convention. It could be yours, but only if you file your C.I. Contest report.

For more information, or if you have a question about the contest report, call (207) 564-7252, or E-mail: barbschafer@earthlink.net

Send your C.I. Contest entry to: Barbette C. Schafer, 154 Seymour Cove Road, Bowerbank, ME 04426-5405.

Contest entries must be received by March 1, 2008.

Barbette Schafer  
Chairman



## Delegate's Fund

The Delegates Fund Committee held a very successful silent auction at Fall Conference. The GFWC Centennial Figurines which were donated by Lucy Appleby's daughter, Diana Evans, brought in \$175. The successful bidder was Libby Wiers. Congratulations, Libby. The raffle item netted \$69 making a total of \$244. Thank you, ladies, for your donations.

Juanita Pressley  
Chairman



## Empowered Women

Wilma "Billie" Ingalls of Machias was honored at the GFWC New England Region Conference in Nashua, NH as GFWC/MFWC's Empowered Woman of the Present. International President Jackie Pierce presented her, and the honorees from the 5 other New England states, with a certificate during the Empowering Women luncheon. Billie has been a member of GFWC for 70 years. She is currently a member of the Ursula Penniman Club of Machias and the Lubec Woman's Club of Lubec. Since shortly after becoming a member of GFWC, she has been involved in almost every state president's administration, holding chairmanships and elected office. Billie was also honored at the GFWC/MFWC Fall Conference in October.

The late Margaret Chase Smith was named as the GFWC/MFWC Empowered Woman of the Past. In 1948, Margaret Chase Smith was the first woman elected to the US Senate where she served until 1973. As a member of the Skowhegan Woman's Club, Mrs. Smith was one of the outstanding 20<sup>th</sup> century American political leaders. Her political career was a masterpiece of achievement and greatly influenced the course for women as they aspired to public service. A certificate for Margaret Chase Smith was presented by Jackie Pierce to our State President Gloria Leveillee at NER Conference. At GFWC/MFWC Fall Conference this certificate was presented to Lynnette King, Administrator at the Margaret Chase Smith Library in Skowhegan.

Dawn Wiers  
Chairman



## Historian

The Budget was approved by the executive committee at the Fall Conference in Lewiston. That means money is available for previously approved GFWC/MFWC History Projects Proposal for 2007-08. **Collecting** - If you know of works that should be donated to or purchased for our Fogler Collection please let me know, to be submitted for approval. For example, there are several works which were published or printed by individual clubs. We would like to have them for the Fogler Library, Special Collections at UM at Orono. **Oral History**—If there is a particular recorder you need to do oral history, or would like to borrow one of the 2 cassette tape recorders, please let me know, with approval for you to borrow. **MFWC Time line**—We are hoping to send a MFWC timeline to the printer by March. So please get your ideas, suggestions, and any photographs in. We are asking all clubs to **appoint a Club Historian**, and to think about a District Historian.

Lo-An Flettrich  
Chairman



## Membership

Each 1 Reach 1; A lofty goal but not impossible. Hope everyone has had a membership drive of some kind. Remember to send me the signed slips of the names who brought in the latest members. The exciting part is that someone is going to win a very nice prize, the more members the better the prize. They were outlined in the September Pine tree notes. The slips need to be sent to me by December 31, 2007, and the winner will be drawn at the Executive Board meeting in February 2008.

Remember, if you have any 50 year members, the gold card has been replaced by a lovely gold pin with the GFWC emblem. Each club orders this directly from GFWC.

Membership is so very important to the life and health of our organization and to each other. We need to keep in touch with each other and keep abreast with all that is offered by GFWC. Presidents, use your leaders guide and all that GFWC has to offer. They are a great source of information.

Those of you who could not make Fall Conference missed a good time. The speakers were excellent and the Workshops fun.

Nancy Kenty  
Chairman



## MAINE YOUTH LEADERSHIP (MYL)

### **Leadership – Volunteerism – Character**

[www.maine-youth-leadership.org](http://www.maine-youth-leadership.org)

*“A good leader is not the person who does things right, but the person who finds the right things to do.” - A. Dadovano*

MYL is about three important elements . . . Leadership, Community Service, Character

Leadership is an attitude cultivated over time. The ambassadors are asked: “Are you one to stand up for what you believe even when the ramifications may be not be pleasant? Do you have a purpose and follow that purpose to get the results you desire? Do you have a vision?” But how does one become a leader? Each small decision you make takes you one step closer. MYL ambassadors strive to learn how to think for themselves and to be role models for others. They strive to use their potential and gifts to contribute and to make things better than before. They are taught to be responsible for an informed opinion and to give voice to that opinion.

### Community Service

(Volunteerism) is also an attitude. Are you doing it for the right reason? The importance is looking back and realizing that you did something worthwhile, that you helped in some way. MYL provides the tools for developing and planning a community activity or service project. It teaches how to

plan, implement and evaluate a successful project, to establish a purpose and a goal, to inspire others to join in and to delegate, to avail themselves of resources, to anticipate a budget, to foresee the challenges and ponder possible solutions to challenges and to set action steps and timelines.

Character denotes traits that form the individual nature of a person, defines their moral and ethical quality, their integrity. MYL ambassadors are challenged to open their eyes, hearts and heads, to choose their attitudes. They are invited to define themselves, to be true to their mission and to focus on adding value and to expand their vision of the future. MYL teaches that anything is possible.

I am immensely proud that 24 out of 28 clubs support this endeavor. Women of the MFWC are leaders making more leaders!!

**A full scholarship is \$200, but any amount given is greatly appreciated**

**Contributions and questions may be directed to:**  
**Gloria Tewhey, MYL Chairman,**  
**3 Valley View Dr., Gorham,**  
**ME 04038 (207)839-4157 or**  
[\*\*gtewhey@maine.rr.com\*\*](mailto:gtewhey@maine.rr.com)

Gloria Tewhey,  
Chairman



Editor's note: Please note that, in the interest of space, the formatting as been adjusted, but the text is here in its entirety.

## **GFWC/Maine Federation of Women's Clubs**

### **2008 - 2011 Strategic Plan Proposal**

**Submitted for  
review and comments to GFWC/MFWC members at the  
2007 GFWC/MFWC Fall Conference  
Ramada Inn  
Lewiston, Maine  
Thursday, October 18, 2007**

**Submit comments and request for changes to:  
Gloria Leveillee  
PO Box 42  
Limerick, Maine 04048  
or  
email - [gleveillee@adelphia.net](mailto:gleveillee@adelphia.net)**

**Deadline: January 15, 2008**

#### **Mission Statement**

The GFWC/Maine Federation of Women's Clubs' object shall be to bring together the various women's literary and educational clubs of the state for mutual benefit and helpfulness to others.

#### **Executive Summary**

The 2008 - 2011 Strategic Plan was developed to support and enhance the GFWC/Maine Federation of Clubs mission statement. During the 2006 - 2008 Administration, the GFWC Executive Board worked on the development of this Strategic Plan with input gained from members throughout the state. A strategic plan is a working document that guides and strengthens the activities of an organization. Goals and the strategies designed to achieve them enable the organization to plan effectively for the future.

The 2008 - 2011 GFWC/Maine Federation of Women's Club Strategic Plan identifies four major issues facing the Federation. The structure of the plan is parallel to the structure devised by the parent organization the General Federation of Women's Clubs. It is organized with clear goal statements within each issue, objectives that support the goals and specific action plans for achieving each objective.

Focusing on these four main issues and the achievement of the goals and objectives will guide GFWC/Maine Federation of Women's Clubs towards realizing its vision of providing members with opportunities to: serve their communities with greater effectiveness, develop leadership skills, participate in continued learning and cultivate lasting friendships through the network provided by the organization.



**Statement of Responsibility**

It is the responsibility of every member of the GFWC to support and promote the goals and objectives as stated in the 2008 - 2011 Strategic Plan.

- \* The Executive Board oversees the implementation of the Strategic Plan, and reviews and refines the Plan on a regular basis.
- \* The members approve, actively promote and participate in the implementation of the Strategic Plan.
- \* District Presidents and Club Presidents disseminate information relevant to the achievement of the goals and objectives set forth in the plan.
- \* State Chairmen and Club Chairmen actively work to achieve the goals and objectives relevant to their program area.
- \* State and District Officers/Chairmen obtain activities and materials that help carry out the goals and objectives of the Plan
- \* Clubs learn about and participate in activities that further the goals and objectives of the Plan through attendance at meetings and reading state and national materials.

**ISSUE: MEMBERSHIP****A. GOAL: RETAIN**

A.1. Objective: To maintain a stable, sound membership base of clubs

**Action Plan:**

- \* Develop and maintain a database of club members in order to monitor the retention of individual members of GFWC/MFWC clubs on an annual basis.
- \* Encourage state and district leadership to visit clubs at least once each administration
- \* Encourage service to the organization at state level by having each club represented on the Board of Directors serving as either a District Officer, State Department or Program Chairman, or State Committee member.
- \* Strengthen the avenues of communication between clubs, districts and states through the further development of the state website and use of electronic communication.
- \* Promote a statewide Membership Campaign each administration overseen by State Membership Chairman
- \* Create new ways to honor members at the State level
- \* Encourage clubs to change by-laws, programs or activities, when necessary, to meet the changing needs of their membership

*Responsibility: Executive Board, District Presidents, State Membership Chairman, State Public Relations/Website Chairman*

A.2. Objective: To improve and promote the benefits of belonging to the GFWC/Maine Federation of Women's Clubs for clubs and individual members.

**Action Plan:**

- \* Forward all GFWC electronic communications to all clubs and individual members
- \* Emphasize benefit of "Federation network" by increasing the

exchange of success stories through GFWC/MFWC publications, website, communications and meetings.

- \* Strengthen the connection to GFWC/MFWC by developing stronger district organization
- \* Encourage club to club communication

*Responsibility: Executive Board, District Presidents, Club Presidents*

**B. GOAL: RECRUIT**

- B.1. Objective: To maintain or increase net membership in each club each year.

**Action Plan:**

- \* Encourage participation in ACT in OCT
- \* Encourage participation in State Membership Campaign each administration
- \* Develop and distribute a state based welcome package for all new club members
- \* Promote the GFWC Star Recruitment Program
- \* Encourage each club to appoint a club membership chairman
- \* Appoint a district membership chairman
- \* Sign up all membership chairman to GFWC newsletter Membership Matters
- \* Continue state monetary awards for increase in membership
- \* Clarify the guidelines for honorary membership
- \* Encourage flexibility in club meeting times.
- \* Request removal of club bylaw restrictions which limit number of members
- \* Promote connections with other organizations, ethnic and cultural groups for potential members

*Responsibility: Executive Board, State Membership Chairman, District President, Club Presidents*

- B. 2. Objective: To increase the number of federated clubs by a minimum of one each administration.

**Action Plan:**

- \* Create organizational structure at state level to support this goal with President-Elect as Chairman
- \* Create New Club Formation Committee each administration
- \* Promote the notion of "club sponsors" for potential new clubs
- \* Incorporate findings of 2006 - 2008 New Club Formation Committee

*Responsibility: Executive Board, District Presidents, Club Presidents*

## **ISSUE: LEADERSHIP**

**A. GOAL: INFORM/EDUCATE**

- A.1 Objective: Promote leadership development at all federation levels

## Action Plan:

- \* Revise and clarify job descriptions clearly outlining responsibilities for all state offices, district presidents, department and program chairman, as well as committee members at state levels
- \* Encourage clubs to revise and clarify job descriptions for club leaders at club levels
- \* Promote participation in GFWC LEADS Seminar
- \* Promote use of GFWC publications on leadership for state, district or club workshops
- \* Provide leadership training at each state and district meeting
- \* Involve Past State Presidents and LEADS graduates in developing leadership workshops
- \* Develop an Incoming Leaders Training Seminar to be scheduled the year before the start of each new administration

*Responsibility: Executive Board, State Leadership Chairman, LEADS graduates, Past State Presidents, Club Presidents*

- A.2 Objective: Review and revise strategic plan on a regular basis to provide a framework for organizational development and leadership.

## Action Plan:

- \* Consider a by-law amendment which establishes a Strategic Plan Committee as a Standing Committee in the GFWC/MFWC
- \* Appoint the Strategic Plan Committee as an ad hoc Committee for the 2008 - 2010 administration

*Responsibility: Executive Board, By-laws Review Committee, Members*

B. GOAL: MOTIVATE/INSPIRE

Objective: Develop a recognition model for outstanding leadership contributions at club, district and state level.

## Action Plan:

- \* Outline leadership criteria for evaluation and recognition of leaders

*Responsibility: Executive Board, State Leadership Chairman, Club Presidents*

## ISSUE: FINANCES

A. GOAL: FINANCIAL STABILITY

- A.1 Objective: Maintain a level of income that ensures:
- Current member benefits are continued
  - Additional member benefits are attainable

- Leadership is supported
- Short and long term needs of organization are met

**Action Plan:**

- \* Explore sponsorship for GFWC/MFWC meetings, events and activities
- \* Include outside vendors at conferences and conventions
- \* Develop state based fundraising activities which target participation and contributions
- \* Monitor budget development to more greatly assure that interest bearing accounts are used effectively to support organizational activities
- \* Continue to actively review investments each administration to maximize return while still insuring stability of organizational funds
- \* Structure price, cost and distribution of state publications to publish and disseminate at no cost to the organization
- \* Structure revenues, price and cost of state meetings so that they are delivered at no cost to the organization
- \* Review all income streams to determine if dues, registration fees, and subscription prices are adequate

*Responsibility: Executive Board, State Finance Committee, State Investment Committee, State Fundraising Chairman*

**ISSUE: PUBLIC AWARENESS**

**A GOAL: INTERNAL AWARENESS OF INTERNATIONAL AND STATE AFFILIATION**

- A.1 Objective:** To create member awareness and emphasize the value of belonging to GFWC
- \* Disseminate GFWC and GFWC/MFWC materials to as many members as possible electronically
  - \* Produce articles in the Pine Tree Notes regarding the value of belonging to GFWC/MFWC
  - \* GFWC/MFWC Officers should always use GFWC/MFWC before a title, state reference, etc... when writing about or talking about their participation
  - \* Organize campaign for 100% subscription to Clubwoman magazine
  - \* Promote use of GFWC and GFWC/MFWC website
  - \* Use GFWC and GFWC/MFWC materials as gifts, promotions, etc... with members
  - \* Appoint one member from each club to state level appointment
  - \* Actively promote a visit to each club by the State President each administration
  - \* Hold a District Meeting each year
  - \* Work with club presidents to honor club or individual member achievements with note of congratulations from state president.
  - \* Encourage participation in Jennie Award Contest, and other international or state contests

*Responsibility: Executive Board, Clubwoman Chairman, Jennie Award*

*Chairman, Department and Program Chairmen, District Presidents, Club Presidents*

- B.1 Objective: To create public awareness of the organization and individual clubs in the community.
- \* Encourage club members to wear GFWC or GFWC/MFWC emblematic apparel or pins whenever conducting a service project
  - \* Encourage clubs to promote GFWC through the use of road signs in their respective towns
  - \* Encourage clubs to develop a promotional brochure with contact information for distribution in their towns
  - \* Develop promotional literature at the state level for members, potential members, sponsors, vendors and audiences
  - \* Continue development of state website
  - \* Encourage clubs to develop their own website with link to state website
  - \* Set up tables at statewide or regional conferences or events with promotional materials on GFWC and GFWC/MFWC
  - \* Develop relationships at the state, district and club levels with news media in order to more greatly assure coverage or publication of news releases concerning organizational events.
  - \* Develop an identified annual club project
  - \* Collaborate with other groups at the state, district or local level

*Responsibility: Executive Board, Public Relations/Website Chairman, District Presidents, Club Presidents, Members*



## **PRESIDENT'S SCHEDULE**

October 29  
Pittsfield Arts Club

November 8 - 11  
2008 - 2010 Orientation  
Virginia

November 14  
Patten Woman's Club

November 15  
Women's Legislative Council

December 5  
Lubec Woman's Club







## Website and Public Relations

What's new? Funny you should ask! We will be providing a "WHAT'S NEW" link on our website just for clubs. If your club has an event, whether it be a fundraiser or a club anniversary, or whatever you want other clubs to know about, just send the information to me at least one week in advance via e-mail and we'll be sure to post it on our website at [www.gfwcmaine.org](http://www.gfwcmaine.org).

Check out other states' websites at [www.gfwc.org](http://www.gfwc.org). There are many individual clubs that have created their own websites. You'll be inspired, too! Does your club want to develop a website? If so, contact me at [ljgneal@msn.com](mailto:ljgneal@msn.com) or 207-876-3515, and I'll provide you with the information you need to get started.

Laura Neal  
GFWC/MFWC Website  
and Public Relations  
Chairman

No one is useless in this world who lightens the burdens of it for another.

- Charles Dickens



## GFWC Website

JOIN YOUR FELLOW CLUB-  
WOMEN ONLINE!

The new GFWC website is a hit! Since its debut at the Board of Directors Meeting in San Antonio on September 8, the new and improved [www.GFWC.org](http://www.GFWC.org) has reached more clubwomen than ever, provided greater access to information, and wowed visitors with a fresh look that strengthens the GFWC brand. Have you seen the new website yet? If not, get online soon and don't forget to sign up for the new mailing list to receive GFWC news!

Now that GFWC has unveiled the new face and updated functionality, the website will be a stronger primary communications tool. In addition to adding all the content that was previously on the website, the new site will include feature articles, online reporting, and a Member Center where you can find downloadable versions of all of GFWC's most important documents. And don't forget the new GFWC Marketplace, where

you can shop for GFWC materials and merchandise.

Of course, the highlight of the new website is the features section, which will enable GFWC to highlight the best and brightest clubs and their activities with pictures, stories, and resources to help other clubs get in on the great ideas! This is your chance to be famous among your fellow clubwomen - send your photos and story ideas to GFWC's webmaster at [webmaster@gfwc.org](mailto:webmaster@gfwc.org), and you could end up on the front page of the fabulous new website!

Once you have seen the new website, send your feedback to [webmaster@gfwc.org](mailto:webmaster@gfwc.org) so GFWC can keep the new website moving forward! For questions about the GFWC website, please contact Communications & Public Relations Director Nikki Willoughby at [nwilloughby@gfwc.org](mailto:nwilloughby@gfwc.org) or 202.347.3168 ext. 149.

One more thing: don't let the lack of a home computer or Internet access keep you offline; remember that GFWC has a long legacy of supporting public libraries, and most public libraries have free Internet access for patrons. So take a trip to your local library, log on to [www.GFWC.org](http://www.GFWC.org), and join your fellow clubwomen online!

Jacquelyn Pierce  
GFWC International President  
2006-2008

Janice Adler  
GFWC Website Chairman



## Email Changes

Administrative Team and Club Presidents - Please be sure to notify Gloria Leveillee [gleveillee@roadrunner.com](mailto:gleveillee@roadrunner.com) and Libby Wiers [libbyw@tds.net](mailto:libbyw@tds.net) if your email address changes. Email is the primary means of communication currently being used. If we have an email address on record, that is the method that is used to send out announcements, information, etc... Please be sure to read your email on a regular basis. If you do NOT have email, you will be contacted by phone or regular mail. Therefore, please keep address and telephone information current for all officers. Thanks you.



## Newsletter & Directory Orders

Just a reminder that it is never too late to order the Pine Tree Notes. The E-version is free, just send me your email address; the printed version is \$5.00 for the year. Directories will be available as long as supply lasts. The cost is \$5.00, and the postage is \$1.99 to mail it. Send an order form with payment to the Corresponding Secretary: Libby Wiers, PO Box 159, Saint Albans, ME 04971-0159. The forms are available at the website: [www.gfwcmaine.org](http://www.gfwcmaine.org).

## **Tidbits**



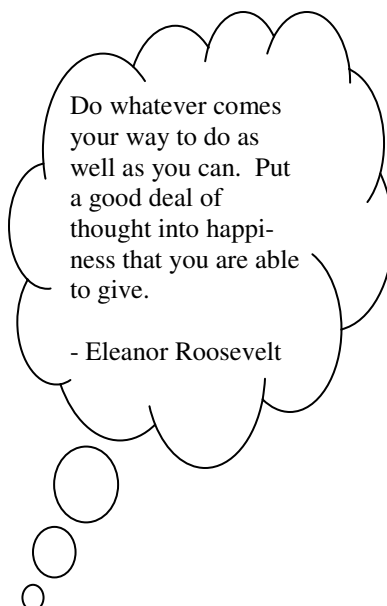
### Lost Bag

Please, did anyone pick up by mistake a bright purple and white Domestic Violence tote bag that does not belong to them? It was full of conference papers, camera, door prize, etc. It seems not to have come home with me. I have called the hotel and nothing has been reported.

If you find that the bag you brought home does not belong to you, please contact:

Thank you!

Maxine Russakoff  
PO Box 6  
Skowhegan, ME 04976-0006  
474-2631  
[maxphil2002@yahoo.com](mailto:maxphil2002@yahoo.com)



## Directory Corrections

### EMAIL

pp. 9, 12, 18, 20, 26: Gloria L - [gleveillee@roadrunner.com](mailto:gleveillee@roadrunner.com)  
pp. 23, 25, 26: Phyllis Anctil - [panctill@roadrunner.com](mailto:panctill@roadrunner.com)  
p. 21: Cora Paradis - [coparadis@roadrunner.com](mailto:coparadis@roadrunner.com)

### ADDRESS

p. 31: Nancy Kenty's zip code is 04038  
p. 14, 29: Lillian Zanchi's new street is 151 Tamarack Trail, but the rest is the same

### TELEPHONE

p. 32: Hartland Secretary, Dawn Wiers's phone number should be 938-3826

### OTHER

p. 32: delete Marjorie Smith as Outlook (Hartland) president  
p. 33: add GFWC/ before Ursula Penniman Club  
p. 34: change Betty LeVasseur (Old Town treasurer) to Betty Ellis; there are 12 members  
p. 36: delete Julie Logan as Winterport VP; # members is 54  
p. 36: delete MFWC from Westbrook club name  
p. 37: add Bettymae Lutz, PO Box 489, Orono, ME 04473 to MAL  
p. 70: change Treasurer from Pat Treworgy to Marjorie Wood (her correct information is on p. 12) in first paragraph; also, due to increase in Clubwoman, MAL dues will be \$32.00 going forward



# GFWC/Maine Federation of Women's Clubs



115 years of Volunteer Service



*"Changing Lives - Woman to Woman, Friend to Friend"*

Libby Wiers  
Corresponding Secretary  
PO Box 159  
Saint Albans ME 04971-0159

**Pine Tree Notes  
Next Deadline  
January 4, 2008**