

11-28-2007

## Art Exhibition, Todd Webb: Joy Without Measure

University of Maine- Museum of Art

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**CULTURAL AFFAIRS/DISTINGUISHED LECTURE SERIES**  
**GRANT APPLICATION**

PROVIDE 12 (TWELVE) COPIES, INCLUDING THE ORIGINAL.  
PLEASE PLACE A COPY OF THIS COVER SHEET ON TOP OF EACH COPY

I. Applicant/Organization: <b>University of Maine Museum of Art</b>
II. a. Responsible Organization Officer: Laurie E. Hicks b. Title: Interim Director c. Campus Address (include EMail and Telephone): 561.3350/laurie.hicks@umit.maine.edu
III. Summary of program requiring funding (title; featured artist(s); speaker(s); scheduled date (s):  <p style="margin-left: 40px;"><b>Art Exhibition</b></p> <p style="margin-left: 40px;"><i>Todd Webb: Joy Without Measure</i></p> <p style="margin-left: 40px;"><b>Presented at the Museum of Art in Bangor, April 18 – July 5, 2008</b></p>
IV. Budget Proposal Form must be attached.  <b>Funding for current application is contingent upon submission of reports for any previous grant awards, including final budget and attendance figures.</b>
Signature of responsible organization officer/date:  11/28/07 SIGNATURE DATE

SEND COMPLETED APPLICATION TO: CULTURAL AFFAIRS/DISTINGUISHED LECTURE SERIES COMMITTEE  
C/O WANDA MADDEN-CARR  
PROVOST'S OFFICE  
201 ALUMNI HALL, CAMPUS

yes \$6,240

November 28, 2007

Cultural Affairs Committee  
c/o The Provost's Office  
200 Alumni Hall

Dear Cultural Affairs Committee:

The Museum of Art respectfully requests funding for the presentation of the art exhibition *Todd Webb: Joy Without Measure* during the spring semester of the 2008/2009 academic year. The exhibition which includes 65 photographs, will be of significant cultural, historical and educational advantage to the entire student body, university community and region. Although this is the second application in this calendar year please note that the exhibition, being presented from April 18 through July 5, 2008, is in a different fiscal year.

The primary role of the Museum of Art is to bring to the University and external community, vital, investigative, and scholarly exhibitions; while simultaneously contributing to the dialog within the international arts community by organizing exhibitions, producing relevant collateral materials, and scheduling critically significant traveling exhibitions. However, the exhibitions and outreach programs, while imperative to the mission of the Museum of Art, are not self-sustaining. It is in support of these activities that the Museum seeks support from the Cultural Affairs Committee for 8% of the project's expenses.

Implementation: Admission, tours, and related programs are free for UM students. The exhibition will include: a book/catalog, gallery guide, extensive didactic labeling, and explanatory wall panels when relevant. Press releases are sent to local, state and regional media, local schools, state art organizations, as well as arts related and art specific publications. Exhibition announcements reach a current mailing of over 8000, including 2700 sent on campus to faculty, professional, and classified employees. Educational programs and outreach will consist of directed tours for university courses, K-12 students, civic and senior citizen groups. Public presentations and lectures will further enhance the educational mission of the Museum during this project.

Evaluation: The Museum of Art has implemented specific evaluation tools to assist in future programming and enhanced professional presentation. The staff meets at the end of an exhibition/program to determine the relative success or failure of a project. Criteria include: attendance, scholarly content of the exhibition, visual appeal of the works of art, the installation, impact of schedule on staff, educational value, quality of publications, marketing results, community interest, and staff observations. The value of implementing this evaluation strategy will lead to improved wall text, more professional labels and gallery guides, as well as increasingly effective directed tours.

Please see the attached budget, visual and narrative support documents for the project.

Thank you for your consideration.

Sincerely,



Laurie E. Hicks  
Interim Director

**Project: Art Exhibition, Museum of Art**

***Todd Webb: Joy Without Measure***

April 18 – July 5, 2008



From April 18 to July 5, The University of Maine Museum of Art will present a major exhibition of work by American photographer Todd Webb. In addition, a book of Todd Webb photographs is being published in association with the exhibition.

*Joy Without Measure*, which has involved two years of planning and research, will feature 65 gelatine silver prints of the artist's evocative work, including his photographs of New York City and Paris, spanning 60 years of image making. The exhibit will highlight significant contributions to American photography in the second half of the 20th century by exploring the works of this acknowledged master photographer.

Todd Webb photographed and produced a unique body of images which attained an important place in the annals of American photographic history. Frequently referred to as "an historian with a camera," Webb's wonderfully rich images document life all over the world. His unique blend of curiosity and inventiveness developed a collection of work which is always deeply human, whether the subject is a group of children hand in hand during a summer day, or the grace of his personal images that chronicle his long friendships with the artists Alfred Stieglitz and Georgia O'Keefe. In 1975, after traveling abroad and living in Santa Fe, Todd and Lucille Webb moved to Maine, where he spent the last 25 years of his life. In 1979, he received a National Endowment for the Arts Photography Fellowship and today his work continues to be the subject of major museum exhibitions throughout the United States and around the world.

The Museum of Art will publish, in conjunction with the University of Maine Press and the Todd Webb Estate, a book on Webb's contribution to American art. This volume will contain duotone plates of photographs in the exhibition along with an introductory essay.

The exhibition will be a great example of documentary photography and will support the educational objectives of various UM photography, photojournalism and history courses. Programming will be put in place that supports these and other courses interested in historical documentation or photography through museum outreach initiatives, including classroom visits and guided tours of the exhibition at the Museum. All programming at UMMA is free for UM students.

Reaching beyond campus, *Joy Without Measure* will be accompanied by an array of imaginative arts education programs offered in partnership with the Bangor Public Schools. Education programs will include: museum visits, classroom visits, hands-on art-making activities, lesson plans for teachers, printed gallery guides, and public lectures.

The exhibition, programs, and book will have a major statewide and regional cultural impact as it highlights the rich tapestry of an innovative and beloved Maine artist who made major contributions to the development of American photography.

The Museum will acknowledge the support of the Cultural Affairs Committee and the Arthur R. Lord Trust in all printed announcements, mailings, publicity, and press releases.

## Cultural Affairs/Distinguished Lecture Series Fund Budget Proposal Form

Applicant/Organization: University of Maine Museum of Art  
 Responsible Officer: Laurie E. Hicks, Interim Director  
 Event Title: Todd Webb: Joy Without Measure  
 Event Date: April 18 – July 5, 2008

Total Program Budget: 72,015.00  
 Amount Committed by Applicant Organization: 23,775.00  
 Total Amount Requested from Other Funding Sources: 40,000.00  
 Please List Sources & Amounts below:

Maine Arts Commission	25,000.00
Members of the Museum of Art	15,000.00

Amount Requested from CA/DLS Committee:	6,240.00*
Revenues, if any, expected (fees, ticket sales):	2,000.00**
** Projected Book Sales Through 2010	

Budget Breakdown of Expenses and funds to be used:	CADLS	Other
Honoraria/Services (explain below)	\$ _____	\$ _____


Travel	\$ _____	\$ _____
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Lodging/Meals	\$ _____	\$ _____
Advertising	\$ _____	\$18,600.00
Printing	\$3,390.00	\$ _____
<i>Vinyl, labels, photocopying, announcement, gallery guide</i>		
Supplies and Materials	\$ _____	\$1,200.00
Other (must specify below)	\$2,850.00	\$45,975.00

*Announcement, Gallery Guide design: 2000.00*  
*Collateral Materials: 850.00*

Book/Exhibition Catalogue: 39,000.00 (author fee, design, printing)

Production of photos from negatives: 6,975.00

Total Expenses from CA/DLS funds:	\$6,240.00*	
Total Expenses from other funds:		\$65,775.00

(These two totals should equal the "Total Program Budget" listed above)

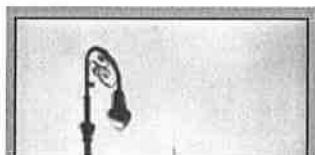
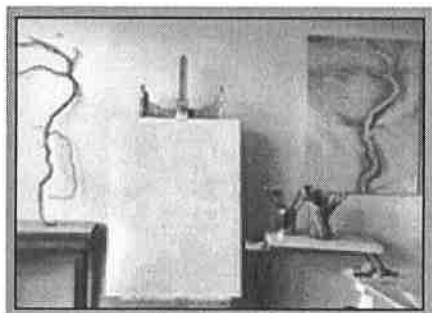
\*These amounts should be identical and should not exceed 50% of the total program/event budget. Please note that CA/DLS funds may not be used for receptions and do not normally fund UM employee wages. If an award is granted based on this proposal, reimbursement of expenses will not exceed the total CA/DLS request and will be limited to the types of expenditures outlined above.

## CURRICULUM VITAE :

### SOLO AND GROUP SHOWS : Museum Collections : Publications and Documentaries

- 1946 One Man Show  
165 Prints - Museum of the City of New York
- 1947 One Man Show  
Delgado Museum, New Orleans, Louisiana
- 1947 One Man Show  
Louisiana State University, Baton Rouge, Louisiana
- 1948 Group Show  
In And Out Of Focus - Museum of Modern Art, New York
- 1948 Group Show  
Fifty Photographs By Fifty Photographers, Museum of Modern Art, New York
- 1950 One Man Show  
Museum of Art, Munich, Germany
- 1950 One Man Show  
Paris Architecture - Architectural Center, Wuppertal, Germany
- 1951 One Man Show  
65 Photographs of Paris - US Embassy, Paris
- 1953 Group Show  
Diogenes With A Camera - Museum of Modern Art, New York
- 1953 Group Show  
National Museum of Art, Tokyo, Japan
- 1954 One Man Show  
80 Photographs by Todd Webb - Eastman House, Rochester, New York
- 1955 Group Show  
The Family Of Man - Museum of Modern Art, New York
- 1956 One Man Show  
90 Photographs by Todd Webb - Chicago Art Institute, Chicago, Illinois
- 1957 Group Show  
70 Photographers See New York - Museum of Modern Art, New York
- 1958 Group Show  
U.S.I.S. Exhibit at the Brussels World Fair - A mural four feet high and twenty-four feet long, of one block on Sixth Avenue, photographed in 1948.
- 1959 Group Show  
Art USA - New York City Coliseum, New York
- 1960 Group Show  
Photographs For Collectors - Museum of Modern Art, New York
- 1962 One Man Show  
Museum of Modern Art, Kalamazoo, Michigan
- 1962 One Man Show  
University of Indiana
- 1962 Group Show  
Eliot Porter, Laura Gilpin and Todd Webb - Museum of Fine Arts  
Santa Fe, New Mexico
- 1962 Group Show  
Ideas and Images - 10 photographs by each of 10 photographers  
sponsored by the American Federation of Art -  
show traveled throughout the US and Europe.
- 1962 Group Show  
Les Grandes Photographes de Notre Temps - Hotel de Ville, Versailles, France
- 1965 Group Show  
New York By Day And Night - Lincoln Center, New York
- 1965 One Man Show  
Todd Webb Photographs - 101 Prints - Amon Carter Museum, Fort Worth, Texas
- 1966 One Man Show  
Todd Webb Photographs - Texas A&M, College Station, Texas
- 1966 Group Show

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Guggenheim Fellows in Photography - Philadelphia, Pennsylvania

- 1966 One Man Show  
19th Century Texas Homes - 100 Prints - Amon Carter Museum, Fort Worth, Texas
- 1967 One Man Show  
100 Todd Webb Photographs - Museum of The South West, Midlands, Texas
- 1967 Group Show  
Invitational Photographic Exhibition - San Jose State College, San Jose, California
- 1967 One Man Show  
Show 51 Todd Webb Photographs - University of South Western Louisiana
- 1968 One Man Show  
USA Arts - Provence, France
- 1969 Group Show  
Harlem On My Mind - Metropolitan Museum of Art, New York
- 1971 One Man Show  
New Mexico Museum of Fine Arts, Santa Fe, New Mexico
- 1971 One Man Show  
Maison de la Tour - St. Restitut, France
- 1974 One Man Show  
19th Century Public Buildings - Amon Carter Museum, Fort Worth, Texas
- 1977 One Man Show  
Rinhart Gallery, New York
- 1977 One Man Show  
Westbrook College, Portland, Maine
- 1979 One Man Show  
Prokupas Gallery, New York
- 1980 One Man Show  
University of Southern Maine, Gorham, Maine
- 1982 Group Show  
In Sequence - Museum of Fine Arts, Houston, Texas
- 1982 One Man Show  
Maine Arts Festival - Walker Museum of Art, Bowdoin College, Brunswick, Maine
- 1984 One Man Show  
Barn Gallery, Ogonquit, Maine
- 1988 One Man Show  
Barridoff Galleries, Portland, Maine
- 1991 One Man Show  
Scheinbaum & Russek, Santa Fe, New Mexico
- 1991 One Man Show  
Evans Gallery, Portland, Maine
- 1992 One Man Show  
Houk-Friedman Gallery, New York
- 1994 Group Show  
Of, For and By Georgia O'Keeffe - Whitney Museum - Stamford  
Stamford, Connecticut
- 1995 One Man Show  
New York 1946 - Vintage Prints - Yancey Richardson Gallery, New York
- 1995 One Man Show  
Georgia O'Keeffe: The Artist's Landscape - Photographs by Todd Webb  
Oglethorpe University Museum of Art, Atlanta, Georgia
- 1996 One Man Show  
In conjunction with screening of "Honest Vision" a film of Todd Webb's life  
Portland Museum of Art, Portland, Maine
- 1996 One Man Show  
Todd Webb - Looking Back - A Retrospective Show of 100 prints  
Payson Gallery at Westbrook College, Portland, Maine
- 1997 One Man Show  
Georgia O'Keeffe - Photos by Todd Webb - Scheinbaum & Russek  
Santa Fe, New Mexico  
(in conjunction with opening of the Georgia O'Keeffe Museum, July 1997)
- 1997 One Man Show  
Paris - Vintage prints from the 1940's & 50's - Yancey Richardson Gallery, New York
- 1998 One Man Show  
Todd Webb Retrospective - Photos of New York, Paris and O'Keeffe  
Touring Japan (Osaka & Tokyo)
- 2000 One Man Show

Photographs by the late Todd Webb: The American West, O'Keeffe, New York, Paris -  
Aucocisco Gallery, Portland, Maine

- 2000 Group Show  
Walker Evans & Company Exhibition -  
Museum of Modern Art (MoMA), New York
- 2000 One Man Show  
Todd Webb: Paris Photographs — Fitchburg Art Museum, Fitchburg Massachusetts
- 2000 One Man Show  
Georgia O'Keeffe: The Artist's Landscape, Photographs by Todd Webb  
Durango Arts Center, Durango, CO
- 2000 Group Show  
O'Keeffe on Paper - National Gallery of Art, Washington, DC
- 2001 One Man Show  
O'Keeffe: The Artist's Landscape, Photographs by Todd Webb -  
Durango Arts Center : Durango, Colorado
- 2001 One Man Show  
Todd Webb: Photographs of Paris -  
Aucocisco Gallery : Portland, Maine
- 2001 Group Show  
Interiors and Signs of the Times: An Exhibition of 20th Century Photographs -  
University of New England : Portland, Maine
- 2002 One Man Show  
Todd Webb: Looking Back Camera  
Obscura Gallery, Denver, Colorado
- 2002 Group Show  
Gotham: Photographs of New York -  
Fitchburg Art Museum, Fitchburg, Massachusetts
- 2002 Group Show  
Georgia O'Keeffe Through the Eyes of Friends: Portraits and Landscapes - Scheinbaum &  
Russek, Ltd., Santa Fe, New Mexico
- 2002 One Man Show  
Georgia O'Keeffe: The Artist's Landscape -  
Georgia O'Keeffe Museum, Santa Fe, New Mexico

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## CURRICULUM VITAE :

### PUBLICATIONS

Select Solo and Group Exhibitions : Museum Collections

*Gold Strikes and Ghost Towns*  
Doubleday Press, 1961

*The Gold Rush Trails and the Road to Oregon*  
Doubleday Press, 1963

*Nineteenth Century Texas Homes*  
University of Texas Press, 1966

*Georgia O'Keeffe, The Artist's Landscape*  
Twelvetimes Press, 1984

*Looking Back: Memoirs and Photographs of Todd Webb*  
University of New Mexico Press, 1991

*Todd Webb: Photographs of New York and Paris*  
Hallmark Cards, Inc., 1986

*Todd Webb: New York, Paris, O'Keeffe, Friends*  
Mega Press, Japan, 1998

### DOCUMENTARIES

*"Honest Vision: A Portrait of Todd Webb."*

Produced, Directed, and Edited by Huey; cinematography, Richard Searls; music composed by Darmon Meader; 55 minutes, released in 1996. Winner of the Silver Plaque, Chicago International Film Festival; Bronze Apple, National Educational Media Network Film and Video Competition. Distributor: Films by Huey, 103 Montrose Ave., Portland, ME 04103. p: 207.773.1130 w: [www.agate.net/~ile/huey](http://www.agate.net/~ile/huey)



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## CURRICULUM VITAE :

### MUSEUM COLLECTIONS :

Select Solo and Group Exhibitions : Publications and Documentaries

The American Embassy, Paris, France  
Amon Carter Museum, Fort Worth, Texas  
Biblioteque Nationale, Paris, France  
Carnegie Museum, University of Maine at Orono, Orono, Maine  
Chicago Art Institute, Chicago, Illinois  
Denver Museum of Fine Art, Denver, Colorado  
George Eastman House, Rochester, New York  
Graham Nash Collection  
The International Museum of Photography  
Metropolitan Museum of Art, New York  
Museum of Art, Detroit, Michigan  
Museum of Fine Arts, Houston, Texas  
Museum of Fine Arts, Minneapolis, Minnesota  
Museum of Modern Art, Tokyo, Japan  
Museum of Modern Art (MOMA), New York, New York  
Museum of the City of New York, New York  
The National Museum, Tokyo, Japan  
New Mexico Museum of Fine Arts, Santa Fe, New Mexico  
New York Public Library, New York  
Oglethorpe University Museum, Atlanta, Georgia  
The Painting Gallery, Munich, Germany  
Portland Museum of Art, Portland, Maine  
Royal Photography Society, London, England  
The Smithsonian, Washington, DC  
Walker Art Museum, Bowdoin College, Brunswick, Maine  
Worcester Museum of Art, Worcester, Massachusetts

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## PORTFOLIOS :

### FRANCE AND PARIS : New York : Georgia O'Keeffe and the American West

At the height of his career in 1948, Todd Webb traveled to Paris to create vivid records of everyday life and architecture. Upon falling in love with the country, Webb decided to extend his visit in Paris and correspondingly met his future wife, Lucille, modern dancer from New York. The Webbs spent several non-consecutive years living in France, beginning in 1949. Webb is best known for his photographs of Paris in the late 1940's and early 1950's, yet he made several fabulous lesser-known photographs while living with Lucille in Provence in the 1970's. Webb's work of Paris is published in Todd Webb: Paris, New York (Hallmark Cards, Inc., 1986), and Todd Webb: New York, Paris, O'Keeffe, Friends (MegaPress Japan, 1998)



Luxembourg Gardens  
Paris 1949



Stairway from Montmartre  
Paris 1949



Champs Elysees  
Paris 1950



Rain at Alesia  
Paris 1950



Quai Bourbon  
Ile St. Louis  
Paris 1951



Two Boys  
Paris 1950



Rue du Bac  
Paris 1949



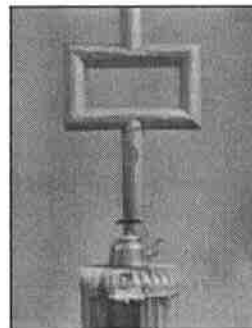
Village of Dordan  
Near Paris 1951



Pillar Boxes  
Blvd. St. Michel  
Paris 1949



Concierge Window  
Rue Jacob  
Paris 1949



Studio Stove  
Paris 1950



Cafe on Rue  
de la Petite Boucherie  
Paris 1950


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## PORTFOLIOS :

### NEW YORK : France and Paris : Georgia O'Keeffe and the American West

After WWII Todd Webb moved to New York City and began devoting his time entirely to photography. For several years, Webb spent his days exploring New York City on foot through the lenses on his medium and large format cameras. The New York images in Todd Webb's portfolio offer simple majestic views of Manhattan's skyscrapers, as well as documentary-like scenes of life on the city's busy streets. While in New York, Webb also photographed several important figures, including George Gershwin, and photographers Berenice Abbott, Gordon Parks and Webb's mentor Alfred Stieglitz. Todd Webb's New York images are published in *Todd Webb: New York, Paris* (Hallmark Cards, Inc., 1986), *Todd Webb: New York, Paris, O'Keeffe, Friends* (MegaPress Japan, 1998), and *Looking Back: Memoirs and Photographs* (University of New Mexico Press, 1991).

 click images to enlarge



106th Street  
New York 1946



Suffolk and Hester Streets  
New York 1946



LaSalle at Amsterdam  
New York 1946



Mr. Perkin's Pierce Arrow  
Harlem, New York 1946



The Battery  
New York 1945



Manhattan Bridge from  
Madison and Pike Streets  
New York 1946



Under the Third Avenue El  
New York 1946



Brooklyn Bridge  
New York 1946



2nd Avenue at 50th Street  
New York 1946



Fulton Fish Market Wharf  
New York 1946



From the Empire State Building  
New York 1946



From the Empire State Building  
New York 1946

NEW YORK : France and Paris : Georgia O'Keeffe and the American West

## Cultural Affairs/Distinguished Lecture Series Grant Report Form

Applicant Organization: University of Maine Museum of Art  
Contact name: George Kinghorn  
Campus Address: Norumbega Hall  
Phone: 561-3350  
E-mail: george.kinghorn@umit.maine.edu

**Summary of Program for which grant funds were awarded, including a brief description, place where the program was held; and date and time:**

*Todd Webb: Joy Without Measure*

April 4 – July 5, 2008

Hours of the exhibition: Monday – Saturday, 9 a.m. – 5 p.m.

*Todd Webb: Joy Without Measure* was the featured exhibition of the University of Maine Museum of Art's 2008 Spring Exhibitions. The exhibit was comprised of 80 gelatin silver prints highlighting Todd Webb's significant contributions to American photography as represented in his images of New York City and Paris in the 1940s and 1950s. The imagery in *Joy Without Measure* reflected an evocative and lyrical sense of time and place, with the subject matter including printed signs welcoming home returning GIs in New York City, an Edith Piaf poster in Paris, and solitary pedestrians on shadowy streets.

**How many people attended the event(s)? If possible describe the different audiences that this program served (i.e. UMaine Students, general community, teachers, etc.)**

The exhibition was very well received by the public and the subject of interest from schools, educators, senior groups and social agencies throughout the region. During the length of the exhibit nearly 2000 visitors attended the museum including field trips by the 3<sup>rd</sup> Grade classes from Bangor's Vine Street, Abraham Lincoln and Downeast Schools. The exhibition was also featured as the site of an all day ArtME workshops for the Maine Arts Commission, a Maine Humanities Council meeting, as well as two *Art at Noon* lectures attended by downtown business people, visitors and staff from the Systems Office.

**How was the event promoted? Please attach copies of promotional material.**

The exhibition was extensively covered by the media through articles in various publications, advertisements and broadcasts. Publicity included: over 8000 color exhibition announcements mailed to K – 12 schools, colleges, museums and galleries throughout the surrounding communities, state and New England. Over 1600 announcements were distributed to the University of Maine campus community. The exhibition was featured during a WABI-TV broadcast as well as articles in the Bangor Daily News. A hard cover book titled *Todd Webb: A Photographer's Welcome Home* was published in conjunction with the exhibition.

**Please describe any modifications to program or budget made after award:**

No modifications to the exhibition were made after the award.

**Please attach a final budget to this form.**

Please find attached:

Final budget for the project

Exhibition announcement

Maine Art Scene article, 5/15/08

Bangor Daily News article, 4/22/08

The Weekly article, 4/17/08

Art Knowledge News article, 4/10/08

Bangor Daily News ad, 6/14/08 (ran three times)

UMMA educational materials

*Todd Webb: A Photographer's Welcome Home* exhibition book



**FINAL REPORT**

**Budget:**

**Todd Webb: Joy Without Measure**

April 4 - July 5, 2008

CULTURAL AFFAIRS GRANT AMOUNT:	<b>6,240.00</b>
Printing	2,506.61
Transportation	153.03
Materials	97.03
Postage	712.54
Publicity	2,459.47
Work Study	311.32
<b>Total project expenses paid by Cultural Affairs Grant</b>	<b>6,240.00</b>