Public-Private Partnership: A Blueprint for the Second Century at the University of Maine

University of Maine

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Public-Private Partnership

A BLUEPRINT FOR THE SECOND CENTURY AT THE UNIVERSITY OF MAINE
THE UNIVERSITY OF MAINE along with 67 other land-grant universities across the nation is about to begin its second century. In 1862, President Lincoln signed the Morrill Act which created these public universities. Now, a hundred years later, Maine and its sister institutions look forward toward another century of providing instruction, research and service to the people of the State and of the Nation. The public-private partnership, so foresightedly and durably formed now stands as the blueprint for the University of Maine's margin of excellence in the years ahead.
TOWARD WHAT GOALS should the University of Maine be striving in these days of rockets and astronauts, emerging nations, common markets and computation centers? The following pages present a program of development and plans for the University in the years ahead.
In 1868

when the Maine State College admitted its first class, the "design of the institution" was set forth. The official catalog that year said the college planned "to give to the young men of the State who may desire it, at a moderate cost, the advantages of a thorough, liberal, and practical education... by means of the most approved methods of instruction..."
Now, nearly a century later, the University of Maine can still rightly say that its principal goal is to take the interested and talented young men and women of Maine and
into the Colleges of Agriculture, Arts and Sciences, Education, Technology, and the School of Law
give them a high-quality education in any of its colleges at Orono and at Portland. In this way the University is fulfilling its first obligation.
1 Laboratory in journalism
2 Field work in forestry
3 Class in biochemistry
4 Class in home economics
5 Civil engineering
6 Pulp and paper technology
7 Closed circuit television
8 Nursing program
9 Moot court, School of Law
10 The Language Institute
11 Class in zoology
12 ROTC
At the University of Maine, we believe that the rights of citizenship carry corresponding responsibilities. We believe our stature and strength as a nation depend upon our work and our disciplines. It has always been so in our country, and these essential elements have not changed.
But this is not all . . . not in these days when physics texts must be rewritten almost annually; when cancer and the common cold still defy us; when young men and women search diligently for answers to problems that reach deep into the meaning of our existence. Other obligations, then, involve research, the extension of our educational programs throughout the State, and the traditional search for truth that must always be the ultimate goal of all our efforts.
1 The University's Cooperative Extension Service brings the results of research into the fields and orchards.

2 The Maine Agricultural Experiment Station seeks new knowledge of crops, better ways of marketing, basic truths in the biological sciences and in home economics.

3 The Maine Technology Experiment Station is a repository of information gained through research in the College of Technology and of knowledge of materials and structures needed for the training of engineers.

4 The Department of Industrial Cooperation is a liaison agency between the State's industrial complex and the expanding research facilities of the University of Maine.
The margin of excellence for the public institution is frequently made possible by private giving. This form of support supplements State appropriations and student tuition.

It is interesting to note that the distinction between public and private institutions is no longer so clearly defined as in the past. The college of one's choice today may in one sense be public as well as private since part of its funds may come from one source and part from another. For example, through research grants from governmental agencies and through payment for various kinds of services, many private institutions now receive a substantial part of their income from public sources.
1 Blueberry research is sponsored by Hatch Act funds and by funds raised by a self-imposed tax on blueberry production.

2 Cancer research is widely supported by grants from the National Institutes of Health, the National Science Foundation and other sources of funds for the betterment of man.

3 Team teaching is a dynamic approach to modern problems in education. Its development at the University of Maine is sponsored by the Ford Foundation.
In the case of the University of Maine, 40 percent of its total annual operating budget comes from student fees and charges. The second major source of funds is State appropriations. These two are followed in size by income from private areas, Federal appropriations, and sales, services and miscellaneous sources. More private support could help the University of Maine reach more people and do its work more effectively.

Of the total of $5,212,000 received from State and Federal sources, $1,580,000 or nearly one-third was allocated to the Cooperative Extension Service and the Agricultural Experiment Station, leaving only $3,632,000 for educational and general purposes.
Maine's responsibility is greater than that of most other states; the United States as a whole sends 38 percent of its youth of college age (18 to 21) to institutions of higher learning, but in Maine the figure is only 20 percent.

More than four million students are now enrolled in institutions of higher learning in America. It is estimated that another three and one-half million young people must be provided for in our colleges and universities in the ten years immediately ahead. On the basis of investment in physical plant and facilities we shall have to spend as much again in the next ten years as we have in the entire history of higher learning in the United States.

Unless we meet this challenge with courage and sacrifice we shall be left far behind ... and if that happens our students, our State, and our people will suffer.
PROPOSED CAPITAL IMPROVEMENTS
UNIVERSITY OF MAINE
1963 - 1969

<table>
<thead>
<tr>
<th>Project Description</th>
<th>Estimated Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Classroom, lecture hall, laboratory and academic office building</td>
<td>$1,000,000</td>
</tr>
<tr>
<td>Completion of women's physical education building</td>
<td>111,000</td>
</tr>
<tr>
<td>Expansion of Boardman Hall</td>
<td>360,000</td>
</tr>
<tr>
<td>Service building (Phase I and Phase II)</td>
<td>500,000</td>
</tr>
<tr>
<td>Campus roads and parking areas</td>
<td>180,000</td>
</tr>
<tr>
<td>Renovation of Lord Hall</td>
<td>210,000</td>
</tr>
<tr>
<td>Renovation of Fernald Hall</td>
<td>150,000</td>
</tr>
<tr>
<td>Completion of Library (Phase I)</td>
<td>235,000</td>
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<tr>
<td>Classroom, laboratory, library at School of Law, and 4-year School of Business Administration building (Portland)</td>
<td>2,800,000</td>
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<tr>
<td>Central heating plant (Phase I) Portland</td>
<td>200,000</td>
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<tr>
<td>Forestry building</td>
<td>990,000</td>
</tr>
<tr>
<td>Enlargement of sewage disposal facilities</td>
<td>650,000</td>
</tr>
<tr>
<td>Public information, central services and University Press building</td>
<td>360,000</td>
</tr>
<tr>
<td>Enlargement of men's physical education facilities</td>
<td>295,000</td>
</tr>
<tr>
<td>Expansion of water lines</td>
<td>160,000</td>
</tr>
<tr>
<td>Renovating Aubert Hall, west wing</td>
<td>425,000</td>
</tr>
<tr>
<td>Enlarging Agricultural Engineering building</td>
<td>220,000</td>
</tr>
<tr>
<td>Zoology building</td>
<td>1,000,000</td>
</tr>
</tbody>
</table>

Subtotal for biennium 1963-1965 $9,846,000

18 Addition to Infirmary 130,000
19 Renovation of Winslow Hall 195,000
20 Mechanical engineering building 725,000
21 Extension of electric lines 130,000
22 Extension of water lines 170,000
23 Remodel Alumni Hall 200,000
24 Complete chemistry wings, Aubert Hall 150,000
25 Campus roads and parking areas 200,000
26 Greenhouses, College of Agriculture 340,000
27 Physical education building, Portland 950,000
28 Renovation of Holmes Hall 160,000
29 Expansion of central heating plant 125,000
30 Completion of campus sewer system 250,000
31 University arena 2,500,000

Subtotal for the biennium 1965-1967 $6,225,000
A university achieves greatness through a public-private partnership. The $20,000,000 program outlined on these two pages forms a significant portion of the public's share in gaining the *margin of excellence* which is the goal of the University of Maine's *blueprint* for the future.

### SUMMARY

<table>
<thead>
<tr>
<th>Biennium</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1963-1965</td>
<td>$9,846,000</td>
</tr>
<tr>
<td>1965-1967</td>
<td>6,225,000</td>
</tr>
<tr>
<td>1967-1969</td>
<td>4,170,000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$20,241,000</strong></td>
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</table>

Subtotal for the biennium 1967-1969 $4,170,000

The 101st Maine Legislature will be asked to approve a bond issue to provide funds for the six-year program given on these two pages. With approval from the Legislature the bond issue will go to the voters in a state-wide referendum.
In the crucial years ahead, State funds will provide only partial support for the University of Maine. Additional funds must be found to keep pace with mounting enrollments, to serve business and industry adequately, to develop graduate programs and research programs, to support the educational needs of the University and to keep abreast of demands made upon a dynamic educational institution. The University of Maine must attract substantial private funds. The alternative is to slip into the obscurity of mediocrity.
1 Scholarships are one of the most important purposes served by private gifts. Aid to deserving students must increase as the University enrollment increases.

2 Library facilities and acquisitions have been well served by private gifts in the past but the current demands of our growing University are not being met; nor will those of the future be met without aid over the next ten years.

3 Named Professorships attract and hold outstanding educators and frequently serve the added purpose of freeing them for greater academic achievements. The University of Maine has received private gifts to establish four of these professorships; many more are planned.

4 Memorial Gymnasium—an outstanding example of the use of private gifts. There are many other examples at the University of Maine—some in steel and stone, others that perpetuate a name or a purpose in the development of a young personality or of a creative idea.

Money received by the University in the form of gifts is extremely helpful. A gift creates a partnership in which the objectives of the University are shared by the donor. The gift, by the purpose which it serves, attracts other gifts and other forms of cooperation.
The Development Council of the University of Maine was organized in 1961-1962. This group of able leaders from many segments of our society represents the private membership of the public-private partnership that is working to achieve the margin of excellence for the University in the second century.

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Ten Year Program

for private support of the University of Maine, as approved and recommended to the Board of Trustees by the Development Council.

<table>
<thead>
<tr>
<th>Program</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Named Professorship Program</td>
<td>$2,000,000</td>
</tr>
<tr>
<td>Graduate Fellowships and Research Assistantships, annual income</td>
<td>250,000</td>
</tr>
<tr>
<td>Undergraduate Scholarships</td>
<td>1,500,000</td>
</tr>
<tr>
<td>Library Acquisitions</td>
<td>450,000</td>
</tr>
<tr>
<td>Teaching and Research Equipment</td>
<td>1,000,000</td>
</tr>
<tr>
<td>Endowment for Cultural Activities</td>
<td>250,000</td>
</tr>
</tbody>
</table>

$5,450,000
Private Gifts

may support any of the following programs. These are fields in which private contributions will go hand in hand with public support to carry the University of Maine into its second century of growth.

A Named Professorship Program
Over the ten-year period, twenty Named Professorships are proposed to aid the University of Maine to attract and to hold outstanding educators. Each of these professorships will require a minimum endowment of $100,000.

Graduate Fellowships and Research Assistantships
Substantial funds are required to encourage able undergraduates to pursue graduate study programs at the University. Some $50,000 annually is now available for this purpose; expansion in graduate study in the years ahead will require an estimated five times this sum.

Undergraduate Scholarships
Aid to deserving students is always a pressing need; the need will be greater with increased enrollments. The proposed sum of $1,500,000 for the ten-year period will enable the University to provide aid at a slightly higher level than is now possible.

Library Acquisitions
Support of the University Library has not been adequate. Library resources cannot meet the demands of a growing university. Of the proposed $450,000 during the ten-year period $350,000 is planned for acquisitions for the main libraries and $100,000 will be used for the development of the University of Maine School of Law Library in Portland.

Teaching and Research Equipment
The procurement of equipment to maintain the pace set by increased student enrollment, new areas of faculty interest, and new graduate and research activity are necessary parts for maintaining the margin of excellence. Proposed funds for this purpose are in addition to what might normally be expected from State support.
The Arts Festivals conducted at the University of Maine in recent years show conclusively that a greater number and variety of such programs would be a true asset to the University and to the public. The growth in these programs will depend directly on endowment funds.

Cash gifts often carry a request from the donor that they be used for a specific purpose. However, the need for reserve funds which may be used for unrestricted or emergency purposes is very great. Such funds may be used by the Board of Trustees to keep a deserving student in college, to recruit or retain an outstanding scholar, to buy a new and needed piece of equipment or to support a timely piece of research.

The use of loan funds in recent years has opened a new avenue for financing a college education. Students are making wide use of such funds, and their record of repayment is outstanding. Private donors can make a lasting contribution to the University and at the same time give a timely assist to deserving students by contributing to the loan funds.

Generous private support from alumni, faculty, students and friends has enabled the University to finance the Raymond H. Fogler Library, Memorial Union Building, Carnegie Hall, Memorial Gymnasium and the Arthur A. Hauck Auditorium.
IF YOU WISH TO TAKE PART in the future development of the University of Maine in any of the ways outlined in the public-private partnership, you may contact any of the persons listed on the facing page. These University officials and Trustees will be pleased to provide additional information about the plans for the second century at the University of Maine and about how you may participate in the program to provide the MARGIN OF EXCELLENCE in the years ahead.
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