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## **COVID-19\_UMaine News\_Media report on 'Creativity vs. COVID' campaign at UMaine**

University of Maine Division of Marketing and Communications

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## Media report on 'Creativity vs. COVID' campaign at UMaine

March 25, 2021

The [Associated Press](#), the [Mount Desert Islander](#), [The Irregular](#) and the [Penobscot Bay Pilot](#) reported on a campaign initiated by Susan Smith, director of the Intermedia Master of Fine Arts program at the University of Maine, to encourage the public to get vaccinated against COVID-19 and to support equitable distribution of vaccines across the population. The [Times Union](#), [U.S. News & World report](#), [MSN](#), [Seacoastonline](#), [WGAN](#), [Herald-Standard](#), [Greenwich Time](#), [Bennington Banner](#) and [105.5 FM](#) shared the AP story.

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