

4-2013

## Kon Tiki

Hudson Museum

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**CULTURAL AFFAIRS/DISTINGUISHED LECTURE SERIES**  
**GRANT APPLICATION**

I. Applicant/Organization: Hudson Museum, Collins Center for the Arts

II. a. Responsible Organization Officer: Gretchen Faulkner

b. Title: Director

c. Campus Address (include Email and Telephone): Hudson Museum, CCA [Gretchen@umit.maine.edu](mailto:Gretchen@umit.maine.edu)

581-1904

III. Summary of program requiring funding (title; featured artist(s); speaker(s); scheduled date(s):

Thursday, October 10, 2013 at 7:00 p.m. Kon Tiki (2012) film in Hutchins Hall, Collins Center for the Arts

IV. Budget Proposal Form must be attached.

**Funding for current application is contingent upon submission of reports for any previous grant awards, including final budget and attendance figures.**

**SEND COMPLETED APPLICATION VIA EMAIL TO:**      [christi.renzi@maine.edu](mailto:christi.renzi@maine.edu)

For questions regarding the Cultural Affairs/Distinguished Lecture Series, please contact Christi Renzi at 1-1512

Kon Tiki, a new Norwegian film, based on the 1947 expedition of Thor Heyerdahl of his sailing across the Pacific Ocean from South America to Polynesia, will be featured at the Collins Center for the Arts on Thursday, October 10, 2013 at 7:00 p.m. Heyerdahl's epic 4,300 miles, 101-day voyage on a balsa wood raft captured the popular imagination of the period. Heyerdahl's 1948 book on the voyage became a best seller and a documentary film directed by Heyerdahl won an Academy Award in 1951. This new movie, Kon-Tiki (2012) is a historical dramatization directed by Norwegian Joachim Ronning. It was the highest grossing film of 2012 in Norway and won the Audience Award at the 40<sup>th</sup> Norwegian International Film Festival. It was nominated as Best Foreign Film at this year's Academy Awards and Golden Globe Awards as well as two other film award nominations.

Anthropologist, archaeologist, and adventurer Thor Heyerdahl (1914-2002) has special connections to the University of Maine. In 1997, Thor Heyerdahl gave a public lecture in what is now the Collins Center for the Hudson Museum to over 1100 attendees. In 1998 he was made a distinguished research associate in the Institute for Quaternary Studies, now the Climate Change Institute, received an honorary doctorate and gave the commencement speech at UMaine. He visited campus once more for an international conference. On all visits, he interacted with students, faculty and staff.

This film will be shown in October, during Maine Archaeology month. Kon Tiki is being distributed by Swank Motion Pictures, as an art house film. These films are not shown locally in theaters and they are not generally accessible to our student population. For the CCA, they do not provide a significant source of revenue and are offered as no other theater in our area presents them. Dan Sandweiss, a friend and colleague of Heyerdahl will introduce the film and facilitate a brief Q & A session after the film. Dan worked with Heyerdahl on the pyramids of Túcume, as well as in Cuba.

Kon Tiki will be promoted statewide as well as to the University community. Students from Anthropology, the Climate Change Institute, and History will be encouraged to attend. The Hudson Museum has developed a system for gathering data for faculty on student attendance at films and lectures in the Collins Center. The Hudson Museum will promote this event on its Facebook page, our website, in our newsletter for schools, in a flyer and poster, and on the large scale digital sign on the Collins Center, as well as press releases to local media. We will also invite the participation of members of UMaine's Senior College as well as that of the Hutchinson Center.

Funding from the Cultural Affairs Committee will support bringing the show to the Collins Center for both the University community and the general public, free of charge. Funds from the Cultural Affairs/Distinguished Lecture Committee will support the rental fee for the film (\$600). Match for this project is being provided by the support from the Hudson Museum for promotion of the movie (\$100) and by

the Collins Center for expenses associated with use of the Hall (\$633). Hall expenses are fees for use of the projector and screen (\$175); rental of the Hall (\$350); and 3 crowd control managers at \$12/hr for 3 hours (\$108); totaling \$633.

## Cultural Affairs/Distinguished Lecture Series Fund Budget Proposal Form



Applicant/Organization: Hudson Museum  
 Responsible Officer: Gretchen Faulkner  
 Event Title: Kon Tiki  
 Event Date: Thursday, October 10, 2013


Total Program Budget: 1333  
 Amount Committed by Applicant Organization: 100  
 Total Amount Requested from Other Funding Sources: 633  
 Please List Sources & Amounts below:  
Collins Center for the Arts \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 Amount Requested from CA/DLS Committee: 600 \*  
 Revenues, if any, expected (fees, ticket sales): \_\_\_\_\_

Budget Breakdown of Expenses and funds to be used:	CADLS	Other
Honoraria/Services (explain below)	\$ _____	\$ _____
_____		
_____		
Travel	\$ _____	\$ _____
_____		
Lodging/Meals	\$ _____	\$ _____
Advertising	\$ _____	\$ <u>100</u>
Printing	\$ _____	\$ _____
Supplies and Materials	\$ _____	\$ _____
Other (must specify below)	\$ <u>600</u>	\$ <u>633</u>
<u>film rental (CADLS request)</u>		
<u>CCA expenses: projector &amp; screen \$175;</u>		
<u>crowd managers \$108; Hutchins Hall fee \$350.</u>		

Total Expenses from CA/DLS funds: \$ 600 \*  
 Total Expenses from other funds: \$ 733  
 (These two totals should equal the "Total Program Budget" listed above)

\*These amounts should be identical and should not exceed 75% of the total program/event budget – see guidelines for further information. Please note that CA/DLS funds may not be used for receptions and do not normally fund UM employee wages. If an award is granted based on this proposal, reimbursement of expenses will not exceed the total CA/DLS request and will be limited to the types of expenditures outlined above.

From:  **Christi Renzi**  
Subject: Re: Hudson Museum CAC/DLS grant application  
To:  Gretchen Faulkner

Tuesday, April 02, 2013 1:43:34 PM 

Attachments:  CADLS Report.doc / Microsoft Office Word 97 - 2003 Document (28K)

Gretchen,

Congratulations! The Cultural Affairs committee has decided to fund Kon Tiki at the requested amount of \$600.00. I've attached a report form which will need to be completed once this event has ended and returned along with an Adjusting Entry form and GL backup of expenses. Feel free to let me know if you have any questions!

**Gretchen Faulkner on Wednesday, March 27, 2013 at 10:58 AM -0400 wrote:**

Hi Christi:

Attached is an application from the Hudson Museum.

Thank you.

Gretchen

Christi Renzi

Administrative Specialist  
Office of the President  
200 Alumni Hall  
207-581-1512

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## CAC/DLS Report for Kon-Tiki

Kon-Tiki was shown in Hutchins Hall in the Collins Center for the Arts on October 10th at 7:00 p.m. to an enthusiastic audience. Dan Sandweiss, Dean of the Graduate School introduced the film—which was held in the same venue as Thor Heyerdahl 1997 lecture—and shared Heyerdahl's UMaine connections with the audience. Over 500 attended the show with 156 ANT 101 students in the audience as well as students from the Honors program, members of senior college, residents of Dirigo Pines and the greater community.

Promotion of the show was done through the Museum's website, Facebook page, a flyer mailed to Hudson Museum Friends, posters, and email flyer distribution to Senior College.

Expenses for the event totaled \$1333. An IDO with CCA film rental costs has been forwarded for processing. Match for the project included the donation of CCA expenses for the use of the projector and screen, crowd managers and hall fees (\$633). Expenses for promotion of the film (\$100) were covered by the Hudson Museum.



# Kon-Tiki

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**Thursday, October 10, 2013  
at 7 p.m.  
at the Collins Center for the Arts,  
University of Maine**

**Free and open to the public**

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Kon Tiki, a new Norwegian film, is based on the 1947 expedition of Thor Heyerdahl. Heyerdahl's epic 4,300 miles, 101-day voyage across the Pacific Ocean from South America to Polynesia on a balsa wood raft captured the popular imagination of the period. Kon-Tiki (2012) is a historical dramatization directed by Norwegian Joachim Ronning. It was the highest grossing film of 2012 in Norway and won the Audience Award at the 40th Norwegian International Film Festival. It was nominated as Best Foreign Film at this year's Academy Awards and Golden Globe Awards as well as two other film award nominations.

**For more information please call 581-1904**

**Funded by a grant from the Cultural Affairs/Distinguished Lecture Series**