

12-2012

## 2013 International Dance Festival

International Student Association

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**CULTURAL AFFAIRS/DISTINGUISHED LECTURE SERIES**  
**GRANT APPLICATION**

I. Applicant/Organization: International Student Association

II. a. Responsible Organization Officer: Sofia Quintanalbertoldi, ISA Treasurer & Sarah Joughin (Advisor)

b. Title: 2013 International Dance Festival

c. Campus Address (include Email and Telephone): OIP, 100 Winslow Hall, 581-3423,  
[sarah.Joughin@umit.maine.edu](mailto:sarah.Joughin@umit.maine.edu)

III. Summary of program requiring funding (title; featured artist(s); speaker(s); scheduled date(s):

Please see attached summary.

IV. Budget Proposal Form must be attached.

**Funding for current application is contingent upon submission of reports for any previous grant awards, including final budget and attendance figures.**

**SEND COMPLETED APPLICATION VIA EMAIL TO:**      [wlegere@maine.edu](mailto:wlegere@maine.edu)

For questions regarding the Cultural Affairs/Distinguished Lecture Series, please contact Wanda Madden-Carr at 1-1516

## **The International Dance Festival 2013**

The International Dance Festival is a popular event that adds global diversity to our campus community, and provides both domestic and international students with an opportunity to teach, learn and share with one another through the art of dance.

The first International Dance Festival was held in 2005 at Minsky Hall and was sponsored by the Office of International Programs, Multicultural Programs, Student Heritage Alliance Center and the international student groups across campus. The event brought all the international organizations together and created a base to share and work with each other collaboratively. The success of this event inspired the student groups involved to make this celebration of cultural diversity an annual event and to expand on the quality and depth of participation. Since then Dance Festival performers danced each year to a packed house (1500 approx.) at the Maine Center for the Arts, at Peakes Auditorium in Bangor High School and for the last three years at the newly renovated Collins Center for the Arts.

One of the strengths of the International Dance Festival is that students have the opportunity not only to *see* the richness of international arts and culture, but to experience it by becoming active participants. Dancers from countries such as India, Nepal Sri Lanka, Cameroon, Kenya, Vietnam, Cambodia, Mexico, France, Spain, Brazil and USA demonstrate dances from their home countries but additionally they often take part in performances from countries across the globe. In 2012 a traditional Indian dance was performed by students from India, China, Nepal, Malaysia and the US. The Hip Hop number had dancers from the US, China, Philippines and Serbia. In addition many students were involved with lighting, set and costume design, and marketing. We believe that with arts as a connecting tool between international students and domestic students, we celebrate the differences as well as similarities of student communities within the University.

The 2013 Festival will be held at the Collins Center for the Arts on February 16<sup>th</sup> and will feature matinee and evening performances. We intend to involve as many relevant campus groups and departments as possible to make this a true campus wide collaboration. As in past years this event will be free so that people of Maine have access to the cultural vitality of the University of Maine. In past years people have come from as far away as Presque Isle and Portland to enjoy this event.

The concept for the International Dance Festival originated with Pemba Lama, a student from Nepal, who motivated fellow students to become involved and make his dream a reality. Since then the International Dance Festival has become a truly spectacular annual event showcasing the talents and diverse aspects of the University of Maine's student body. The International Dance Festival Committee would be very proud to continue the tradition and will be ever grateful to the University for the support and encouragement.

2013 INTERNATIONAL DANCE FESTIVAL  
ESTIMATED/REQUESTED EXPENSES AND FUNDING

ITEM/VENDOR	ESTIMATED COST	Requested	Funding Source
<b>Costumes</b>	\$1,600.00	\$1,400.00	Student Government
		\$200.00	Participant Contribution
<b>Collins Center for the Arts</b>	\$6,500.00	\$2,000.00	Student Government
		\$3,500.00	Program Fund
		\$500.00	ROC
		\$500.00	Cultural Affairs
<b>Advertising</b>			
Penobscot Times Ads	\$275.00	\$275.00	Cultural Affairs
The Maine Campus Ads	\$350.00	\$350.00	Cultural Affairs
<b>Printing Services</b>			
Posters	\$250.00	\$250.00	Cultural Affairs
Programs	\$125.00	\$125.00	Cultural Affairs
<b>T-shirts</b>	\$900.00	\$900.00	Cultural Affairs
<b>Student Rec &amp; Fitness Center (rehearsals)</b>	\$780.00	\$780.00	Cultural Affairs
<b>Filming/DVD production</b>	\$250.00	\$250.00	Cultural Affairs
<b>Culturefest Coordinator Stipend</b>	\$650.00	\$650.00	OIP
<b>Miscellaneous Items</b>			
Motor Pool	\$50.00	\$50.00	ISA
Flowers	\$100.00	\$100.00	ISA
Stage Materials	\$200.00	\$200.00	ISA
<b>TOTAL ESTIMATED</b>	<b>\$12,030.00</b>	<b>\$12,030.00</b>	
<b>Estimated Funding Sources &amp; Amounts</b>			
OIP	\$650.00		
Cutral Affairs/Distinguished Lecture Series	\$3,180.00		
Program Fund	\$3,750.00		
Student Government	\$3,400.00		
ROC	\$500.00		
ISA/Participants	\$550.00		
<b>TOTAL FUNDING</b>	<b>\$12,030.00</b>		

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Cultural Affairs/Distinguished Lecture Series Grant Report Form

Applicant Organization: International Student Association  
Contact Name: Sarah Joughin  
Campus Address: 100 Winslow Hall  
Phone: 581-3425  
E-mail: sarah.joughin@umit.maine.edu

**Summary of Program for which grant funds were awarded, including a brief description, place where the program was held; and date and time:**

The 2013 International Dance Festival took place at the Collins Center for the Arts on February 16, 2012 with shows at 2pm and again at 7pm. Roughly one hundred students performed dances from a dozen different countries including Vietnam, India, Ghana, China and the US. . In addition a large number of students contributed to the performances by working back stage and providing assistance with lighting, costume, makeup and promotional activities. Once again it was a spectacular performance and our best to date. Performers were well rehearsed and costumes and the lighting superb.

**How many people attended the event(s)? If possible describe the different audiences that this program served (i.e. UMaine Students, general community, teachers, etc.).**

Approximately 1800 people attended this event. Having both a matinee and evening performance allowed us to reach a wide audience. Roughly 1000 people attended the afternoon performance and this audience consisted of families with children and many other members of the general community, including teachers who brought their high school and elementary students with them. As this event has grown in popularity we receive reports of audience members coming from as far away as Presque Isle and Portland.

The evening performance was attended mostly by UMaine students. About 800 audience members filled the CCA to enjoy the show. Attendance was down slightly this year due to inclement weather.

**How was the event promoted? Please attach copies of promotional material.**

We advertised the event in the Maine Campus, the Penobscot Times, a campus mailing to faculty and staff and posters and flyers. A mailing to local schools was sent out a few weeks prior to the event and email announcements and Facebook were also used to reach the campus community. Performers and event staff also wore T-Shirts with a promotional design a few days prior to the event to generate interest from classmates. An electronic copy of the poster is attached. All of our promotional materials followed this design. If you would like hard copies of any of the advertisements we can provide them upon request.



THE UNIVERSITY OF  
**MAINE**

# 2013 INTERNATIONAL DANCE FESTIVAL

AN EVENING OF DANCE FROM AROUND THE WORLD

SATURDAY, FEBRUARY 16

2 p.m. and 7 p.m.

COLLINS CENTER FOR THE ARTS  
UNIVERSITY OF MAINE, ORONO

Free Admission





For more information or to request a disability accommodation, call: 207.581.2905

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DIVISION OF STUDENT AFFAIRS, CULTURAL AFFAIRS/DISTINGUISHED LECTURE SERIES, RESIDENTS ON CAMPUS


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From:  **Christi Renzi** Tuesday, December 18, 2012 3:32:58 PM 

Subject: Re: Fwd: CADLS Request for International Dance Festival

To:  Sarah Joughin

Cc:  Cultural Affairs Ctte

Attachments:  CADLS Report.doc / Microsoft Office Word 97 - 2003 Document (28K)  
 Cultural Affairs Fund Description.docx / Microsoft Office Word Document (12K)

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Sarah,

Congratulations! Your application has been approved for a revised amount of \$3,180 for the International Dance Festival by the Cultural Affairs Committee. Attached please find the Fund Description, which details how the grant may be used (Note: all use of funds must also abide by all applicable University APLs), as well as a Report form to be completed after the event. The Report form must be submitted along with an Adjusting Entry form and supporting GL inquiries before costs can be transferred. Should you have any questions, please feel free to contact either myself or Dean Sandweiss, Chair of the Cultural Affairs Committee.

Christi Renzi

Administrative Specialist  
Office of the President  
200 Alumni Hall  
207-581-1512

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**Wanda Madden-Carr on Monday, December 03, 2012 at 8:31 AM -0500 wrote:**

**----- Original Message -----**

**Dear Wanda,**

**Attached is the request for CADLS funds for the 2013 International Dance Festival which will take place on Feb. 16th 2013.**

**Please let me know if you need any further information.**

**Best wishes,**

**Sarah**

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