

3-2014

The Honors College Read Lecture

The Honors College

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CULTURAL AFFAIRS/DISTINGUISHED LECTURE SERIES GRANT APPLICATION

I. Applicant/Organization: The Honors College at the University of Maine

II. a. Responsible Organization Officer: François G. Amar

3000

b. Title: Dean of the Honors College

c. Campus Address (include Email and Telephone): 101 Colvin Hall, amar@maine.edu, 581-3262

III. Summary of program requiring funding (title; featured artist(s); speaker(s); scheduled date(s):

The Honors College seeks partial funding to invite renowned author and environmental activist, **Bill McKibben**, to present a lecture at 3:30 PM on September 17, 2014. The lecture will be based upon his best-selling book, *Eaarth*—the Honors Read assigned to our 300+ incoming first-year students this fall. The venue for the lecture will likely be Hauck Auditorium in order to accommodate this entering class, as well as other honors students, faculty and staff, and the many university and community members who will be eager to attend a lecture by McKibben.

A prolific writer, McKibben is the author of 15 books and a frequent contributor to *The New York Times*, *The Atlantic Monthly*, *Harper's*, *Orion Magazine*, *Mother Jones*, *The New York Review of Books*, *Granta*, *Rolling Stone*, and *Outside*. In 1989 McKibben published *The End of Nature*, which is often regarded as the first book for a general audience on climate change. He is founder of 350.org—a planet-wide, grassroots climate change movement—and currently serves as The Schumann Distinguished Scholar in Environmental Studies at Middlebury College and is a fellow of the American Academy of Arts and Sciences. In 2013, McKibben was awarded the Gandhi Prize and the Thomas Merton Prize for his ardent environmental activism, and he holds honorary degrees from 18 colleges and universities. *Foreign Policy* named him to their inaugural list of the world's 100 most important global thinkers, and the *Boston Globe* described McKibben as "probably America's most important environmentalist."

As part of our Honors College mission, we are committed to developing citizen scholars, students who will responsibly and intelligently contribute to their global community. McKibben in many ways represents an ideal example of the sort of engaged citizenship we promote among our students. Furthermore, his dedication to increasing awareness of, and reshaping behaviors related to, climate change resonates with the dynamic climate change work already happening across the UMaine campus, making him an especially timely and important speaker not only for our Honors College, but also for our broader university community.

We ask the Cultural Affairs/Distinguished Lecture Series committee for \$4,000 to help fund McKibben's honorarium. Of a total program budget of \$13,117, the Honors College commits \$3,000 and will be seeking \$6,117 in funding from other units on campus. We already have commitments of \$5,700 from SPIA, SMS, SSI, History, Chemistry, the Humanities Initiative, and the COEHD.

IV. Budget Proposal Form must be attached.

Funding for current application is contingent upon submission of reports for any previous grant awards, including final budget and attendance figures.

SEND COMPLETED APPLICATION VIA EMAIL TO: alisha.lukas@maine.edu

For questions regarding the Cultural Affairs/Distinguished Lecture Series, please contact Alisha Lukas at 1-1512.

Cultural Affairs/Distinguished Lecture Series Fund Budget Proposal Form

Applicant/Organization: The Honors College
 Responsible Officer: François Amar, Dean
 Event Title: The Honors College Read Lecture
 Event Date: September 17, 2014


Total Program Budget: \$13,117
 Amount Committed by Applicant Organization: \$ 3,000
 Total Amount Requested from Other Funding Sources: \$ 6,117

Amount Requested from CA/DLS Committee: \$ 4,000*
 Revenues, if any, expected (fees, ticket sales): \$ 0

Budget Breakdown of Expenses and funds to be used:	CADLS	Other
Honoraria/Services (explain below)	<u>\$4,000</u>	<u>\$ 6,000</u>
<u>Honorarium cost for Bill McKibben is still being negotiated. Estimate of \$10,000 is a median estimate and is ½ of usual fee</u>		
Travel	<u>\$0</u>	<u>\$ 650</u>
<u>Travel covers estimated cost of airfare and ground transportation.</u>		
Lodging/Meals		
<u>Lodging: 2 nights @ \$250.00 in kind contribution by Honors College.</u>	<u>\$0</u>	<u>\$ 250</u>
<u>Meals: 2 days @ \$46.00 per diem</u>	<u>\$0</u>	<u>\$ 92</u>
Advertising		
<u>Creation of Poster/Printing</u>	<u>\$0</u>	<u>\$ 150</u>
<u>Personal invitations mailed on- and off-campus</u>	<u>\$0</u>	<u>\$ 850</u>
Framed Posters	<u>\$0</u>	<u>\$ 175</u>
<u>One given as a gift to the guest speaker and one displayed in the Honors Center. Expense responsibility of Honors College</u>		
Event Reception	<u>\$0</u>	<u>\$ 1,000</u>
<u>Expense responsibility of Honors College.</u>		
Total Expenses from CA/DLS funds:	<u>\$4,000*</u>	
Total Expenses from other funds:		<u>\$ 9,117</u>
(These two totals should equal the "Total Program Budget" listed above)		

*These amounts should be identical and should not exceed 75% of the total program/event budget – see guidelines for further information. Please note that CA/DLS funds may not be used for receptions and do not normally fund UM employee wages. If an award is granted based on this proposal, reimbursement of expenses will not exceed the total CA/DLS request and will be limited to the types of expenditures outlined above.

From:  **Francois Amar**

Friday, April 11, 2014 9:13:22 AM 

Subject: Re: Cultural Affairs Award

To:  **Heidi Carlow**

Dear Heidi,

Please thank the committee for their generous support of our proposal. We do intend to proceed with the event. I will notify you of the final details for the visit as they are arranged.

Best,

Francois

Heidi Carlow writes:

Dear Francois



Thanks very much for submitting an application to the March 2014 Cultural Affairs/Distinguished Lecture Series funding competition. This round was particularly difficult for the committee, as we had many excellent proposals asking for a total of over \$38,000 in CADLS support. We had only \$15,000 to award, so were unable to fund some proposals at all, while the rest received less than requested. We wish we had more funds for all of the great events brought forward to the Committee.


In its meeting on April 10, the CADLS Committee awarded \$3,000.00 for your project. Because this is less than requested, I would be very grateful if you could indicate whether your event or program can still be held.

Thank you.

Heidi Carlow
Administrative and Fiscal Coordinator/Scheduler
University of Maine
President's Office
200 Alumni Hall
207-581-1717

Dr. François G. Amar
Dean, Honors College
Thomson Honors Center
Colvin Hall, 101
University of Maine
Orono, ME 04469
Tel: (207) 581-3262
Fax: (207) 581-3265
E-mail: amar@maine.edu

From:  **Heidi Carlow**
Subject: Cultural Affairs Award
To:  **Francois Amar**

Friday, April 11, 2014 9:01:18 AM 

Dear Francois

Thanks very much for submitting an application to the March 2014 Cultural Affairs/Distinguished Lecture Series funding competition. This round was particularly difficult for the committee, as we had many excellent proposals asking for a total of over \$38,000 in CADLS support. We had only \$15,000 to award, so were unable to fund some proposals at all, while the rest received less than requested. We wish we had more funds for all of the great events brought forward to the Committee.

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Thank you.

Heidi Carlow
Administrative and Fiscal Coordinator/Scheduler
University of Maine
President's Office
200 Alumni Hall
207-581-1717

2014-15 Honors Read Lecture

Cultural Affairs/Distinguished Lecture Series Event Report
prepared by Jennifer Ferguson and François Amar
Honors College, November 24, 2014

The 2014 Honors Read Lecture, funded in part by the CADLS fund, was a challenging and enriching experience for Honors students and the community. Since 2002, the Honors College has attempted to have the author of the first year Honors Read come to speak on campus. This year, we were pleased to invite Bill McKibben, author of our 2014 Honors Read, *Eaarth*. McKibben's talk "Making Life on a Tough New Planet" was given on Tuesday, October 7th at 3:30pm in the Collins Center for the Arts. McKibben gave an inspiring call to action during his lecture that focused on his book and the work that his organization 350.org is accomplishing. Following the lecture, McKibben met with a focus group of over 50 interested university and community constituents in DPC 100 to further the discussion. The night ended with an intimate dinner with Bill McKibben, Honors faculty and students, and supporters of the event.

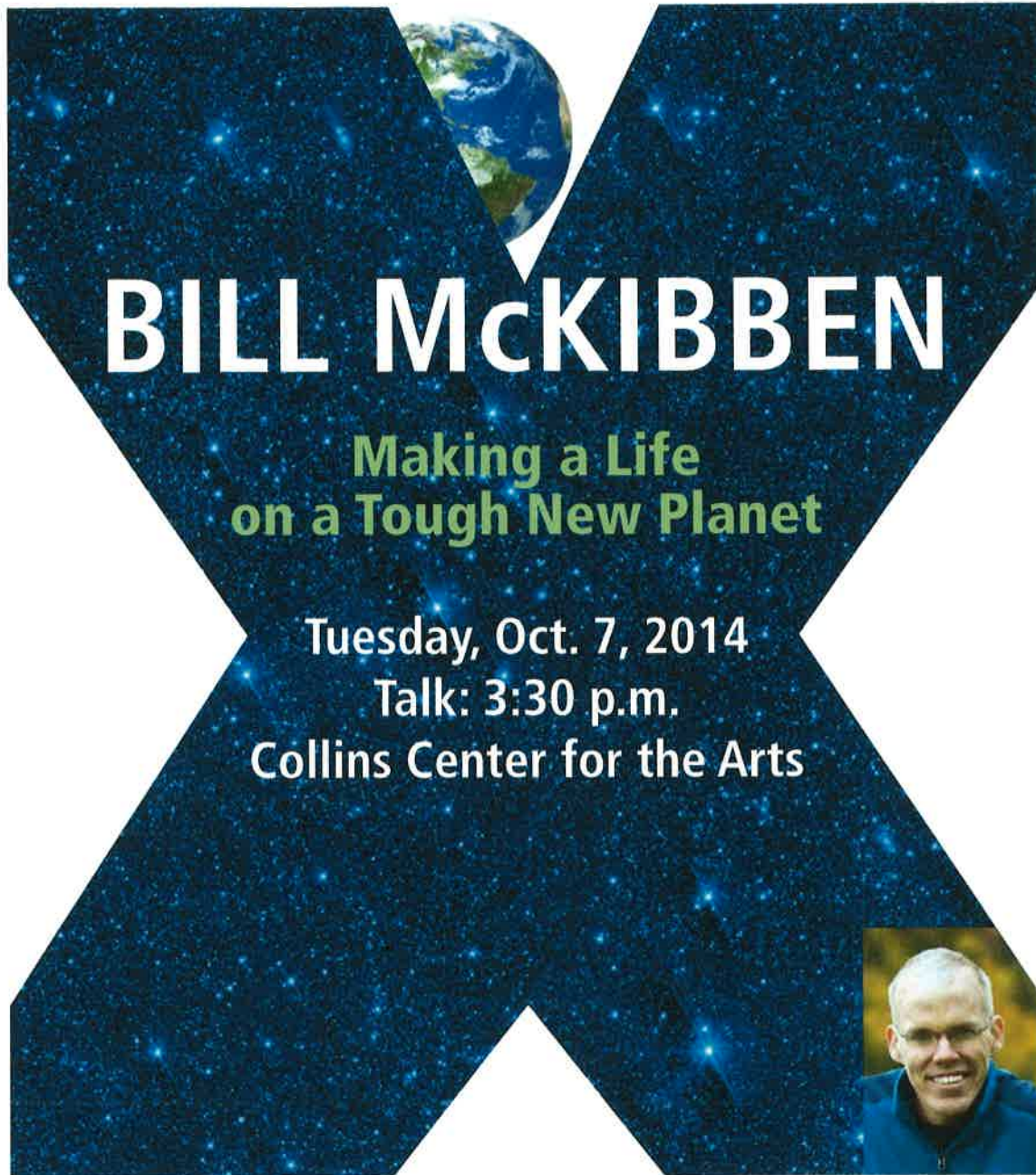
There were estimated to be around 900 people in attendance at Bill McKibben's lecture. The audience primarily consisted of UMaine students, faculty, administration, and alumni, as well as students from local high schools and other colleges around the state, and members from the community.

The event was primarily promoted by large-print and 8.5x11 posters distributed to all departments and bulletin boards. Large-print posters and "save the date" postcards were also distributed to the local public libraries, Dirigo Pines, Downton Orono establishments, local high schools and colleges around the state. Digital versions of the poster were distributed to the Announcements & Alerts and Honors College folders on FirstClass, and through FirstClass emails to Honors faculty and students, the Associate Deans, and other interested parties. The event was also advertised on the online University Calendar and through a University press release.

The CA/DLS funding was used to pay a portion of Bill McKibben's honorarium. As can be seen in the promotional material, quite a number of other campus units stepped up to co-sponsor the event.

The Honors College thanks the donors of the CA/DLS fund as well as the CA/DLS committee for their generous support of the 2014-15 Honors Read Lecture.

THE 2014-15 HONORS READ LECTURER



BILL MCKIBBEN

**Making a Life
on a Tough New Planet**

Tuesday, Oct. 7, 2014
Talk: 3:30 p.m.
Collins Center for the Arts




Photo by Nancee Bantzaglia

DESCRIBED BY *The Boston Globe* as “probably America’s most important environmentalist,” writer and environmental activist Bill McKibben is the author of 15 books and a frequent contributor to *The New York Times*, *The Atlantic Monthly*, *The New York Review of Books* and *Outside*. His 1989 *The End of Nature* is often regarded as the first book on climate change written for a general audience. McKibben is founder of 350.org — a worldwide, grassroots climate change movement. He serves as the Schumann Distinguished Scholar in Environmental Studies at

Middlebury College, and a fellow of the American Academy of Arts and Sciences. In 2013, McKibben received the Gandhi Peace Award and the Thomas Merton Award for his ardent environmental activism. Honors students who chose *Eaarth* as the 2014–15 Honors Read were persuaded by McKibben’s argument that the “reality of global climate change is not up for discussion” and that we are “in a whole heap of trouble.” The Honors College at the University of Maine is pleased to welcome McKibben as the 2014–15 Honors Read Lecturer.

This event is sponsored by the Honors College, Cultural Affairs/Distinguished Lecture Series, Office of the Provost, School of Policy and International Affairs, School of Marine Sciences, Maine Business School, College of Education and Human Development, College of Liberal Arts and Sciences, College of Engineering, University of Maine Humanities Center, Department of Chemistry, Department of History, School of Earth and Climate Sciences, and Women’s, Gender, and Sexuality Studies Program

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