

10-2013

# Howard B. Schonberger Peace and Social Justice Memorial Lecture

University of Maine

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**CULTURAL AFFAIRS/DISTINGUISHED LECTURE SERIES**  
**GRANT APPLICATION**

I. Applicant/Organization: Howard B. Schonberger Peace and Social Justice Memorial Lecture

II. a. Responsible Organization Officer: Michael Howard

b. Title: Professor of Philosophy

c. Campus Address (include Email and Telephone): Philosophy Department, The Maples, 1-3861,  
michael.howard@umit.maine.edu

III. Summary of program requiring funding (title; featured artist(s); speaker(s); scheduled date(s):

Schonberger Lecture: **“Getting to Plenitude: Building a Small-Scale, Low-Impact, High-Satisfaction Economy,”** Professor **Juliet Schor**, Sociology, Boston College, author of *Plenitude: The Economics of True Wealth; Born to Buy; The Overworked American; and The Overspent American.*

Nov. 21<sup>st</sup>, 7:30 p.m. in 110 Little Hall. Reception following.

Earlier the same day Prof. Schor will present the following talk for the Socialist and Marxist Studies Series:

**“Evolving Away from Capitalism: Market Dependence, Participation, and the Sharing Economy.”** 4:00 p.m., Bangor Room, Memorial Union (Note the change in time.)

*The Overworked American* appeared on the best-seller lists of *The New York Times*, *Publisher’s Weekly*, *The Chicago Tribune*, *The Village Voice*, and *The Boston Globe*, as well as the annual best books list for *The New York Times*, *Business Week* and other publications. The book is widely credited for influencing the national debate on work and family. Another of her books, *The Overspent American*, was made into a video of the same name by the Media Education Foundation (September, 2003).

In addition to the foregoing, Schor is a co-founder of the South End Press and the Center for Popular Economics. She is a former trustee of Wesleyan University and a former fellow of the Brookings Institution. Schor has lectured widely throughout the United States, Europe, and Japan to a variety of civic, business, labor, and academic groups. She appears frequently on national and international media; profiles of her and her work have appeared in scores of magazines and newspapers, including *The New York Times*, *Wall Street Journal*, *Newsweek*, and *People* magazine. She has appeared on *60 Minutes*, the *Today Show*, *Good Morning America*, *The Early Show*, as well as on many other national and local television news programs.

IV. Budget Proposal Form must be attached.

**Funding for current application is contingent upon submission of reports for any previous grant awards, including final budget and attendance figures.**

**SEND COMPLETED APPLICATION VIA EMAIL TO:**      [alisha.lukas@maine.edu](mailto:alisha.lukas@maine.edu)

For questions regarding the Cultural Affairs/Distinguished Lecture Series, please contact Alisha Lukas at 1-1512.

## Cultural Affairs/Distinguished Lecture Series Fund Budget Proposal Form

Applicant/Organization: Howard B. Schonberger Peace and Social Justice Memorial  
Lecture Committee \_\_\_\_\_

Responsible Officer: Michael Howard \_\_\_\_\_

Event Title: Howard B. Schonberger Peace and Justice Memorial  
Lecture \_\_\_\_\_

Event Date: November 21, 2013 \_\_\_\_\_

Total Program Budget: \$2435  
 Amount Committed by Applicant Organization: \$1235  
 Total Amount Requested from Other Funding Sources: \_\_\_\_\_  
 Please List Sources & Amounts below:

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Amount Requested from CA/DLS Committee: \$1200 \*  
 Revenues, if any, expected (fees, ticket sales): 0

Budget Breakdown of Expenses and funds to be used:      CADLS      Other  
 Honoraria/Services (explain below)      \$ 1200      \$ 300  
 \$ \$1500

\_\_\_\_\_ honorarium to Prof. Schor for the Schonberger  
Lecture. \_\_\_\_\_

Travel      \$ \_\_\_\_\_      \$ \$131  
\$71 round-trip bus fare from Boston, plus \$60 for taxis to and from South  
Station, Boston \_\_\_\_\_

Lodging/Meals \$99 room + \$78 per diem for 2 days      \$ \_\_\_\_\_  
 \$ 177  
 Advertising      \$ \_\_\_\_\_      \$ 150  
 Printing      \$ \_\_\_\_\_      \$ 100  
 Supplies and Materials      \$ \_\_\_\_\_      \$ 50  
 Other (must specify below)      \$ \_\_\_\_\_      \$ 327  
\_\_\_\_\_ Taping of presentations, \$177;  
\_\_\_\_\_ Reception \$150 \_\_\_\_\_

\_\_\_\_\_  
 \_\_\_\_\_

Total Expenses from CA/DLS funds: \$ 1200 \_\_\_\_\_ \* Total  
Expenses from other funds: \$ 1235 \_\_\_\_\_  
(These two totals should equal the "Total Program Budget" listed above)

\*These amounts should be identical and should not exceed 75% of the total program/event budget – see guidelines for further information. Please note that CA/DLS funds may not be used for receptions and do not normally fund UM employee wages. If an award is granted based on this proposal, reimbursement of expenses will not exceed the total CA/DLS request and will be limited to the types of expenditures outlined above.

11/12

09/13

Final Report for CA/DLS: Howard B. Schonberger Peace and Social Justice Memorial  
Lecture for 2013

The Schonberger Lecturer for Fall 2013 was Juliet Schor, Professor of Sociology, Boston College, author of *Plenitude: The Economics of True Wealth; Born to Buy; The Overworked American; and The Overspent American*.

Professor Schor presented two lectures:

Schonberger Lecture: **“Getting to Plenitude: Building a Small-Scale, Low-Impact, High-Satisfaction Economy,”** Nov. 21<sup>st</sup>, 7:30 p.m. in 110 Little Hall. Reception following.

Earlier the same day Prof. Schor presented the following talk for the Socialist and Marxist Studies Series:

**“Evolving Away from Capitalism: Market Dependence, Participation, and the Sharing Economy.”** 4:00 p.m., Bangor Room, Memorial Union

Attendance at the evening talk was about 80 people, and at the afternoon talk attendance was about 90 people.

Publicity consisted of e-mail to relevant lists, and a poster circulated on campus and in neighboring communities (see attached).

### **Budget**

The following expenses were paid out of the Schonberger Lecture Fund. Please contact Suzanne Moulton in the History Department, 581-1908, to make arrangements to reimburse the Fund for the amount of the grant. Adjusting Entry Form and documentation are attached.

Honorarium for Juliet Schor	-	\$1500.00
University Inn lodging	-	\$ 82.00
Bus fare for Juliet Schor	-	\$ 71.00
Ann Schonberger for meals	-	\$ 91.26
Catering for lecture	-	\$ 158.85
One ream of 11x14 paper	-	\$ 55.65
Work order deliver tables	-	\$ 21.42
Work order pick up tables	-	\$ 29.07
DVDs from Marketing	-	\$ 197.50
<b>TOTAL</b>		<b>\$2206.75</b>

Respectfully Submitted,

  
Michael Howard

Department of Philosophy  
for the Schonberger Lecture Committee

# HOWARD B. SCHONBERGER PEACE & SOCIAL JUSTICE MEMORIAL LECTURER

*Sponsored by the Howard B. Schonberger Memorial Lecture Fund,  
the University of Maine History Department,  
and the Cultural Affairs/Distinguished Lecture Fund*



## PROF. JULIET SCHOR Economist and Sociologist Professor of Sociology Boston College

Before joining Boston College, Juliet Schor taught at Harvard University for 17 years in the Department of Economics and served on the Committee on Degrees in Women's Studies. A graduate of Wesleyan University, Schor received her Ph.D. in economics at the University of Massachusetts. Her most recent book is *Plenitude: The New Economics of True Wealth* (2010). She is also author of the national best-sellers, *The Overworked American: The Unexpected Decline of Leisure* (1992) and *The Overspent American: Why We Want What We Don't Need* (1998).

**THURSDAY, NOVEMBER 21**

**“Evolving Away from Capitalism:  
Market Dependence, Participation,  
and Sharing Economy”**

**4:00 p.m.**

**Bangor Room, Memorial Union**

**&**

**“Getting to Plenitude: Building a Small-Scale,  
Low-Impact, High-Satisfaction Economy”**

**7:30 p.m.**

**110 Little Hall**



Both venues are accessible. For more information, call 581-1908.