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FOR IMMEDIATE RELEASE

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CitySquare Recycling Cuts Trash by 42%

Zero-Sort recycling a hit with Front St. tenants

(Worcester, MA) February 2007 – No need to sort, flatten or bundle recyclables – that’s one of the biggest benefits of Berkeley Management’s successful “Zero-Sort” recycling program, according to business tenants in the firm’s two CitySquare office towers at 100 and 120 Front St., in downtown Worcester.

The recycling program, introduced six months ago by Berkeley and Casella Waste Systems, Inc., has reduced landfill waste from Berkeley’s two office towers by 42 percent, or more than 100 tons. Prior to Berkeley’s purchase of the Front St. properties, there was no recycling program in place. “This is a huge reduction in waste,” said Tammy Nigosian, Berkeley Management operations manager, “Already we’re recycling more than 200 pounds of trash per person per year in these two office buildings alone.”

With Zero-Sort recycling, employees can toss all recyclable items together into individual desk side recycling bins, including junk mail, magazines and newspapers, cardboard, paper of any color, aluminum cans, glass and plastic bottles and jars and clean food containers. A few things aren’t recyclable, including food waste, Styrofoam and incandescent light bulbs.

“Berkeley is the first commercial management company to implement Zero-Sort recycling in Worcester,” said Randy Bissell, account manager for Casella Waste Services. “We’d like to see every office building in the region offer this program.”

Bissell added that Americans generate 229 million tons of waste each year, but Zero-Sort recycling can often boost the recycling recovery rate by more than 30 percent because people find it so easy to recycle this way.

Among the most avid participants in Berkeley’s recycling program are Harleysville Worcester Insurance company’s 200 employees, who occupy the fourth and fifth floors of 120 Front St. “Many of our employees were already recycling at home,” said Sue Stone, services supervisor. “They were eager to ‘think green’ at work, too.”

Berkeley’s recycling program is part of a larger mission of conservation and smart growth development the company plans to implement as it looks ahead toward construction of the \$563 million CitySquare project, the largest public/private development project outside of Boston in Massachusetts history.



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According to Mass Audubon's Central Sanctuaries Director Deb Cary, "Worcester is home to one of the best residential recycling programs in the country. It is just great to have Berkeley introducing such a successful approach on the commercial side."

Peggy Middaugh, Executive Director of the Regional Environmental Council added, "We are very pleased that Berkeley is promoting recycling in its offices. Recycling is still one of the best things you can do to protect the environment – both by saving resources and energy on the production end, and removing trash from landfills and incinerators on the disposal end."

CitySquare will completely replace the failed 20-acre Worcester Common Outlets mall adjacent to the 100 and 120 Front buildings, transforming the site into a pedestrian-friendly "urban village" featuring upscale condominiums, restaurants, retail shops, entertainment venues and state-of-the-art medical and professional office space. Demolition of the mall is slated to begin in the second quarter of 2007.

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